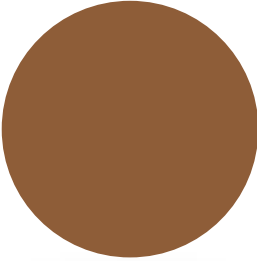




EVERGREEN TRIBE

RESTORE 2 EARN

Leveraging the gaming industry & blockchain technology to tackle climate change





Disclaimer

PLEASE READ THIS DISCLAIMER SECTION CAREFULLY.

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The ratio of oxygen & carbon dioxide is massively out of balance. We consume, produce much more than is sustainable and that causes a lot of problems.

Our animals are dying, glaciers are melting, we face elevated temperatures and we are headed for a self-destructive future.



Climate change **threatens people with food and water scarcity, increased flooding, extreme heat, more disease, and economic loss.** Human migration and conflict can be a result. The World Health Organization (WHO) calls climate change the greatest threat to global health in the 21st century.

https://en.wikipedia.org/wiki/Climate_change

[Climate change - Wikipedia](https://en.wikipedia.org/wiki/Climate_change) ✓




The current carbon market is trying to solve this problem, but instead of improving, it has gotten worse.

The **forced** regulation of companies is not working as planned, the incentives are too small, the fines too low - they are looking for **loopholes**.



Climate change is happening now, and we aren't doing enough to stop it

There is almost no question that we must join forces to tackle **environmental problems.**



It's just that things
that are fun &
rewarding are
exciting.

Current offsetting- &
environmental
contribution-solutions
are
mostly not.



SO WHAT'S MISSING



IN ESSENCE...

More meaning, real commitments, shared goals,
community and decisions that matter.

A story to think about, to raise
awareness and to participate in.



The New York Times


Yes, There Has Been Progress on
Climate. No, It's Not Nearly Enough.

Let's face it.

Current climate actions are
there, but just not enough.



Our Vision



Most current offsetting solutions are trying to make something new, but they are really just creating something boring and hard to engage with.

There is no community, tribe or communication.



That's why we are not building an offsetting tool.

We are building the interoperable, gamified
carbon offset infrastructure with an eco-
empowering gamefi base.

Why Gamified

The gaming industry is **bigger**
than the music and video industry
combined.

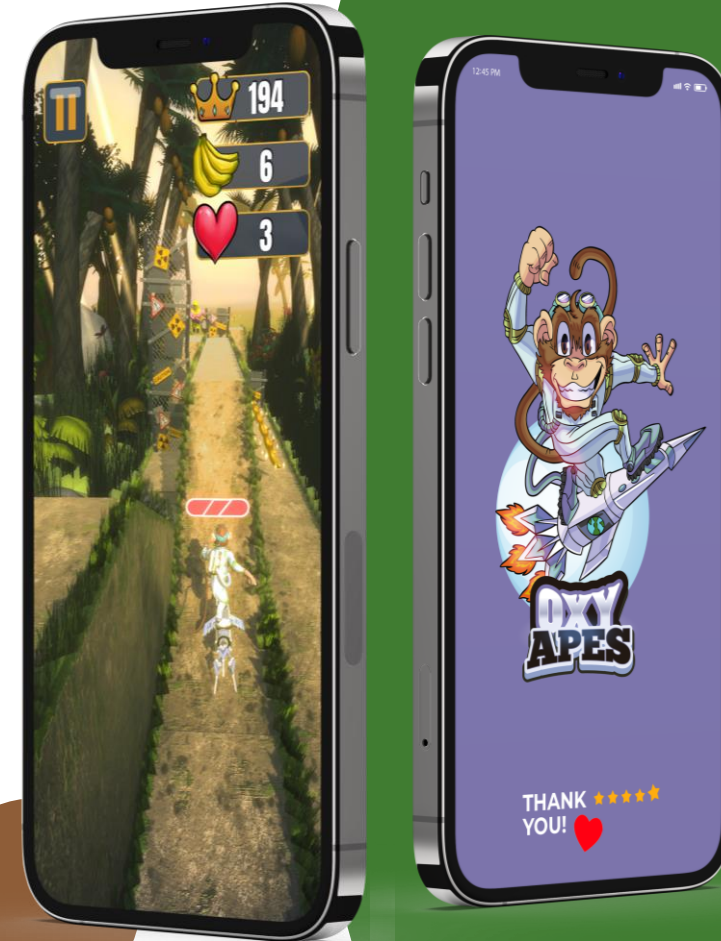
Let's present:

OXYAPES

OxyApes is a fun NFT game universe with environmental impact at its core. OxyApes pioneers sustainability and carbon negativity across blockchain, crypto, and NFT ecosystems.

Furthermore the OxyApes universe gives power and flexibility to everyone within the blockchain industry to make a real-world impact in a fun and engaging way via **Plug & Play solutions**.

We recognize **environmental contribution and reward it** within our ecosystem.



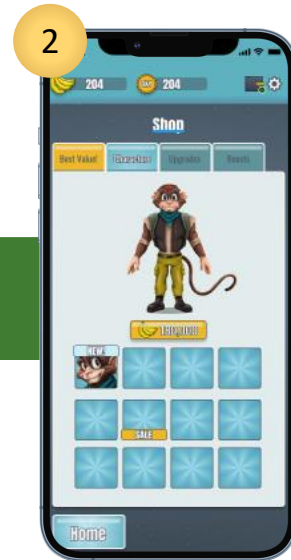
Homebase Game

Game Mechanics



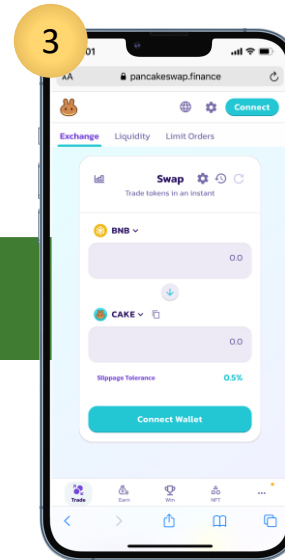
Play

Play Mini-Games, build your home base, breed NFTs, create guilds, fight bosses and collect in-game items.



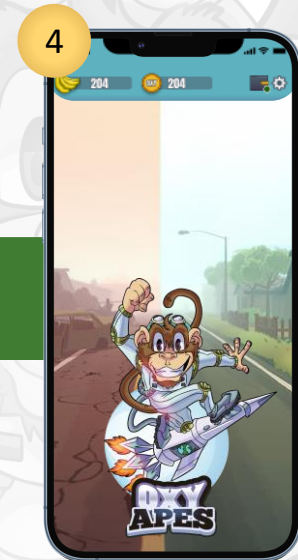
Earn NFT & Tokens

Gamers can earn NFTs and in-game tokens by accomplishing different tasks, collecting drops, and winning races. NFT lending will minimize the entry barrier and create a win-win for both holders and lenders through reward sharing.



Swap & Exchange

Homebase aims to help alleviate poverty by extra source income for gamers. Gamers can use major exchanges to trade tokens and NFTs and earn actual cash.

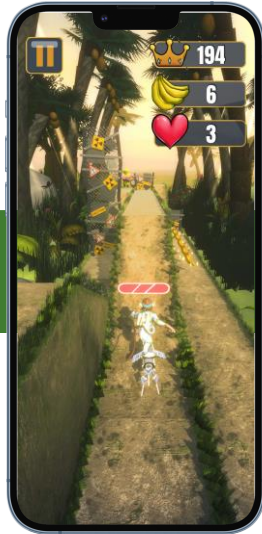


Impact

Oxyapes is dedicated to environmental activism. The game will reflect the collective action of players. While the sky is blocked by dark clouds and oceans are filled with trash, the sky will clear through player action, and the environment will become less polluted.

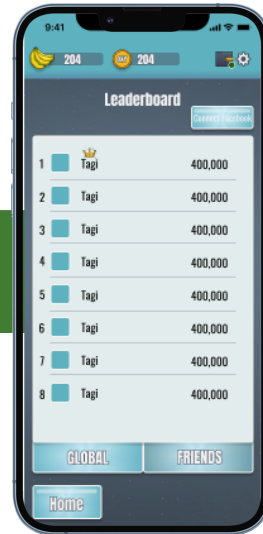
Infinite Runner

Game Mechanics



Play

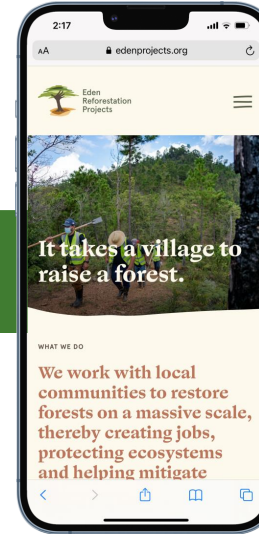
Participate in tournaments through symbolic investment and compete with nine other users or fight all the obstacles and bosses within our campaign mode in the homebase.



Earn

Tournament:
Be one of the Top 6 best performing players and earn more than you paid for the ticket. In addition, players automatically participate in the weekly Extra Oxygen Release. The top 400 players receive additional \$EGT tokens!

Campaign:
Achieve engaging milestones and get rewarded.



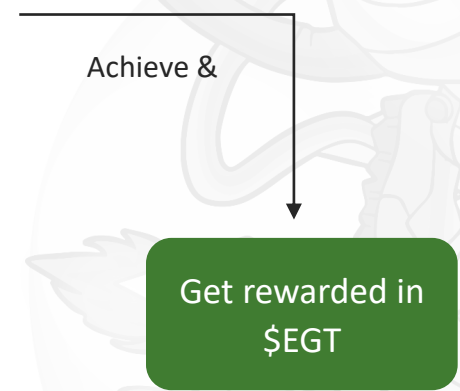
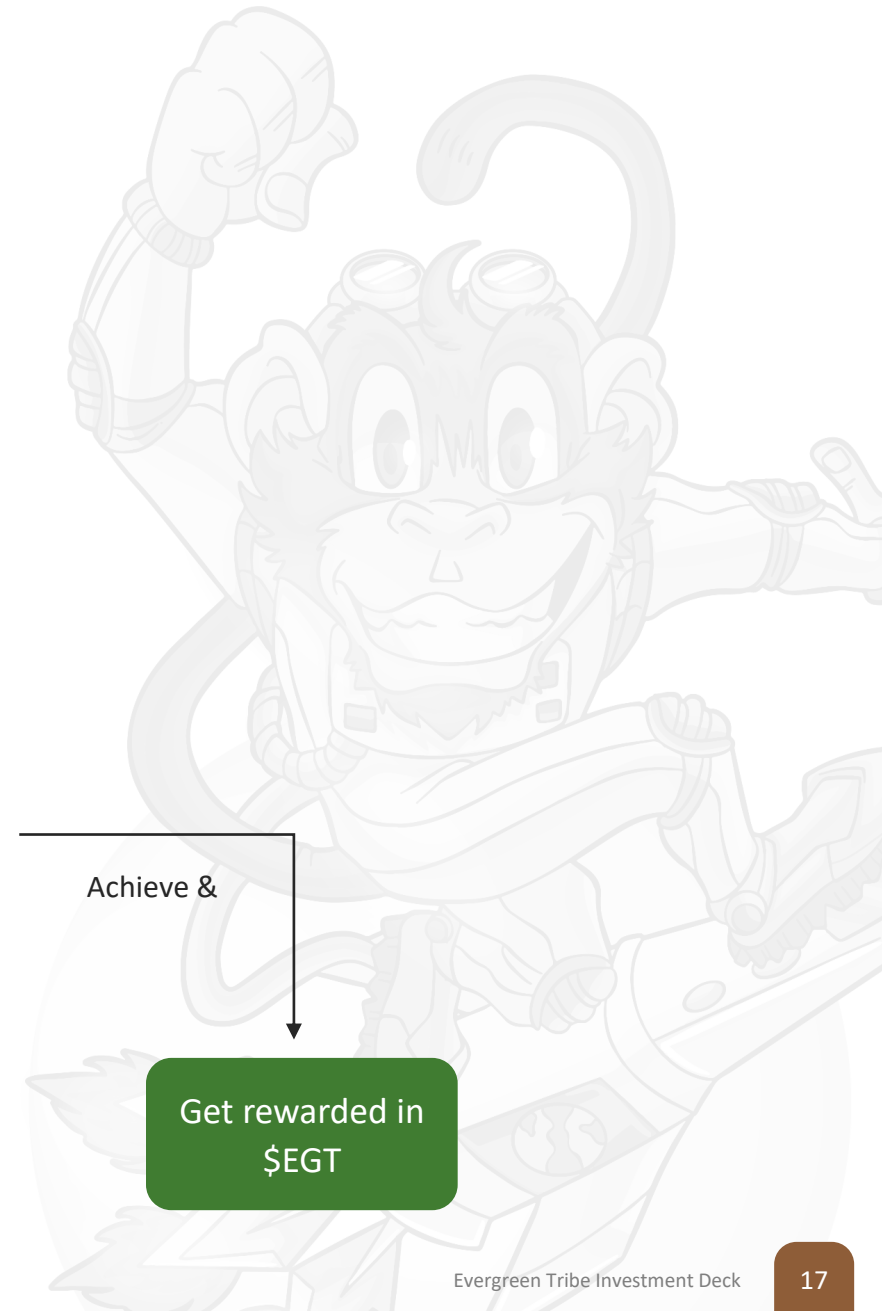
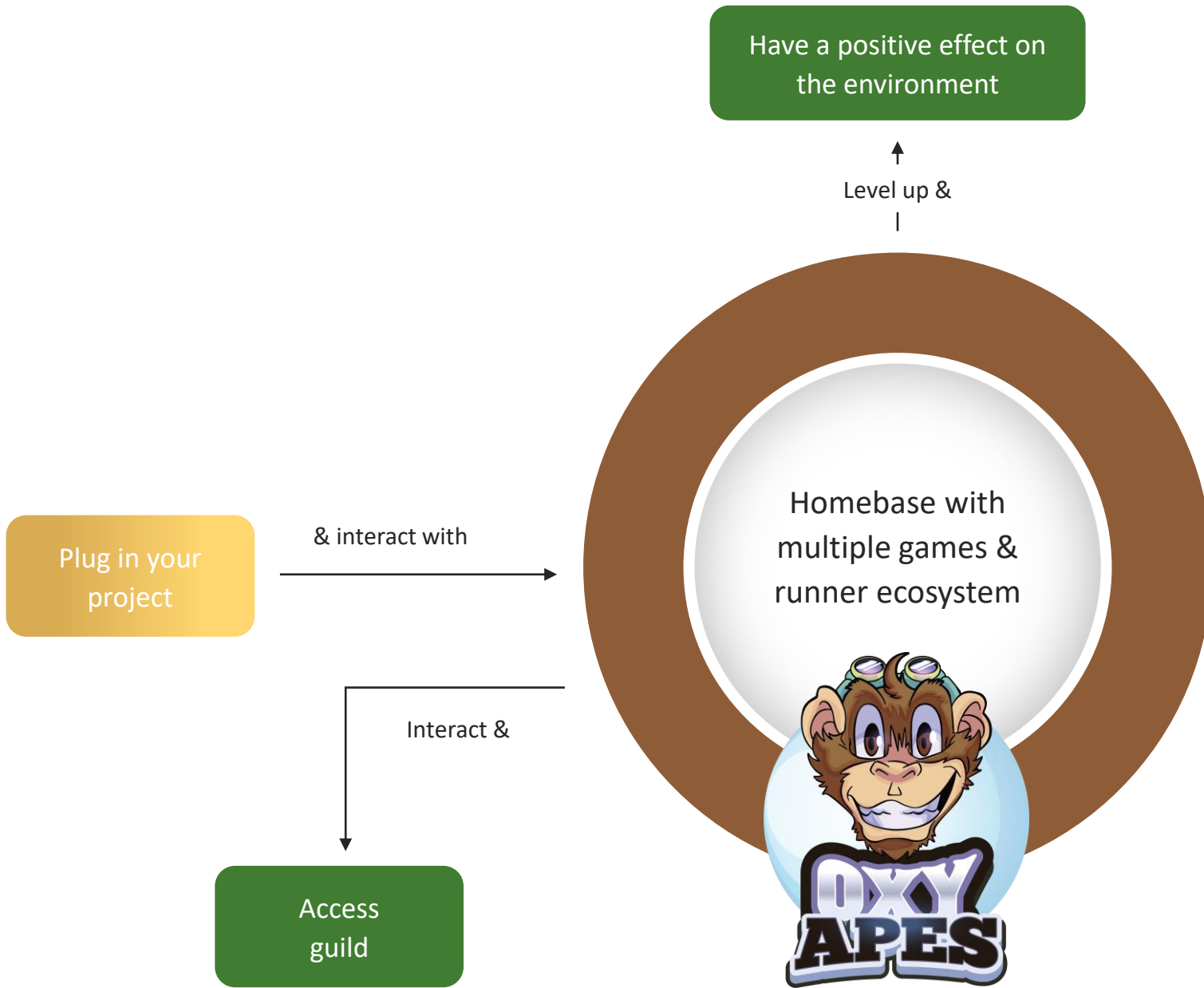
Environmental impact

Planting a single tree costs as little as \$0.15. Considering the in-game taxation model, every two gameplays lead to one tree planting. The real-world impact is mirrored into the game and gives further benefits.



Combating Unemployment

Our tree planting partner Eden reforestation project employs local community members across nine nations and creates over +1200 sustainable employment opportunities.



ADD ON SOLUTION FOR 3RD PARTY ORGANISATIONS

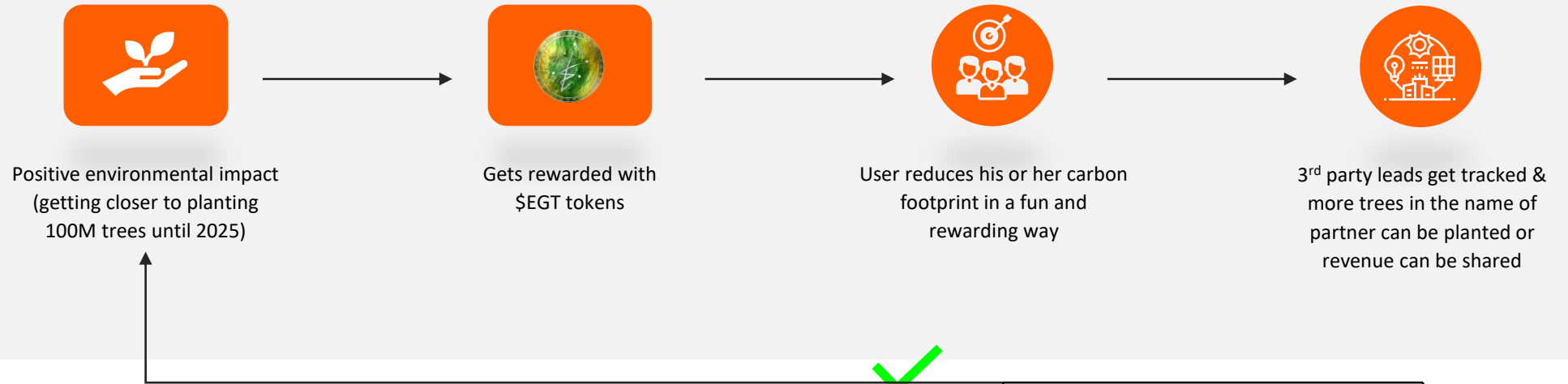
EDUTAINMENT VIDEO THAT LEADS TO FREE GAMEPLAY WITH REWARDS & IMPACT

– Plant&Learn2Earn

Increasing the engagement rate for climate action & plant seeds of consciousness



Carbon Calculator as an example



Positive environmental impact (getting closer to planting 100M trees until 2025)

Gets rewarded with \$EGT tokens

User reduces his or her carbon footprint in a fun and rewarding way

3rd party leads get tracked & more trees in the name of partner can be planted or revenue can be shared

Yes



Carbon calculator user explores possibilities to take action



Watches edutainment video about sustainability



Gets rewarded with free gameplays or tokens



Plays the game?

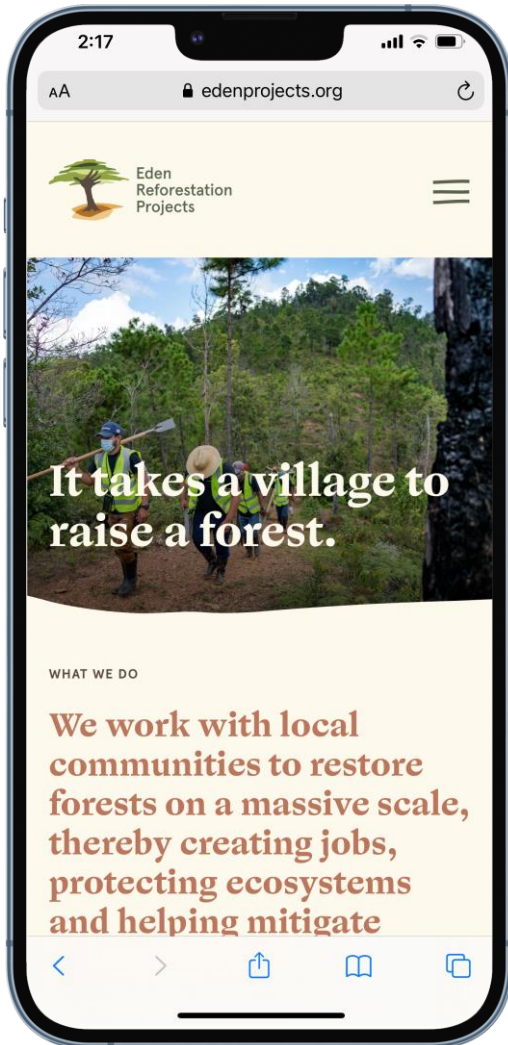
No



Follow up sequence

ENVIRONMENTAL PARTNER

EDEN REFORESTATION PROJECTS



9

Project nations

1,000,000

Trees per day

+12,000

Employment

PROOF OF PLANTING

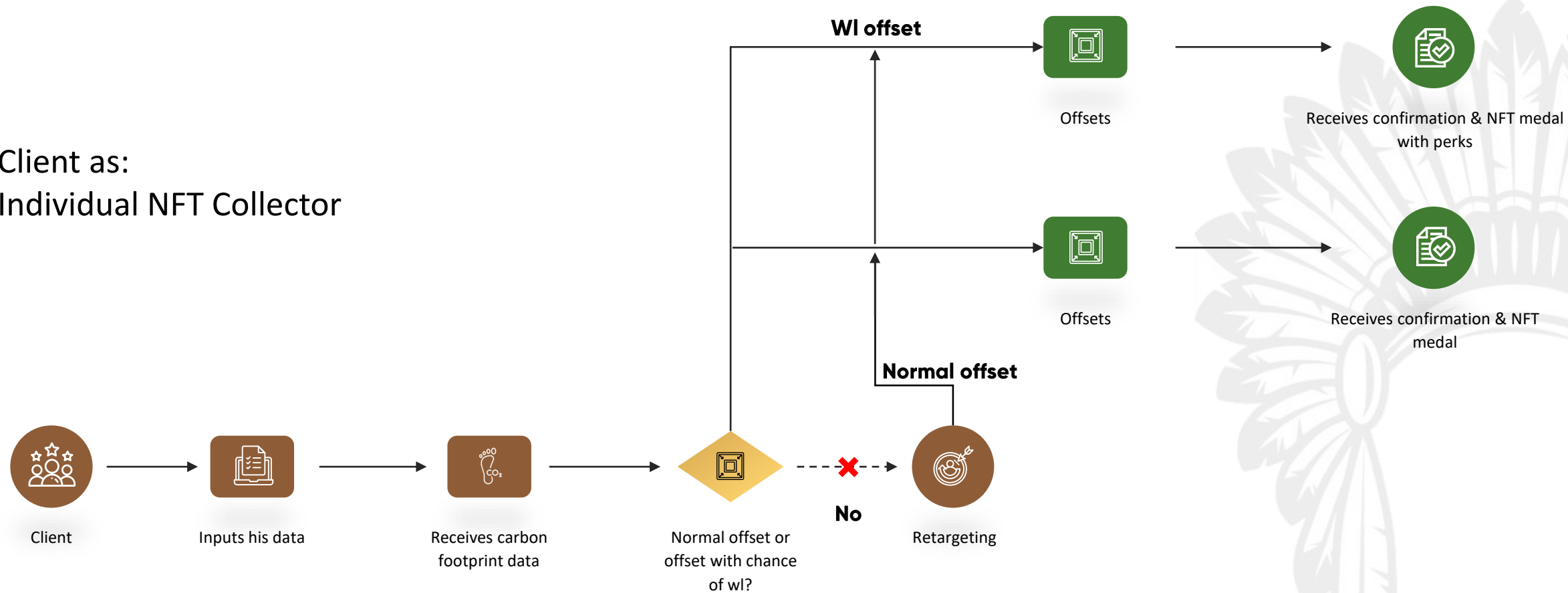
- A GPS-mapped boundary of the planting site
- Exploratory/Pre-planting photos (of the deforested area)
- Initial Planting photos
- Continuous photo updates at 6-month intervals
- Annual written reports with forest monitoring information, and social impact updates.
- Some of the photos added to your photo album will contain images embedded with coordinates, altitude, day/time taken, etc. (via various surveying instruments such as theodolite).

EVERGREEN TRIBE | EGT

B2C - GAMIFIED CARBON OFFSET SOLUTION

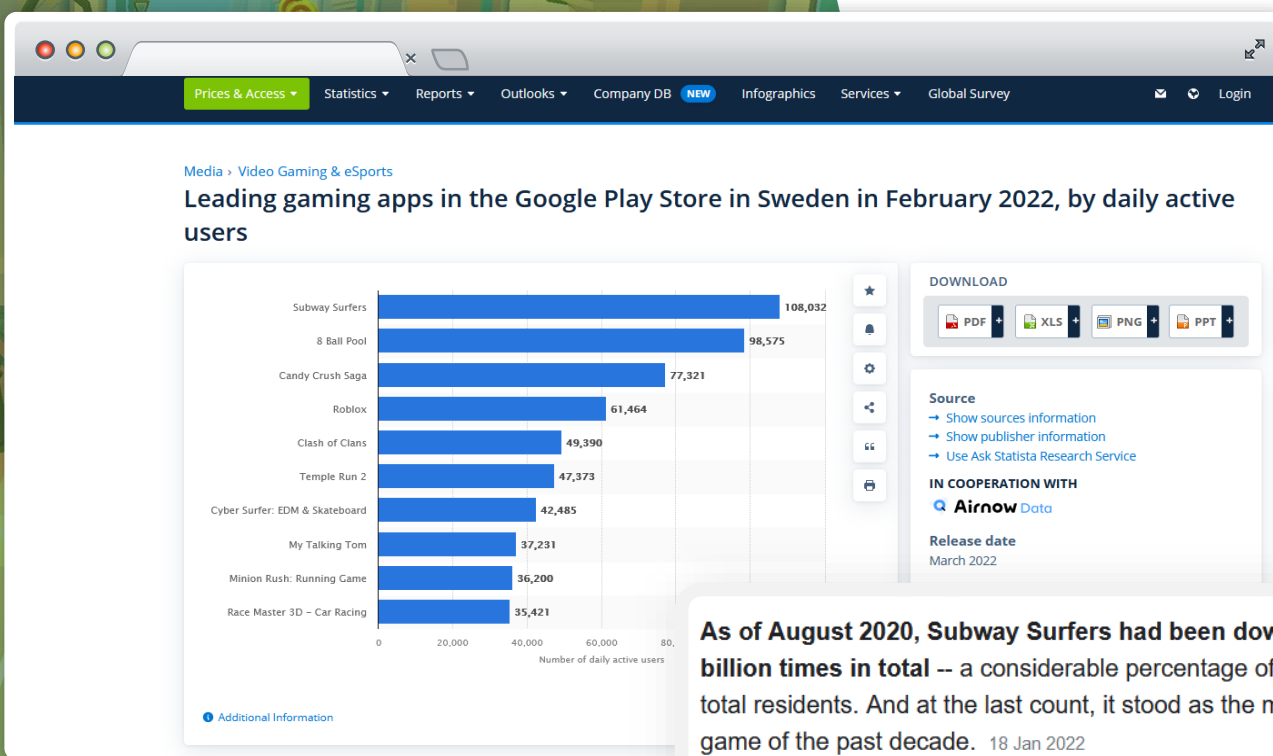
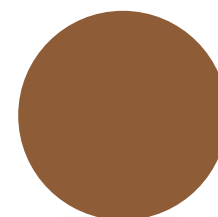
Here is our broad overview about the flow regarding individual NFT collectors

Client as:
Individual NFT Collector





Why a **Runner Game?**



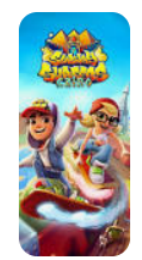
Runner game

Subway Surfers

is one of the most downloaded game on the world and still going hard on a daily basis, even without the play2earn mechanics & contribution aspect!

As of August 2020, Subway Surfers had been downloaded over three billion times in total -- a considerable percentage of the planet's 7.8 billion total residents. And at the last count, it stood as the most downloaded mobile game of the past decade. 18 Jan 2022

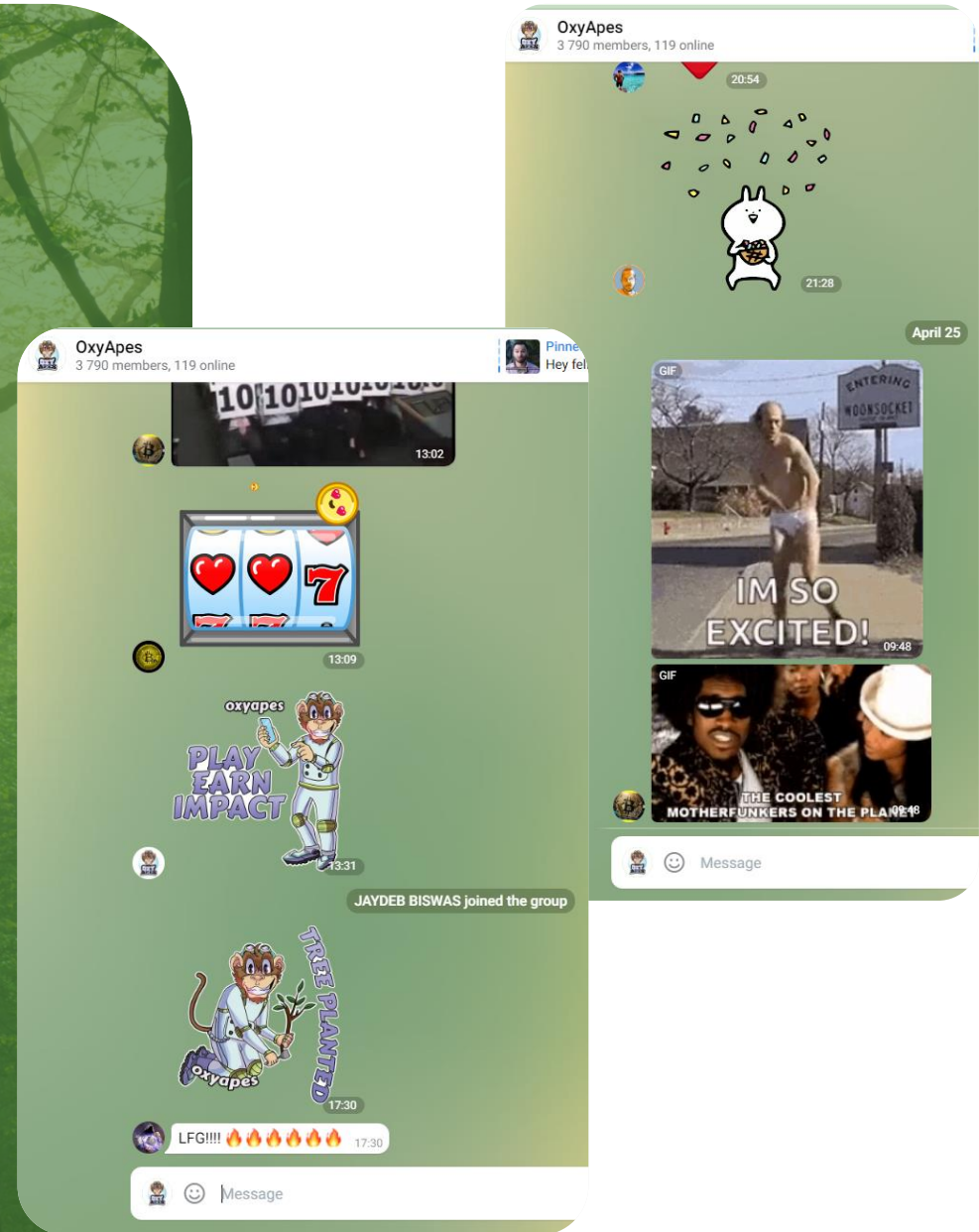
Uses game engine: Unity
Developer: SYBO



<https://www.gamesindustry.biz/articles/2022-01-17-su...>
Subway Surfers: Lessons from the world's most downloaded ...



Our tribe can't wait to get their hands on our ecosystem.



Inaugural Markets



Malaysia and Venezuela are the test countries with a sufficient number of blockchain and P2E gamers.

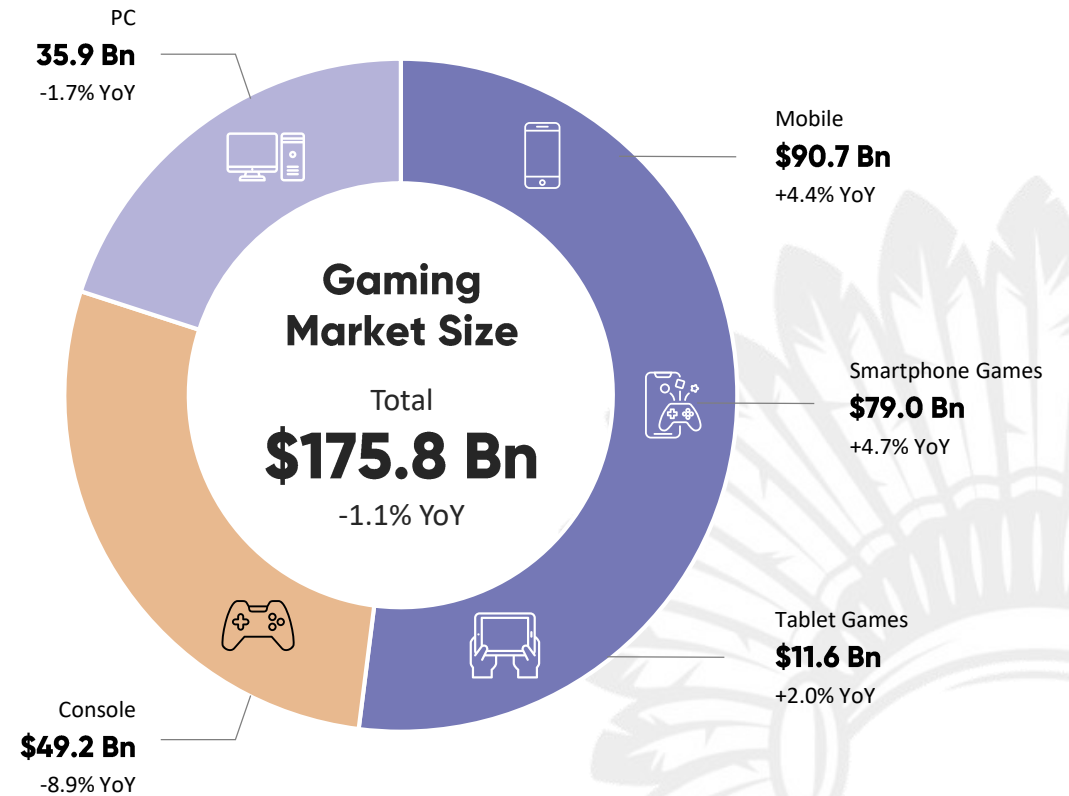
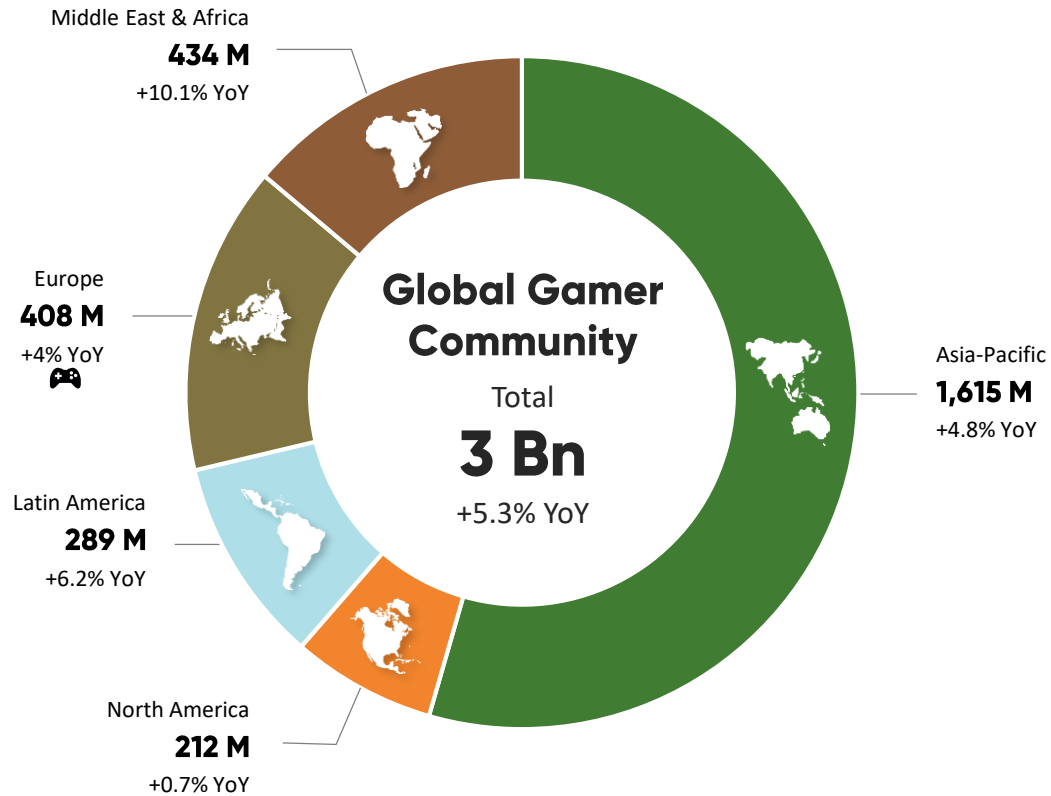
After a successful test launch, Indonesia, the Philippines, and the USA are the biggest markets to target.

8000+

Followers

without implementing our
go to market strategy

Total Addressable Market



3 billion

people worldwide play video games, and professional gaming has created significant wealth for top players.

\$336 billion

is the estimated gaming industry size accounting for widespread software, hardware, and intellectual property.

\$91 billion

opportunities are presented by Mobile gaming, growing at +4.4% per year

\$3 billion

value from a zero value market size in 2021 was created by the blockchain gaming industry.

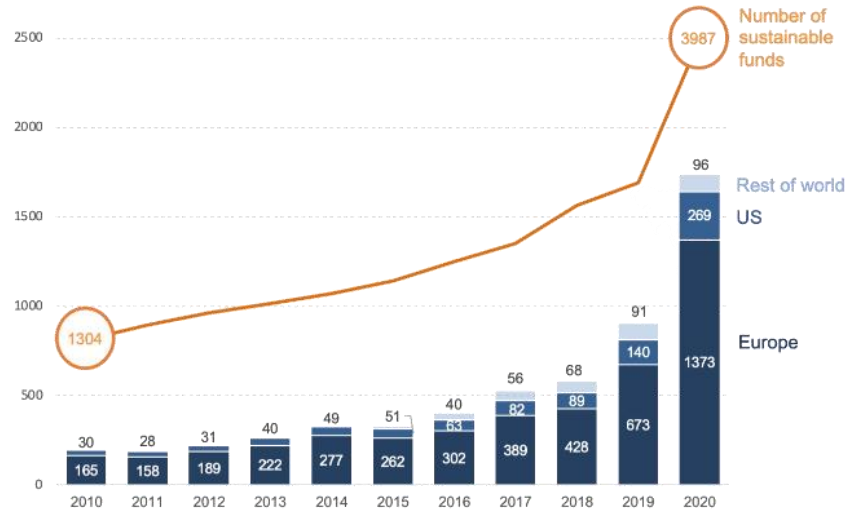
\$39.7 billion

is the estimated reach of the blockchain gaming sector by 2025, taking a massive chunk of the legacy video game market.

Shifting Trends

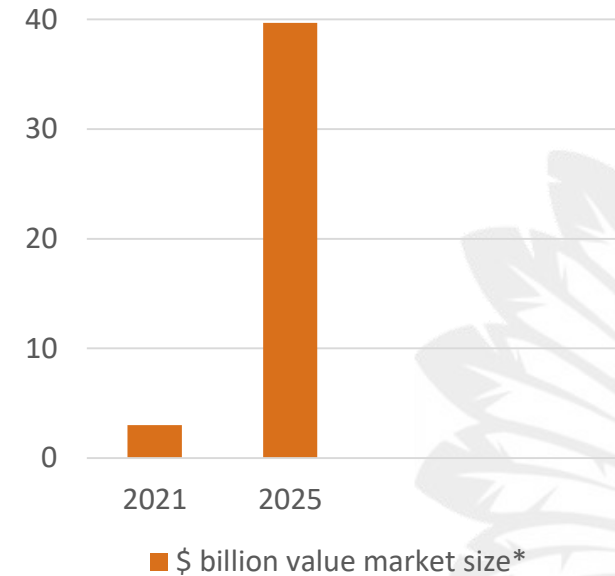
Follow the money

AUM of Sustainable Funds



Source: UNCTAD based on Morningstar and TrackInsight data.
Notes: Numbers of funds do not include funds that were liquidated; the numbers for 2020 are as of 30 June.

Blockchain Gaming



Source: NewZoo Global Game Market report 2021/2022

3 billion

people worldwide play video games, and professional gaming has created significant wealth for top players.

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\$91 billion

opportunities are presented by Mobile gaming, growing at +4.4% per year








\$3 billion

value from a zero value market size in 2021 was created by the blockchain gaming industry.

\$39.7 billion

*is the estimated reach of the blockchain gaming sector by 2025, taking a massive chunk of the legacy video game market.

Competitor Analysis

							
FEATURES							
Blockchain focused	✓	✓	✓	✓	✓		
Play to earn	✓	✓	✓	✓	✓		
Runner game	✓			✓		✓	✓
Mini games	✓		✓	✓			
Solving real life problem	✓	✓			✓		
Plug & Play solutions	✓		✓	✓			
GAME MODELS							
Weekly Competition/PvP	✓	✓	✓		✓	✓	✓
Daily Challenges/PvE	✓	✓	✓			✓	✓
Ticket Model	✓	✓		✓			
Levels	✓					✓	✓



Incentives & Low Barriers

NFT medals, Loyalty Points, Free Game Tasting & NFT Lending

Core Team

Founder & CXO's

Evergreen Tribe embraces remote-first culture to attract top talent and promote diversity. While the founding team is based out of Zurich, Switzerland, EGT-team brings together talent from more than ten nations expanding from New York to Dubai, from and all the way to Australia and Mexico.



Christopher Sengupta

Founder & CEO

Christopher Sengupta comes from extensive finance, banking, and investment management background. He worked for major financial institutions in Switzerland before his entrepreneurial journey.

Christopher founded one of the leading performance-based digital marketing agencies in Europe. Creative Media Agency forces in building efficient user journeys for real estate, hospitality, and fitness/health industries deploying cutting edge proprietary technology for precision targeting. The agency specializes in generating ROI for initiatives in its niche. Christopher Sengupta founded OxyApes to become industry standard in the blockchain industry by placing environmental impact as its focal point.

He is responsible, committed, persistent, goal orientated, courageous, a nature and runner game lover.



Jeniffer Almendárez

Chief Operation Officer

Jeniffer Almendárez is an expert in planning operations, logistics, and project development.

Her expertise comes from working for more than 17 years in an international leading organization.

Jeniffer is a creative leader focused on service and creating memorable experiences for our tribe. She holds a degree in communication sciences from the University Nuevo León, Monterrey



Jilbert El Zmetr

Chief Technology Officer

Jilbert brings a career in technology that spans over 20 years across multi-disciplines but with one common theme, disrupting the status quo. His passion for the environment, sustainability, and all things planet earth will help guide Evergreen Tribe's sustainability-focused initiatives and experiences. His goal: give users of our ecosystem real insights into their impact on the planet and how we can all do good for the earth through blockchain technology.

He brings centuries of ancestral wisdom, pragmatism, open-mindedness and a constant hunger to learn more to our growing tribe.



Vugar Adigozalov

Chief Marketing Officer

Vugar Adigozalov is an award-winning marketing and communications expert with 12 years of progressive experience. He worked with Fortune 500 companies and unicorn startups helped raise + \$1 Bln funds and IPO. Vugar holds an MPA'21 degree from Harvard University and conducted post-graduate studies at Saïd Business School, University of Oxford.

He brings the extra energy for our tribe's growth, a sense of belonging and the right skills combined with caring excellence.



Sameer Bakhrú

Chief Financial Officer

Sameer Bakhrú is a CFA charter holder with over a decade of experience in investment. He is a blockchain specialist and has been involved in the industry for 3.5 years. Experienced in virtual investment banking, Sameer is engaged in fundraising, M&A, security token offerings, initial coin offerings, and tokenomics.

He loves giving back, brings entrepreneurial creativity, and helps the tribe keep their feet on the ground.

Team



Game Development Studio

65 years of Combined experience in developing high quality video games



Sagar M

Developer

Created more than 400 Smart Contracts.



Alberto Rojas

Graphic Designer

Passionate graphic designer and illustrator, did more than 600 designs for clients.



Carlo Brudermann

Community Manager

Has been successfully accompanying people into the crypto space since 2017.

Strategic Advisors



Willy Kerr

Willy is a Venture Capitalist and an entrepreneur with vast experience in many different business models. Willy has proved to be a top entrepreneur and an agile mind for helping projects grow in each aspect they are required.



Moonboots Capital is a gathering of blockchain professionals seeking to support the advancement of decentralized blockchain technology through strategic investment, network penetration, and various services and resources. They are a grassroots value adding venture capital collective who step beyond the bounds of simple capital injection and help to foster and nurture the projects they work with.

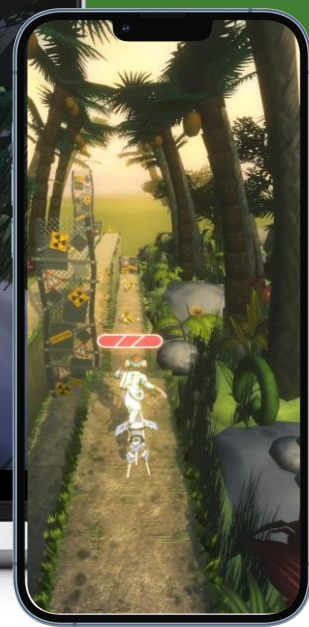


Ian Scarffe

Ian Scarffe is a serial entrepreneur, investor and consultant with business experience from around the world. A leading expert in Startup, Investment, Fintech and Blockchain industries. Ian currently consults and advises for a range of multi-million dollar companies.



OxyApes Runner Ecosystem



[Click here to see teaser](#)

\$EGT Sales Structure

Tokenomics

Stages of Sale	Token Price \$	Total Raise (\$)	Tokens (\$EGT)	% of dilution	Diluted MCap	Vesting Period
Seed Sale	0.0100	750,000	75,000,000	7.5000%	10,000,000	6 months cliff, monthly linear unlock for 18 months
Strategic Round	0.0160	1,000,000	62,500,000	6.2500%	16,000,000	4 months cliff with monthly linear unlock for 16 months
Private Sale	0.0250	2,300,000	92,000,000	9.2000%	25,000,000	5% at TGE, 2 months cliff with monthly linear unlock for 14 months
Total Private A		4,050,000	229,500,000	22.9500%		
Public Sale	0.0300	450,000	15,000,000	1.5000%	30,000,000	30% unlock at TGE, 35% on 1st month end & 35% on the end of 2nd month
Total Public B		450,000	15,000,000	1.50%		
Total Funds (A+B)		4,500,000	244,500,000	24.45%	18,404,908	

Ticker
\$EGT

Total Supply
1'000'000'000 \$EGT

Total Raise
\$4'500'000

Here is an overview about the roadmap

Development Stages



Accomplished Milestones

- Website Launch
- Tokenomics
- Matrix
- Audit by
- Techrate
- Start Game Development
- Start
- Tokensales
- Advisors onboarding
- Core Team in Place



6 Months

- Introducing Emission Calculator for NFT collectors
- Release Tournament Model (Player VS Player)
- Website Update
- \$EGT IDO & TOKEN LAUNCH



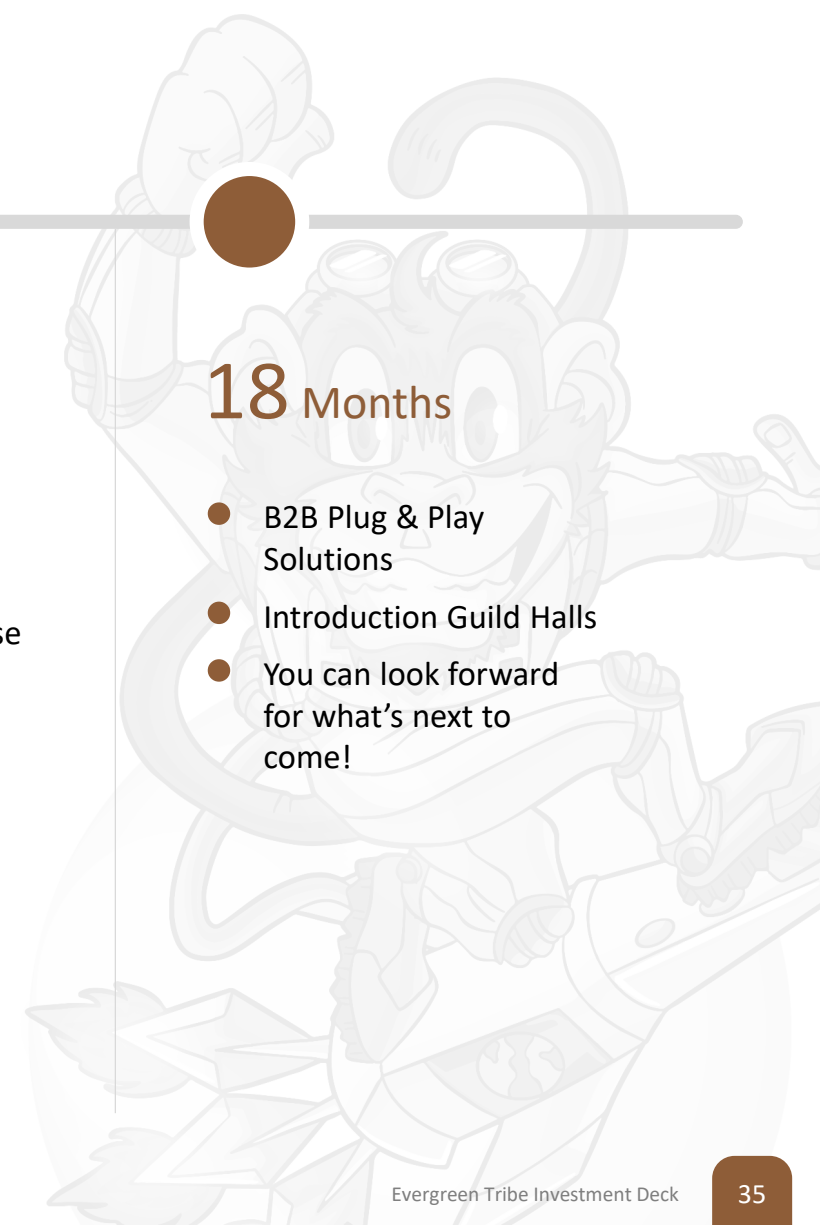
12 Months

- NFT Collection Drop
- NFT Staking Pool
- Introduction Homebase



18 Months

- B2B Plug & Play Solutions
- Introduction Guild Halls
- You can look forward for what's next to come!



The eco-empowering gamefi universe is running on:

\$EGT Token

B2B Plug & Play Carbon Offset Solution

B2C Gamified Carbon Offset Solution

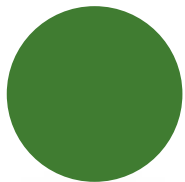
Infinite Runner Tournaments



Homebase with multiple games

Campaign mode with runner ecosystem

Even more to come!



Investors

Investors & Partners

Investors



Backed by Dragonfly Capital, Digital Currency Group, Galaxy Digital, Brevan Howard, Huobi, ByBit/BitDAO, Celsius, Melvin Capital and other strategics.



Partnered with Seedify and many more key players in the industry

Partners



Eden Reforestation Projects





Thank You

cs@oxyapes.com



FUN

Gamified & cool elements in every solution to encourage interactions with our growing tribe.



REWARDS

\$EGT mechanics & NFT assets – Get recognized and rewarded based on your actions.



MEANING

Every interaction within our ecosystem contributes to saving our planet.



Appendix

Product

Technology Stack



Unity Game Engine

Unity is a cross-platform game engine developed by Unity Technologies. Unity empowers creators across industries and around the world.



Binance Smart Chain (BSC)

\$EGT tokens are developed on Binance Smart Chain; a blockchain made to run smart contracts. Binance focused on preventing network congestion in its design. **Alternative blockchains like Cardano are being explored now.**



Akash Decloud

Infrastructure, API gateways, hosting of computing resources, and internal Time Series Databases for transaction logging
Using de-centralized cloud infrastructure/services to re-use potential wasted resources - with a keen eye for security and stability



Solidity For Smart Contracts

Solidity is an object-oriented, high-level language for implementing smart contracts. Smart contracts on various blockchain platforms, most notably Ethereum, are executed on Solidity.



De-centralized Resource Focus

DevOps for collaborative teams.

- Embracing Diverse DevOps Models
- Learning Agility
- Innovation



Carbon Offsetting

Carbon footprint analysis is based on energy use, transactions' geography, and node location through predictive modeling.

Target Audience

User Profiles



Ultimate Crypto Gamer

Already plays or played a P2E game. Follows releases of new crypto games and is ready to invest, understands the concept, and enjoys playing.



Gaming Influencer

Loves playing new games is a crypto watcher. Well informed about the latest release, it does not only play but also streams and influences communities.



All-Round Enthusiast

Enjoy playing all kinds of games and informed about the P2E concept, interested in crypto and NFT, owns a wallet yet waiting for the next big thing to invest.



Time Filler

Games only when having time to relax prefers mobile games as a social distracter. Is interested in crypto but never invested, open to learning and exploring.

OxyApes Player Community

Building a community of 200,000 players in three months split testing with countries

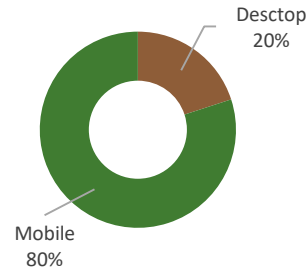
WAITLISTED

Through the email subscriptions, prize draws, and carbon offset tool, we aim to build a community excited about the OxyApes launch. +10,000 Users



VENEZUELA

We aim to attract + 40,000 users in Venezuela through paid ads, influencer marketing, and media coverage.



\$ 0.36 Cost Per Player Acquisition

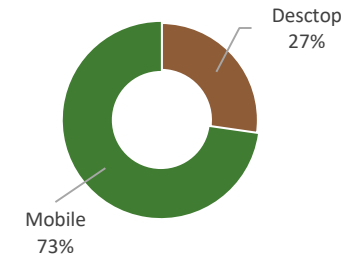


\$ 0.93 Cost Per Paying User Acquisition



PHILIPPINES

We aim to attract + 60,000 users in Philippines through paid ads, influencer marketing, and media coverage.



\$ 0.61 Cost Per Player Acquisition

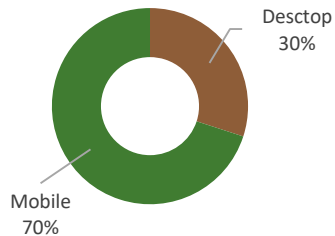


\$ 1.07 Cost Per Paying User Acquisition



MALAYSIA

We aim to attract + 40,000 users in Malaysia through paid ads, influencer marketing, and media coverage.



\$ 0.54 Cost Per Player Acquisition

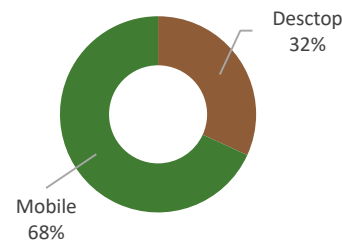


\$ 1.03 Cost Per Paying User Acquisition



INDONESIA

We aim to attract + 60,000 users in Indonesia through paid ads, influencer marketing, and media coverage.



\$ 0.57 Cost Per Player Acquisition



\$ 1.09 Cost Per Paying User Acquisition



USA

The USA will be the first developed market Oxyapes will enter to attract a user base with high disposable income. While we will experiment in a mature markets. Initially, we will onboard 10,000 users in 3 states before the nationwide rollout.

Strategy

Go-to-Market

Emission Calculator

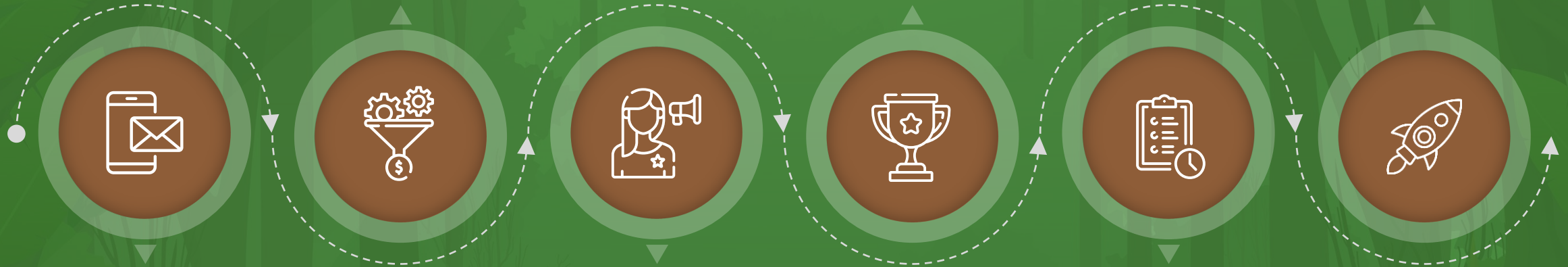
State of the art emission calculator and carbon offset service aims to become an industry standard. The goal is to build a community of + 10,000 wallet holders at the initial stage.

Lucky Draw

Luck winners of the draw will earn chances to unlock token and NFT gifts, investment opportunities, and early access to the game. The goal is to gather the attention of +30 K waitlisted players.

Public Launch V1.0

The public launch aims for hyperbolic traction with a mature V1.0. The global launch will follow several stages, starting from Malaysia and Venezuela, then will follow Indonesia, the Philippines, and the USA; global access will be enabled at the third stage.



Early Traction

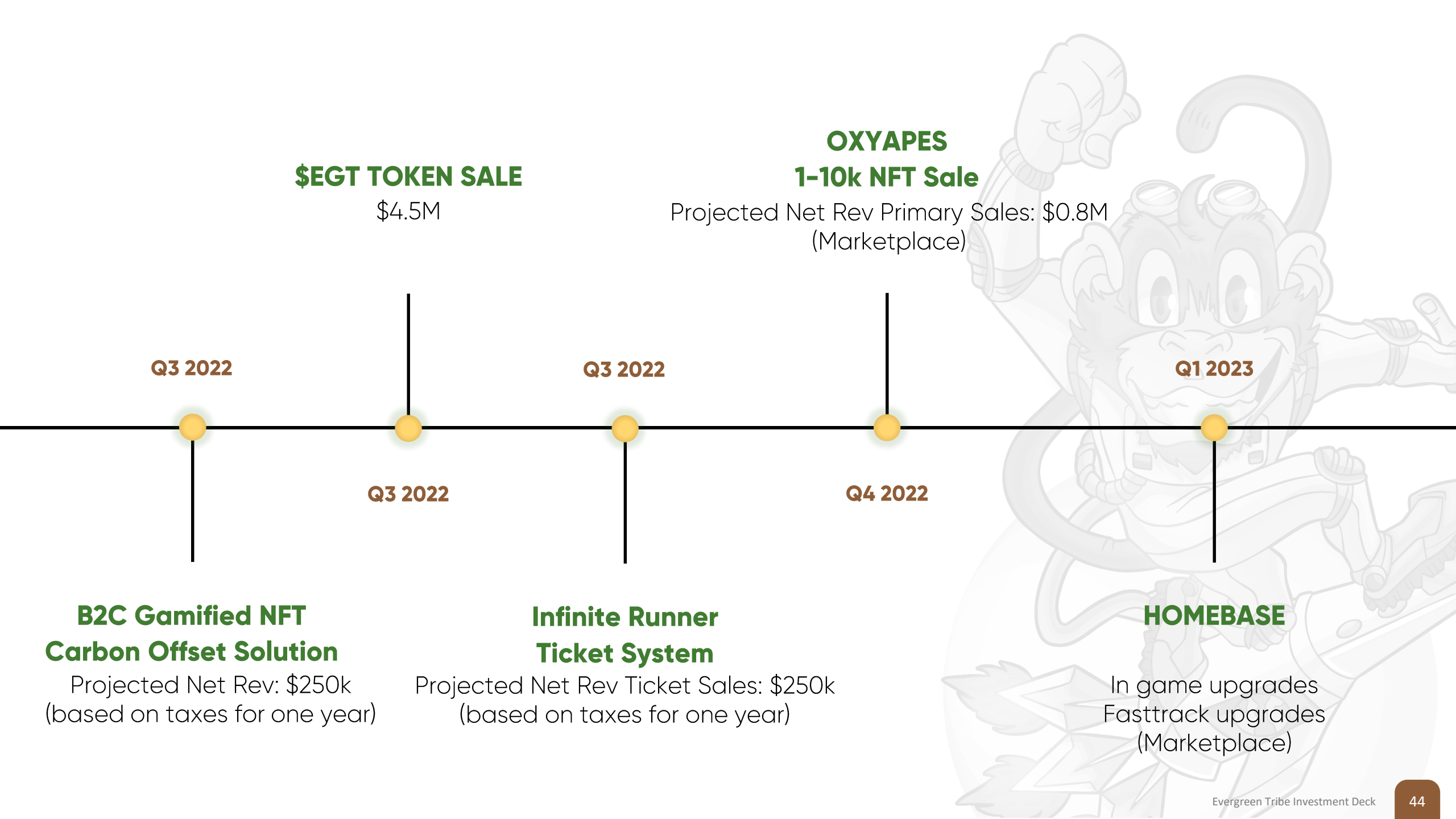
OxyApes started to gain traction through social media, messaging apps, and email collection. The goal is to attract 50 K email subscribers and a community of + 100 K across social media and messaging.

Sneak Peek

The invitation-only private launch will allow influencers and trendsetters to access the game the earliest and test it before going live. At this stage, we aim to get coverage from top media and access a broad community of + 10 mln crypto games.

Waitlisted Launch

Users who participated in a lucky draw and wallet holders registered for carbon offset will now have access to play the game, invest, and experience it at its fullest.



\$EGT TOKEN SALE

\$4.5M

OXYAPES 1-10k NFT Sale

Projected Net Rev Primary Sales: \$0.8M
(Marketplace)

Q3 2022

Q3 2022

Q1 2023

Q3 2022

Q4 2022

B2C Gamified NFT Carbon Offset Solution

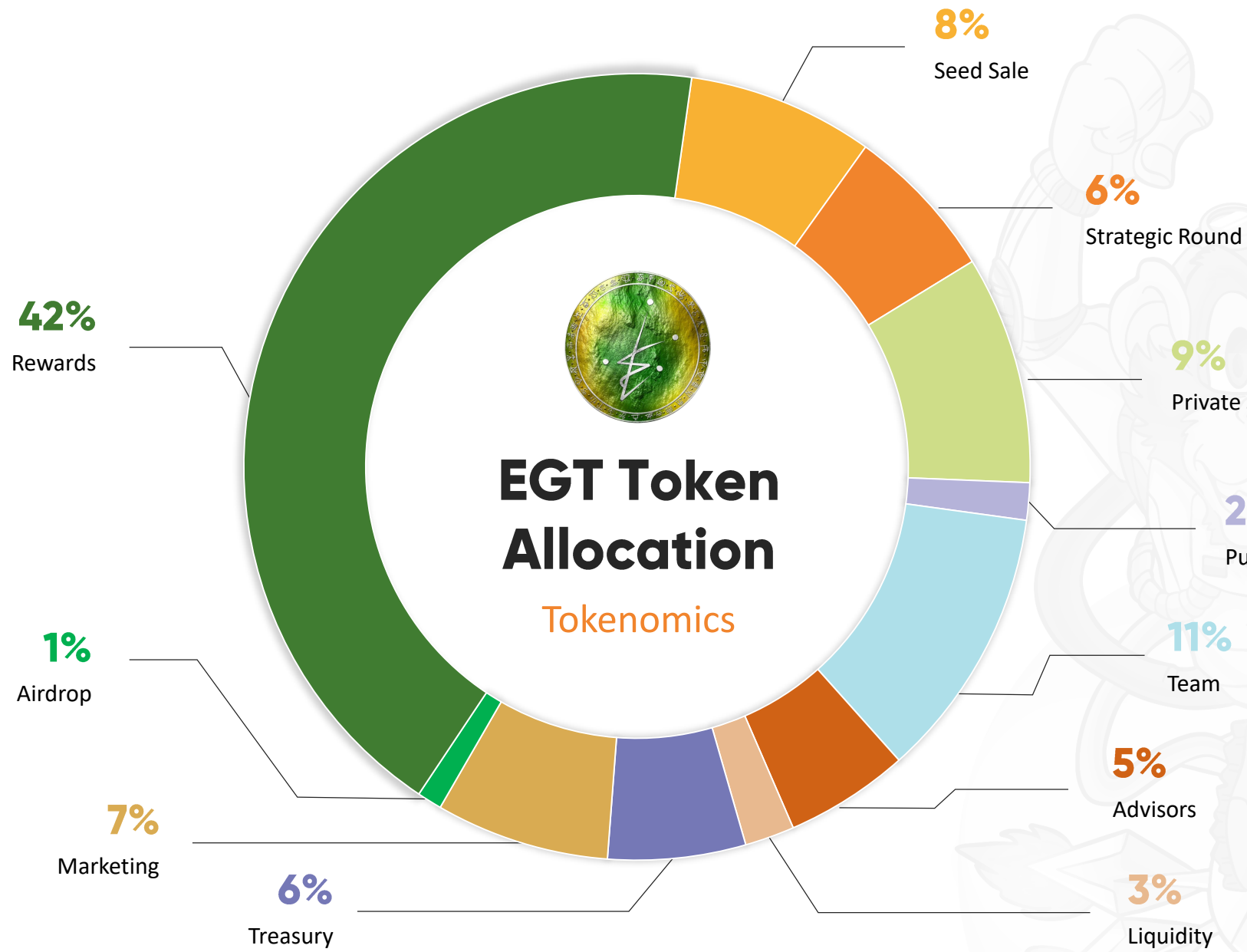
Projected Net Rev: \$250k
(based on taxes for one year)

Infinite Runner Ticket System

Projected Net Rev Ticket Sales: \$250k
(based on taxes for one year)

HOMEBASE

In game upgrades
Fastrack upgrades
(Marketplace)



EGT Sales Structure

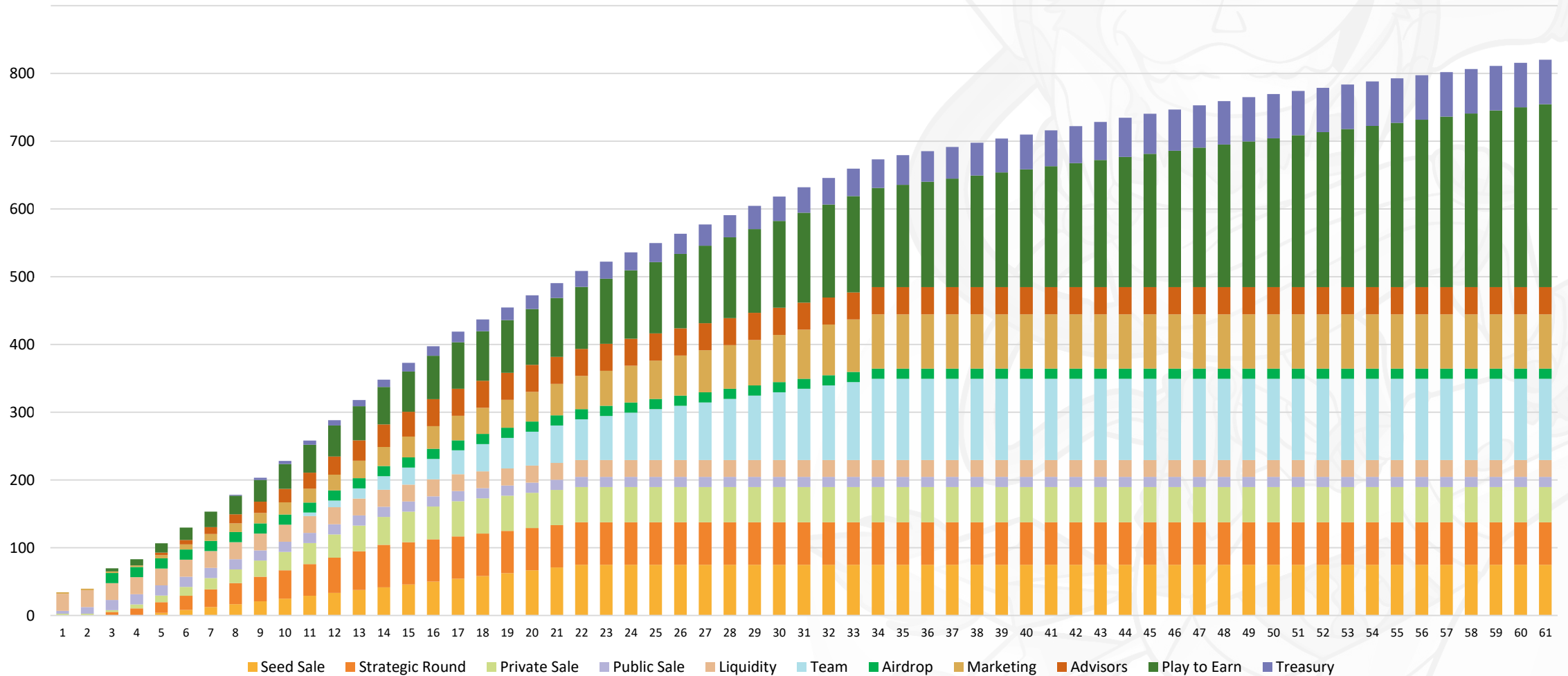
Tokenomics

Particulars	Token Release and Vesting Schedule	Monthly share unlocked
Seed Sale	6 months cliff with monthly linear unlock for 18 months	5.6%
Strategic Round	4 months cliff with monthly linear unlock for 16 months	6.3%
Private Sale	5% at TGE, 2 months cliff with monthly linear unlock for 14 months	6.8%
Public Sale	30% unlock at TGE, 35% on 1st month end and 35% on the end of 2nd month	35.0%
Liquidity	100% on listing	0.0%
Team	11 months cliff with monthly linear unlock for 24 months	4.2%
Airdrop	Strategic Release as per Game Plan	0.0%
Marketing	3% TGE , 3 months cliff with monthly linear unlock for 30 months	3.2%
Advisors	8 months cliff with monthly linear unlock for 12 months	8.3%
Rewards	1 month cliff with monthly linear unlock for 59 months	1.7%
Treasury	6 months cliff with monthly linear unlock for 42 months	2.4%

A tokenomics plan of \$EGT has been prepared by the professional team of Evergreen Tribe having blockchain experts.
\$EGT tokenomics plan is made following professional strategy and practices by our experts.

Emission Schedule

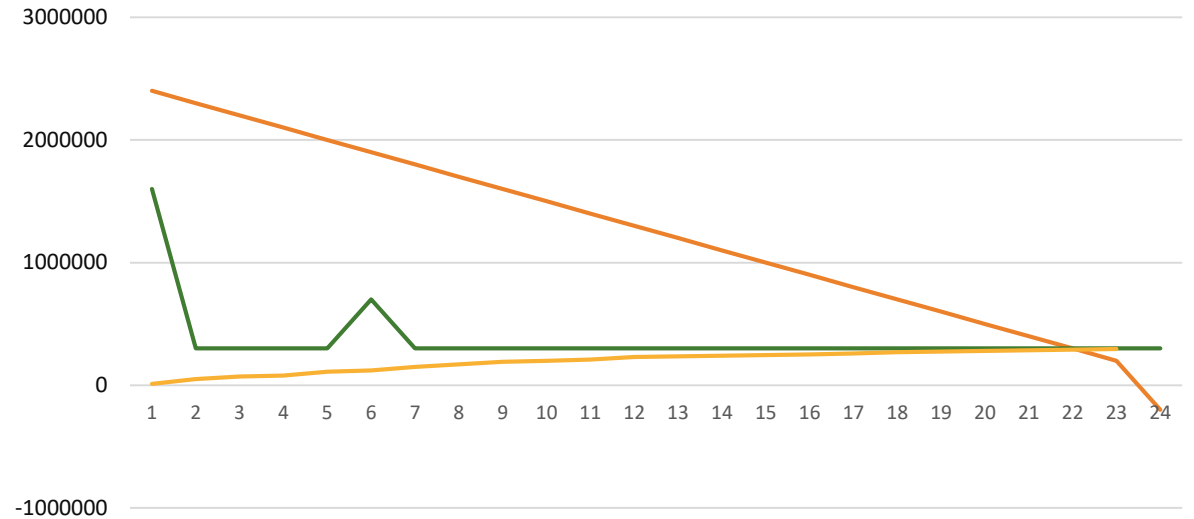
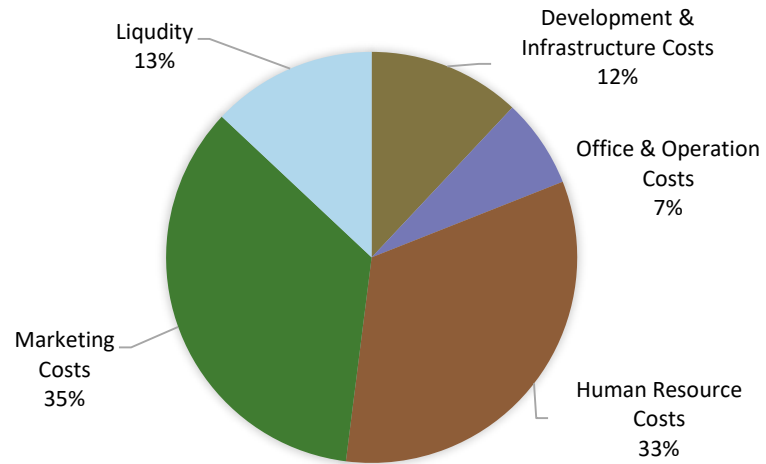
Tokenomics



y=%, x=months

Financial Ask

Investment Round



USAGE OF FUNDS	AMOUNT \$	% OF FUNDS RAISED
Development & Infrastructure Costs	540,000	12%
Human Resources Costs	1,485,000	33%
Office & Operations Costs	315,000	7%
Marketing	1,575,000	35%
Liquidity	600,000	13%
Total	4,500,000	100%

Runway Projections

Raise 4.5m will meet the runway for 20 months.

Total projection- **2 year** runway.

Revenue generation starts after **6 months**.



Positive Impact

Environmental Impact



A single transaction on Ethereum, uses more energy than the average American family does in an entire week.



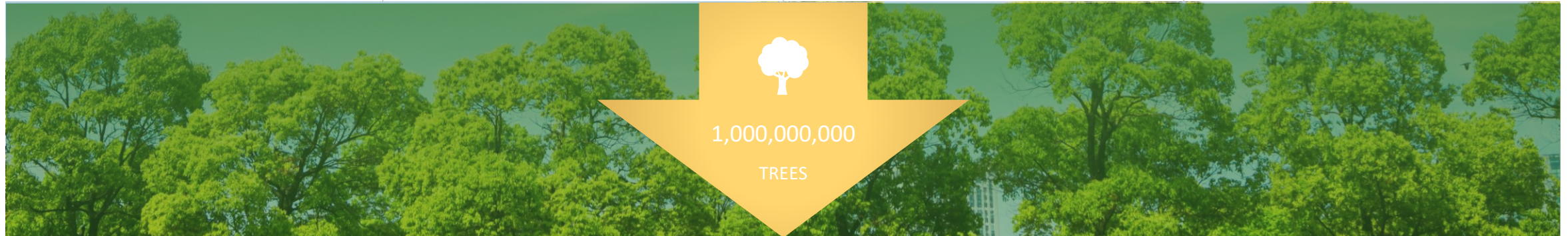
A single Ethereum NFT transaction typically soaks up around 180 KWh, leaving a carbon footprint estimated to be around 22.4kg CO2 to 48kg CO2.



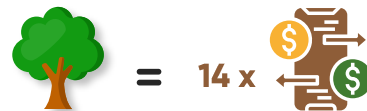
Ethereum uses around 86.24 TWh of energy per year, which is comparable to the entire annual energy usage of the nation of Finland.



1 Terawatt hour [TWh] = 1,000,000,000 Kilowatt hour [kWh]. It translates to a carbon footprint of 40.96 metric tons of carbon dioxide equivalent (Mt CO2).



6 trees offset 1 tone of CO2. 1 Tree = 0.16 tons CO2



14 transactions = 1 tree
1,000,000 transactions a day 71,428 trees a day = 26 million trees a year



14 single transactions neutralize the CO2 sequestration capacity of a beech tree over a lifespan of 80 years.



Planting 1,000,000,000 trees could end the climate crisis in one go.