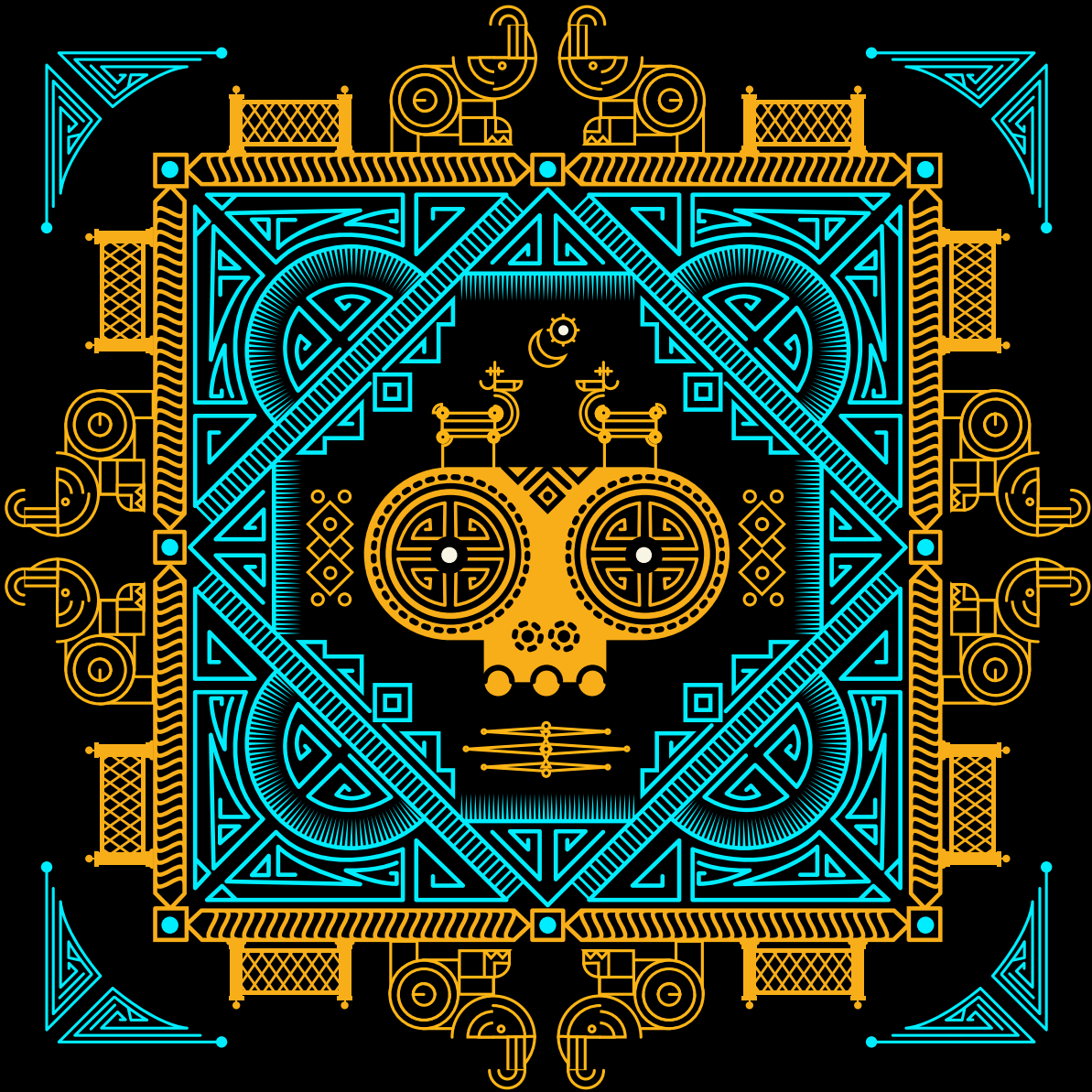
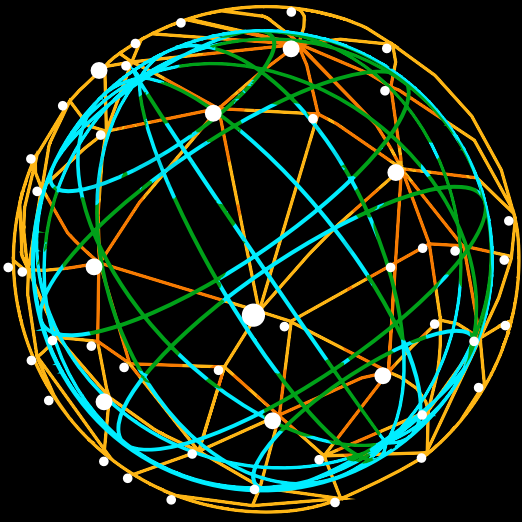


# ARTVERSE

the blueprint



[www.godsofblock.art](http://www.godsofblock.art)

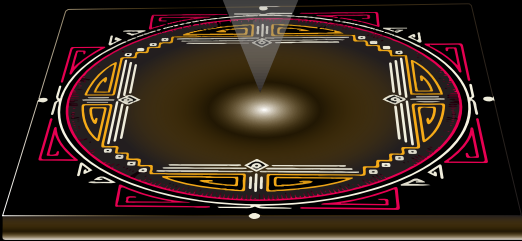
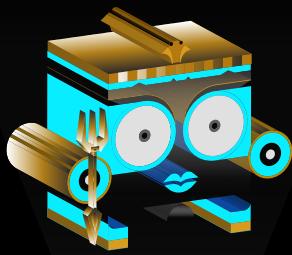


## INTRODUCTION

The Artverse is a user-owned 3D social network. Each wallet is allotted a free piece of land which functions as the wallet holder's profile. NFT or De-Fi projects which want to build their offices will also be allotted lands.

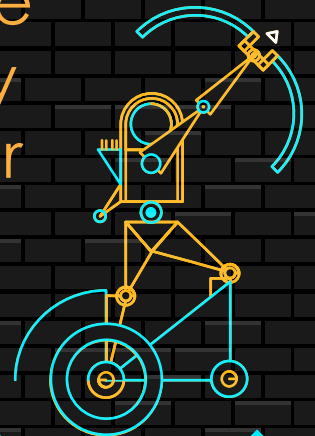
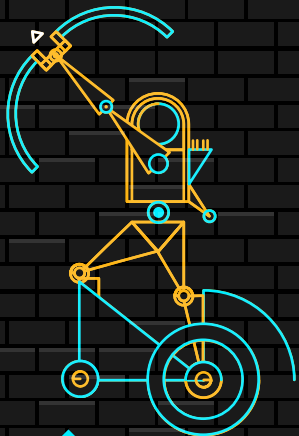
### SOCIAL NETWORK MEETS EXTENDED REALITY (XR) IN WEB3:

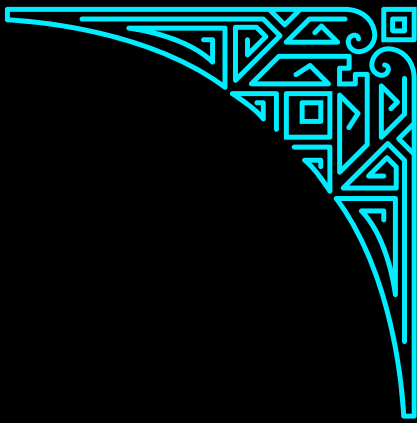


The artverse is a networking platform in the metaverse built around sharing NFTs. We aim to help individuals and NFT communities thrive in the metaverse. Everyone currently uses centralized web2 social networks for web3 purposes. We aim to make a Cardano native social network that is specially built to meet the needs and demands of web3 users and communities. Most importantly, the social network is owned and managed as a DAO by the users.



“You cannot buy the revolution. You cannot make the revolution. You can only be the revolution. It is in your spirit, or it is nowhere.”

— Ursula K. Le Guin, *The Dispossessed*





*“What if freedom were the ability to make up our minds about what it was we wished to pursue, with whom we wished to pursue it, and what sort of commitments we wish to make to them in the process? Equality, then, would simply be a matter of guaranteeing equal access to those resources needed in the pursuit of an endless variety of forms of value. Democracy in that case would simply be our capacity to come together as reasonable human beings and work out the resulting common problems—since problems there will always be—a capacity that can only truly be realized once the bureaucracies of coercion that hold existing structures of power together collapse or fade away.”*




**David Graeber, The Democracy Project**



## **PHILOSOPHY**

Gods of Block creates a virtual world for the crypto community where equity, justice and democracy are easy to realize through decentralized self-governance. Over the last few years many exciting virtual world projects have originated in the metaverse such as Decentraland, Sandbox, Cryptovoxels, Pavia etc.

However these otherwise excellent projects suffer from the same problems that we face in the real world: privatizable land and commercially exploitable resources that once again lead down the path of power concentration in the hands of few elites. The power of decentralization and community ownership is forever in danger of being confined to the realm of philosophy without the full freedom of realization in the virtual world.



# GENESIS TOKENS

The Genesis GOB NFTs are a collectible project that act as seed fund for the Artverse through community investment. The GOB NFTs are divided into three tiers that offer tiered staking rewards for investors along with special benefits that will be revealed as the project progresses.

We are looking to raise ~1 million ADA as the seed or Phase zero of funding.

To raise this amount we are selling

Tier 3: 10,000 NFTs

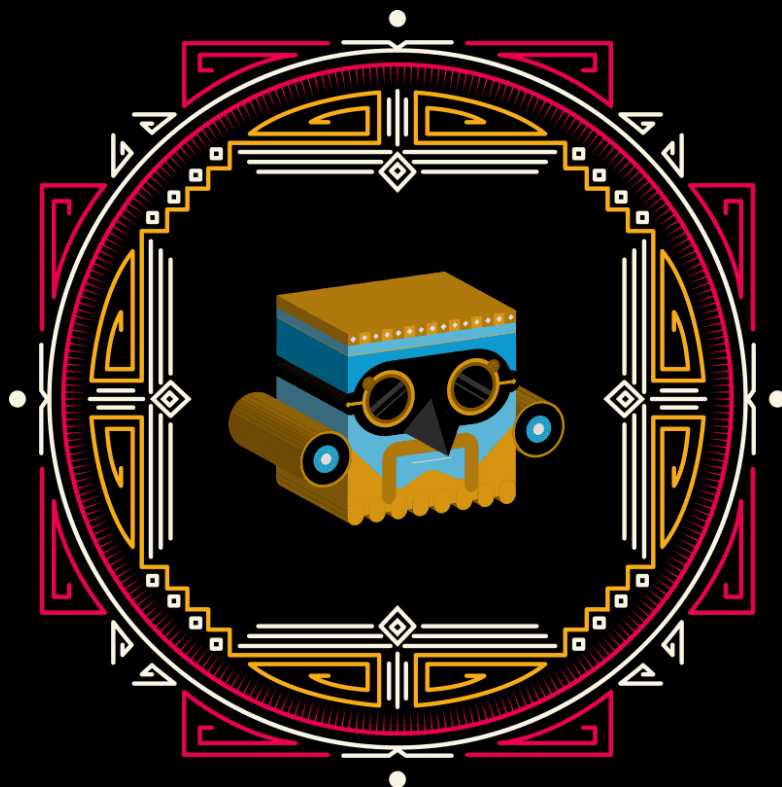
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Tier 2: 5000 NFTs

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Tier 1: 500 NFTs

Tier 1 holders will name  
the various geographies  
of the Artverse



50% of royalty on  
Secondary sales  
will be raffled to  
Genesis holders  
every quarter.

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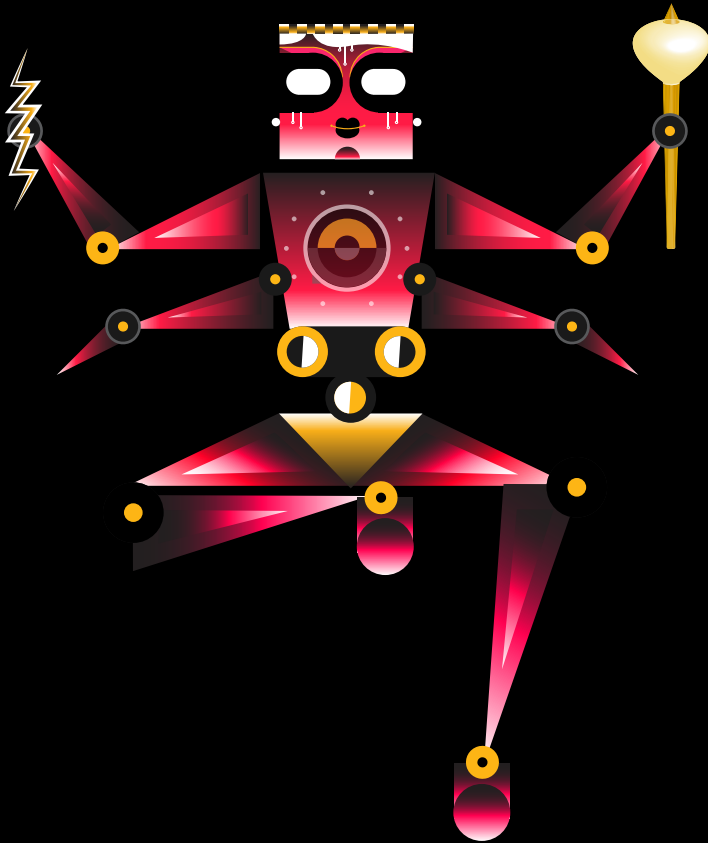
Tier 3: One entry

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Tier 2: 3 entries

---

Tier 1: 9 entries



## TOKENOMICS

At 100% sale of Genesis edition NFTs, 4 billion \$GOBs will be minted.

**25%** of these tokens will be used to reward the staking of genesis collection NFTs

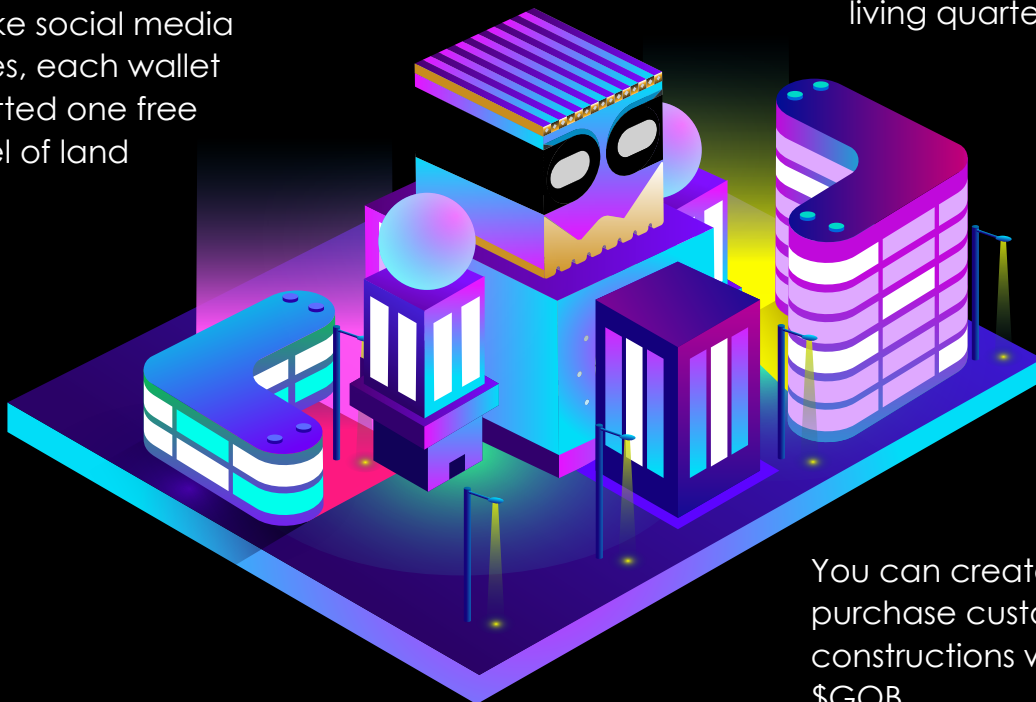
**40%** of these will be introduced into the ecosystem to provide liquidity on decentralized exchanges

**25%** will be budgeted for the DAO to initiate development projects and creating public goods

**10%** of the tokens will be distributed among GOB founders, artists and the genesis development team

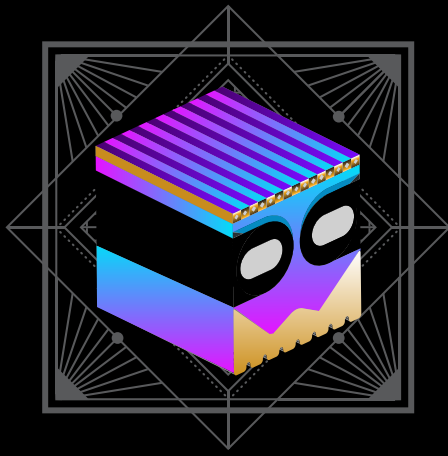
## VR ESTATE

Just like social media profiles, each wallet is allotted one free parcel of land



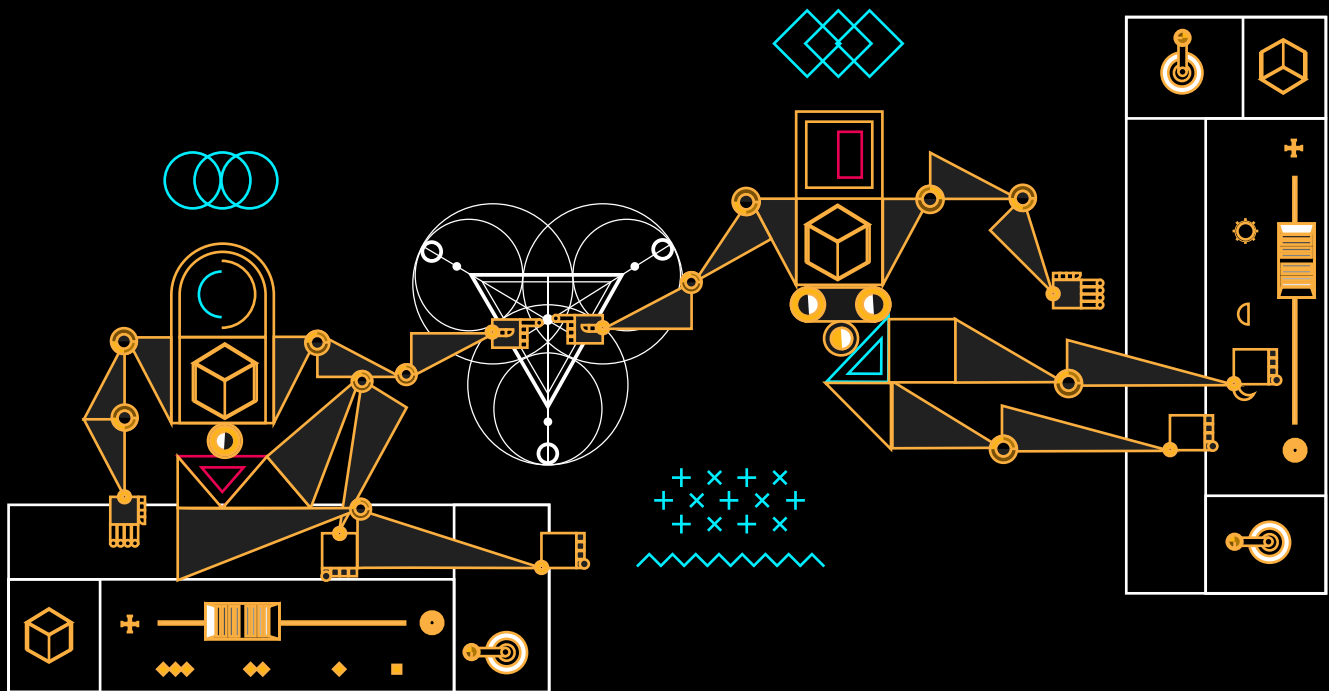
All users get generic living quarters.

You can create or purchase custom constructions with \$GOB



The Godhead is a 3d representation of your wallet and is the location where you can organize and arrange all the contents of your wallet in 3d space.

You can follow your favourite wallets and like, share and comment on its contents. You can also get notifications when a wallet you are following has made a new purchase.






## IDEA ROADMAP 2022-23

**PHASE ZERO:** Create a 2d version of the social media where Cardano wallets can follow each other and like, share and comment on the contents of each other's wallets.

**PHASE ONE:** Metaverse building and integrating the social media features into the metaverse

**PHASE TWO:** Onboarding early users, genesis NFT holders for beta-testing the features




*“The next generation of business is where no one is a CEO, rather everyone is a CEO.”*


**Rossco Paddison**

## **GOVERNANCE**

Gods of Block is a champion of participatory decision making (PDM) and collaborative leadership. PDM increases community capacity and builds social capital, while ensuring that the decision making best reflects the solutions offered by those facing the problems.

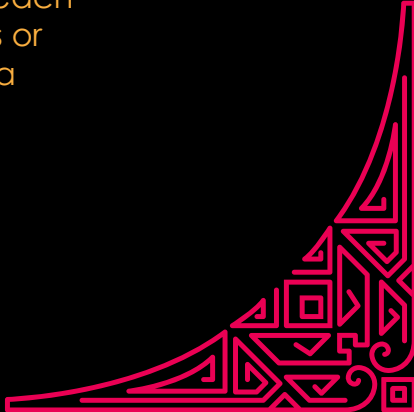

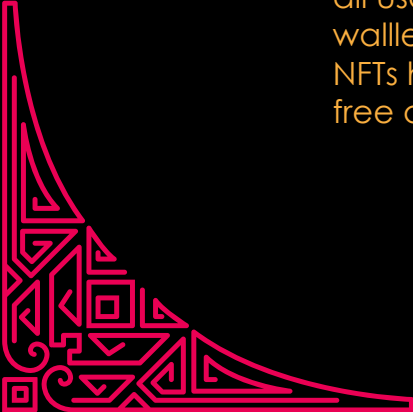


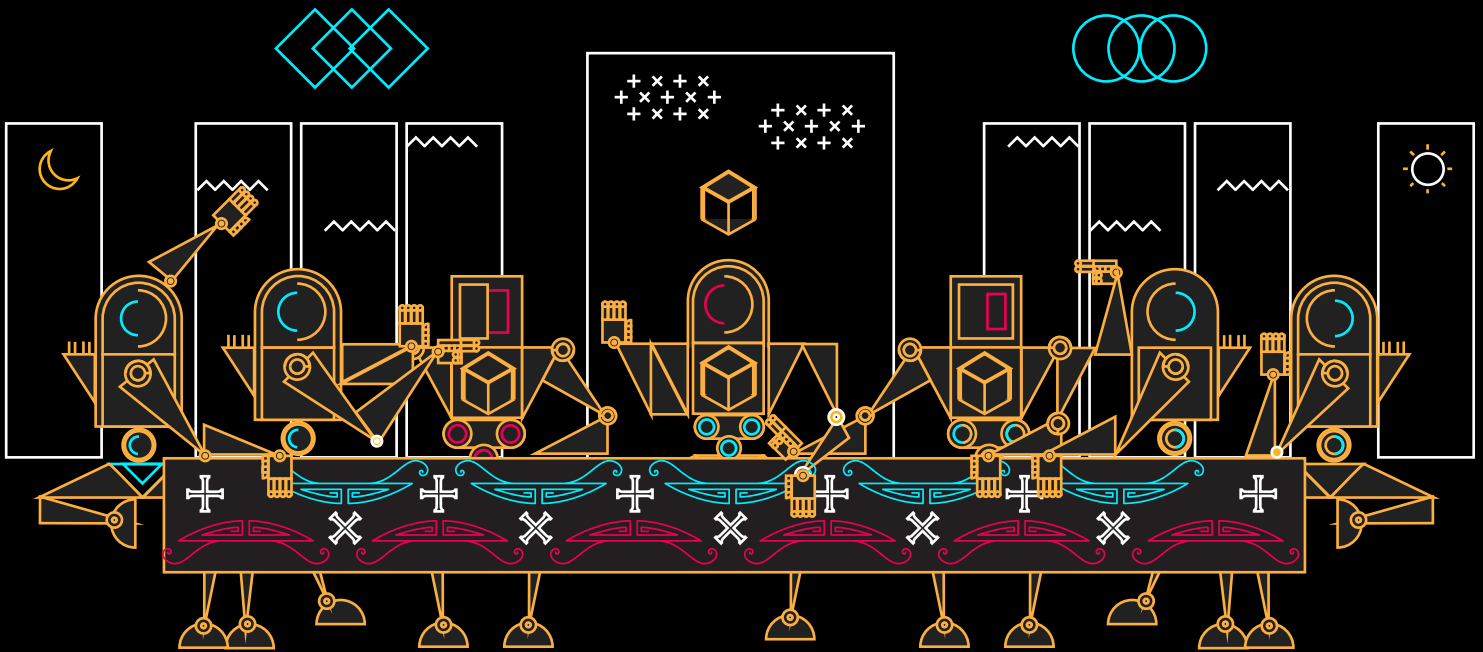
Participatory Action Research theory suggests that involving those affected by a given problem increases their collective ability to find solutions. People learn through experience. Providing opportunities to influence decisions facilitates community members' ability to make better decisions. (Stringer, 2007, p.10)



In a pluralistic community the legitimacy and acceptance of decisions is dependent on the decision-making process itself. Under certain conditions, large groups of ordinary people are better at problem solving and making decisions than small groups of experts. This is especially true in the case of education and art. (Abridged from a blog by Jamie Bilingham, a learning experience designer)

For these reasons, GOB will be managed as a DAO where all users get access to governance free of cost and each wallet is allotted only one vote irrespective of \$GOBs or NFTs held just like any participatory democracy with a free and fair election and decision making system.





## THE CORE TEAM

PSYCOPOMP Founder, Artist	CARDAPPER Plutus Programmer	HAKUNAKOTATA Gamer, Artist
GULLA ZERO Ada Native, Strategist	PERFECTSYSTEMIAMFALLING Creative Coder	BUZZEDART Shiller-in-Chief
	MARTIANINA Fullstack Developer	

## CARDANO

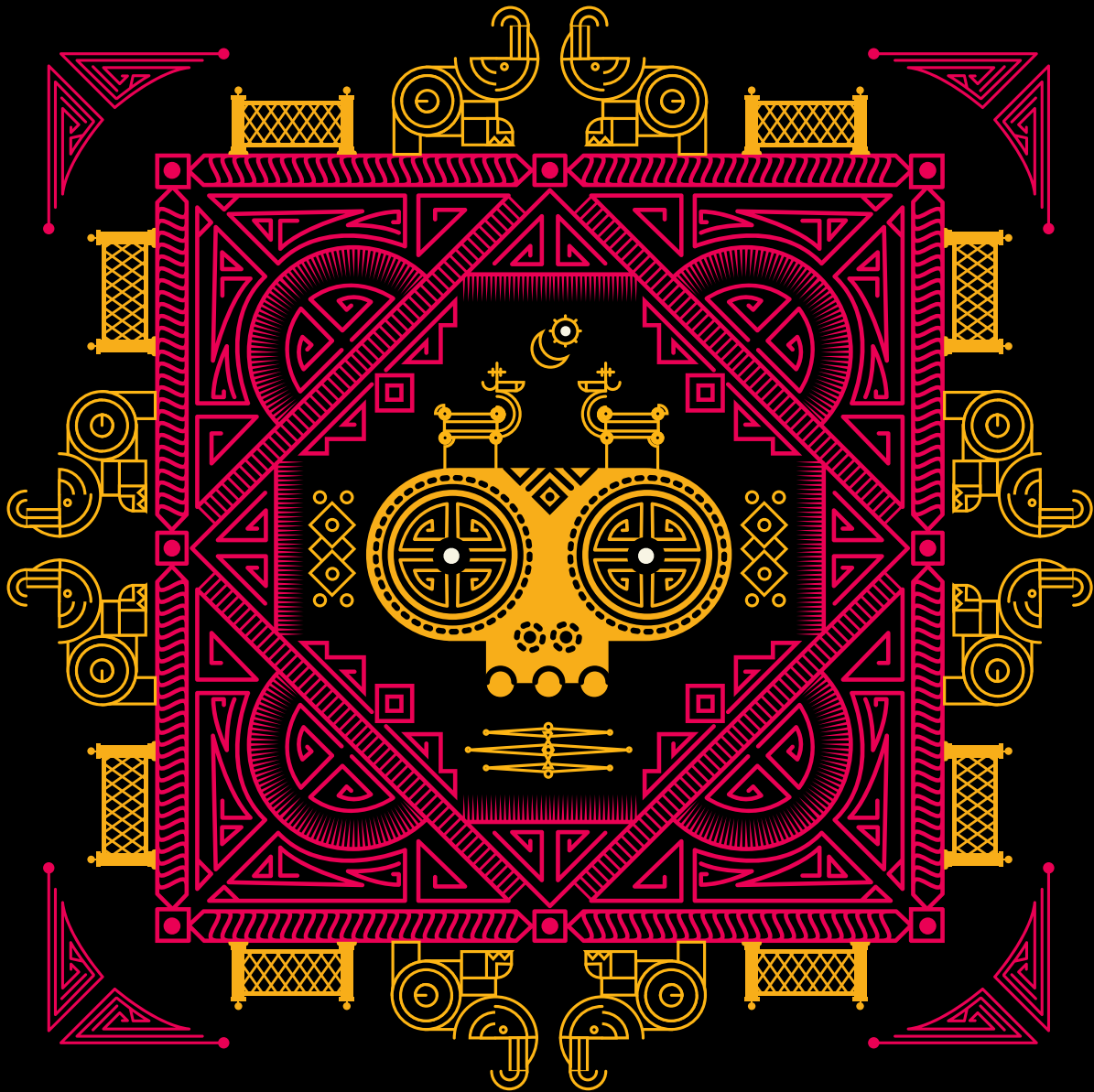
We seek to create Gods of Block artverse on the Cardano Blockchain because of our shared philosophy and value systems. Cardano's work in the developing world reflects our core ideology: looks for solutions among people experiencing the problems, not a privileged group of 'experts'.

Further, the slow and steady evolution of the Cardano ecosystem is perfectly paced for a project like the Artverse where our exploration of problem statements is both deep and lateral while solutions are not offered in a hurry. Trial and error processes are instituted only after deep reflections and community discussions even before they come to the voting stage.



*"It [Cardano] actually does the things that we've always wanted to do in cryptocurrencies, which is build a financial operating system for people who don't have one, one that actually can compete with a global financial system."*

**Charles Hoskinson**



[www.godsofblock.art](http://www.godsofblock.art)