

#problem

Stock images are so...
ARTIFICIAL



while everybody is looking for
REALNESS



#solution

The solution is in social media!

It's amazingly #creative and really #authentic

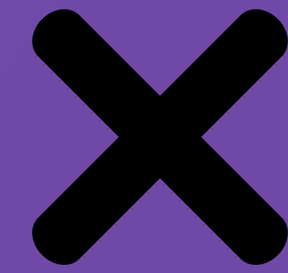


#inaccessible

But social media content is **not accessible!**



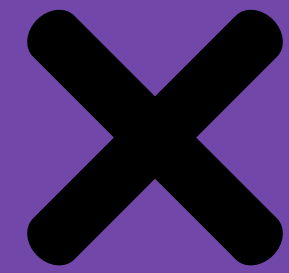
Not licensed



No simple way
to purchase social
media content



Inefficient
search



No
pricing

#introducing

Social Images

The first and only marketplace
for social media content



#cash_instead_of_likes

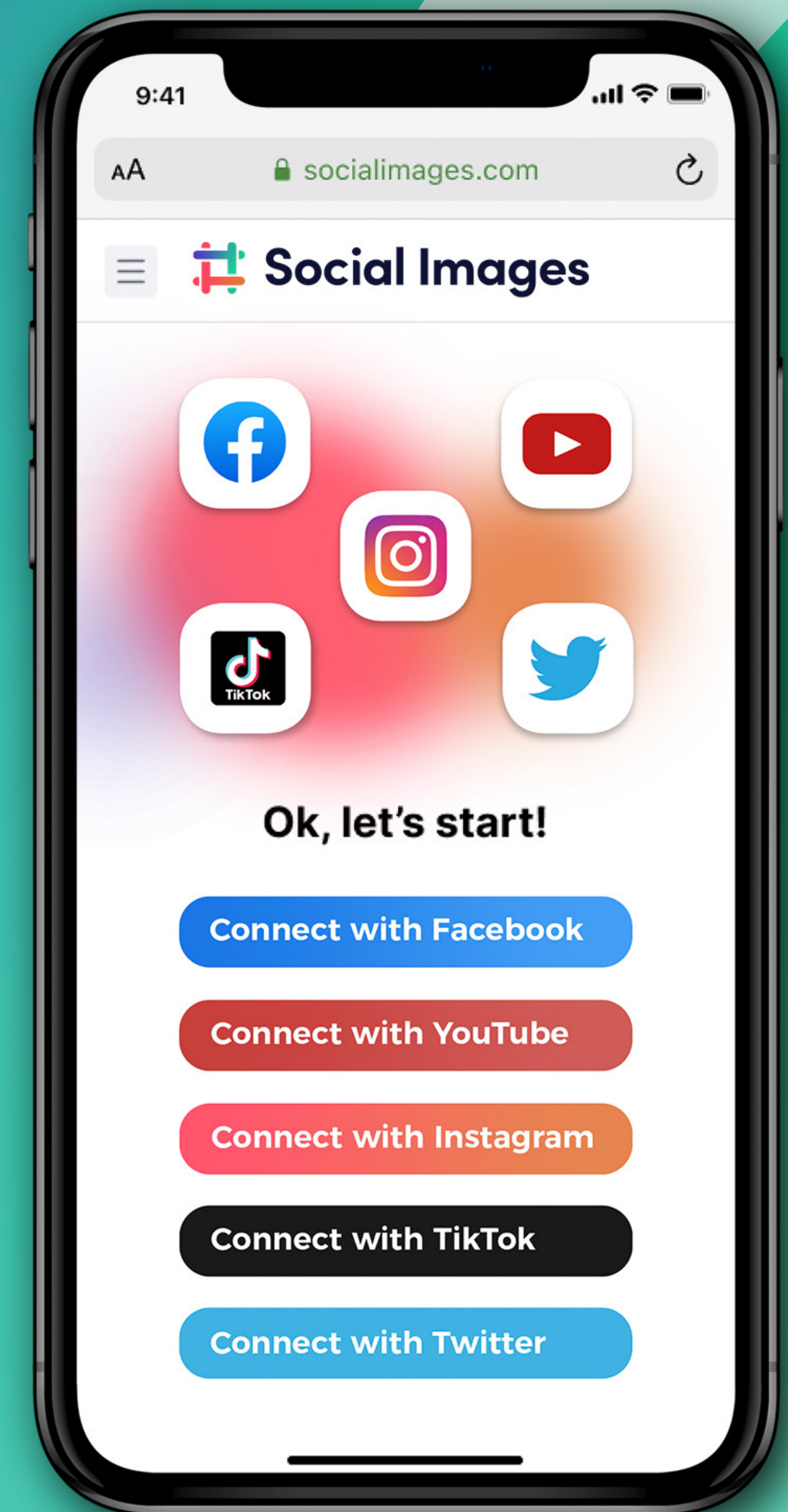
We empower active social media users to enjoy a passive income from what they do anyway

*Without even leaving the platforms



#tech

1. Social media users can sell their social images by connecting to their social accounts (only once) or by mentioning @social_images on their social media images
2. Use of AI image recognition & enhancement technology
3. Use of activity on social platforms (likes, comments and #hashtags) for quality assurance metrics
(*when an image is purchased, a percentage of the sale will be given to its "like" givers)
4. An option for clients to buy ownership by smart contract on the blockchain



#finally

Social media content is **accessible**



Licensed



Efficient
search



Easy way
to purchase
social media
content



Simple
Pricing

#done

What has been accomplished so far

1

Product Discovery

2

Product Value

3

Legal Research
& Advisory

4

Experts Interviews

5

Strategic marketing

6

Visual Style

7

Workflow Tests

8

Visual Prototype
Design

9

LOI from leading newspapers, brands and advertising agencies

#LOI

from “Israel Hayom” CEO (Israel’s most widely distributed newspaper)

“

I am impressed by the SI project.

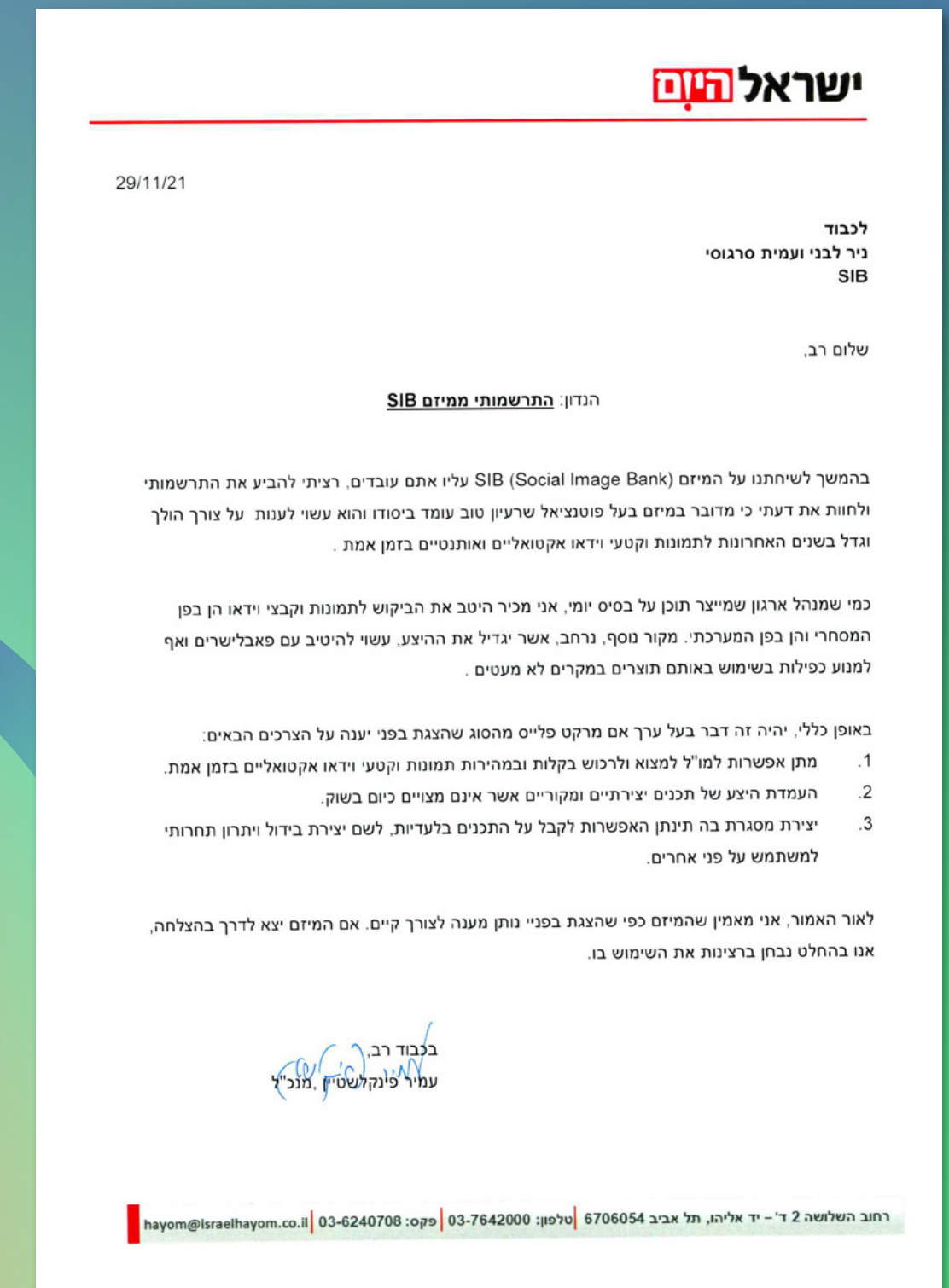
As someone who runs an organization that produces content on a daily basis, SI meets a growing need for real-time and authentic photos and videos.

Creating a framework in which it will be possible to receive exclusive content, in order to create differentiation and a competitive advantage that may benefit publishers.

When successfully launched, we will definitely consider using it.

”

Amir Finkelstein CEO “Israel Hayom”



#founders



Amit Saragosi

- # Awarded TV & Film Maker
- # Nominated for the Israeli “Oscar” 2019 (Ophir).
- # His internationally awarded short movie “Time-catcher” has been used since 2008 as educational material for film schools
- # Director of popular children TV shows
- # Managed promo departments for Israeli biggest TV channels.
- # Edited some of the most successful TV programs in Israel
- # Editor and director of premium TV ads for big brands (Google, Alibaba, Mercedes-Benz, Coca-Cola)
- # Since 2007 Founder & CEO of a successful video production studio



Nir Livni

- # An experienced and award-winning marketer
- # 20 years of experience in senior management positions in leading advertising agencies
- # Owner of an advertising and content agency specializing in new media and social networks
- # Copywriter, Creative Director and Creative VP for 18 years in the leading advertising agencies
- # Has handled dozens of advertising budgets, some of the largest in the Israeli industry
- # Won countless awards while managing creative teams and leading dozens of marketing campaigns by the largest advertisers in Israel

#team



Kevin Ossenbrück

CTO



Yael Barzam

Strategic



Aleksandra Braska

Lead Designer



Shira Miasnik

VP product



#Toda!

*TODA (thank you in hebrew)