



LITEPAPER

FEBRUARY 2022



Vision

We believe that music is an international language and a universal culture shared by all people.

We are building a **platform** for metaverses to connect musicians all over the globe and build a space for creating music.

Virtual reality is a tool that brings entertainment and, with the right architecture, promotes a new economic system.

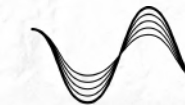
Taking advantage of technologies like **NFT** and **blockchain** allows to create digital value and to empower musicians through a decentralized system.

Our ambition is to completely change the **music** industry by **connecting** all **metaverses** through blockchain and creating the biggest music system in the world.

This is our ambition, path, mission,...



Challenges



MUSEVERSE



Limited amount of space for performing.
50-80% of **revenues** go to labels, managers...



Difficulty to find the **right match** for band members.



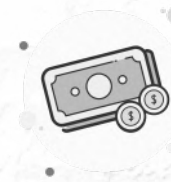
Pandemic restrictions reduce music events by **70%** percent.



Music composing requires around **5 years** of learning technical and sound engineering skills



Access to professional equipment is costly. Software and hardware can cost **thousands of dollars** already at entry-level.



High Failure Rate: 99% of musicians do not make it to get financially independent



Solution



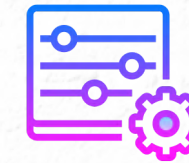
Metaverse provides individuals **unlimited space** for performing music



Virtual space **connecting musicians** all around the globe



Unlimited access for anyone who has internet



AI smart tools that help producers with music composing and sound engineering



Interactive 3D **music instruments**



Musicians are directly rewarded for performing in the form of **tokens** in a decentralized way



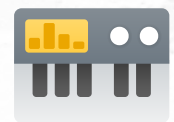
Product



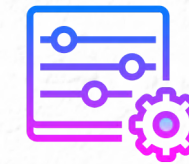
Platform connecting music through existing metaverses



Blockchain based **database** of tracks, artists and bands



AI smart tools projecting musical instruments into VR



Music composing system for creating songs in VR



Music instruments as **NFTs**



Token reward pools for artists and developers



Metaverse

Our strategy is to connect and build on existing metaverses.

Access to **multiple metaverses** means a higher chance to be in the right place.

Taking advantage of technologies like **NFT** and **blockchain** allows to create digital value that can be transferred between metaverses.

Integration to metaverses:



SOMNIUM
SPACE
FINNISHING

NEOS

PREPARING



PREPARING



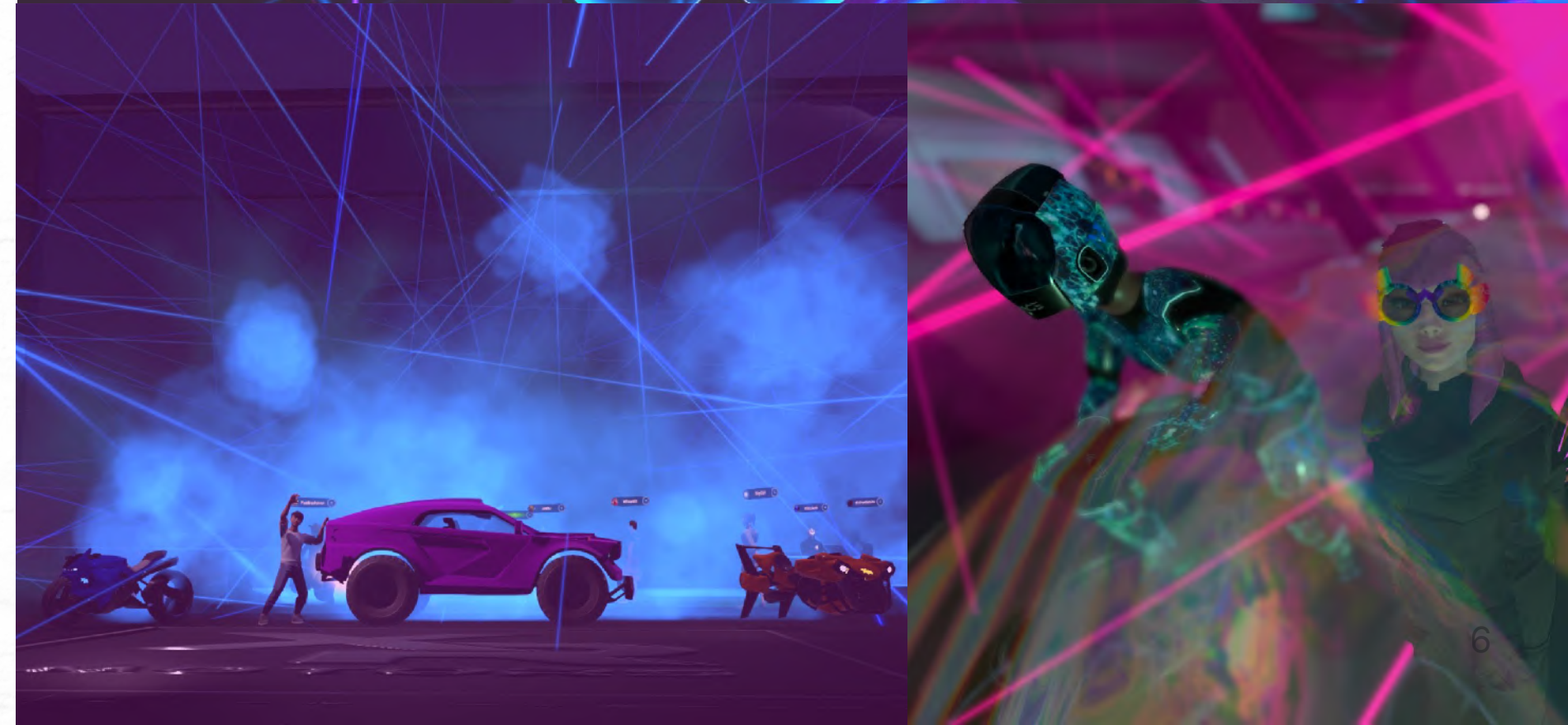
DVISION
NETWORK

PREPARING



DIGITAL METAVERSE
SENSORIUM
GALAXY

PREPARING

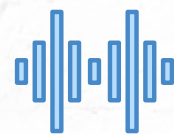


NFT & Blockchain



Virtual Instruments

 First NFT **instruments** shop in metaverse




Sample Packs

 Selling **sound banks** as NFTs



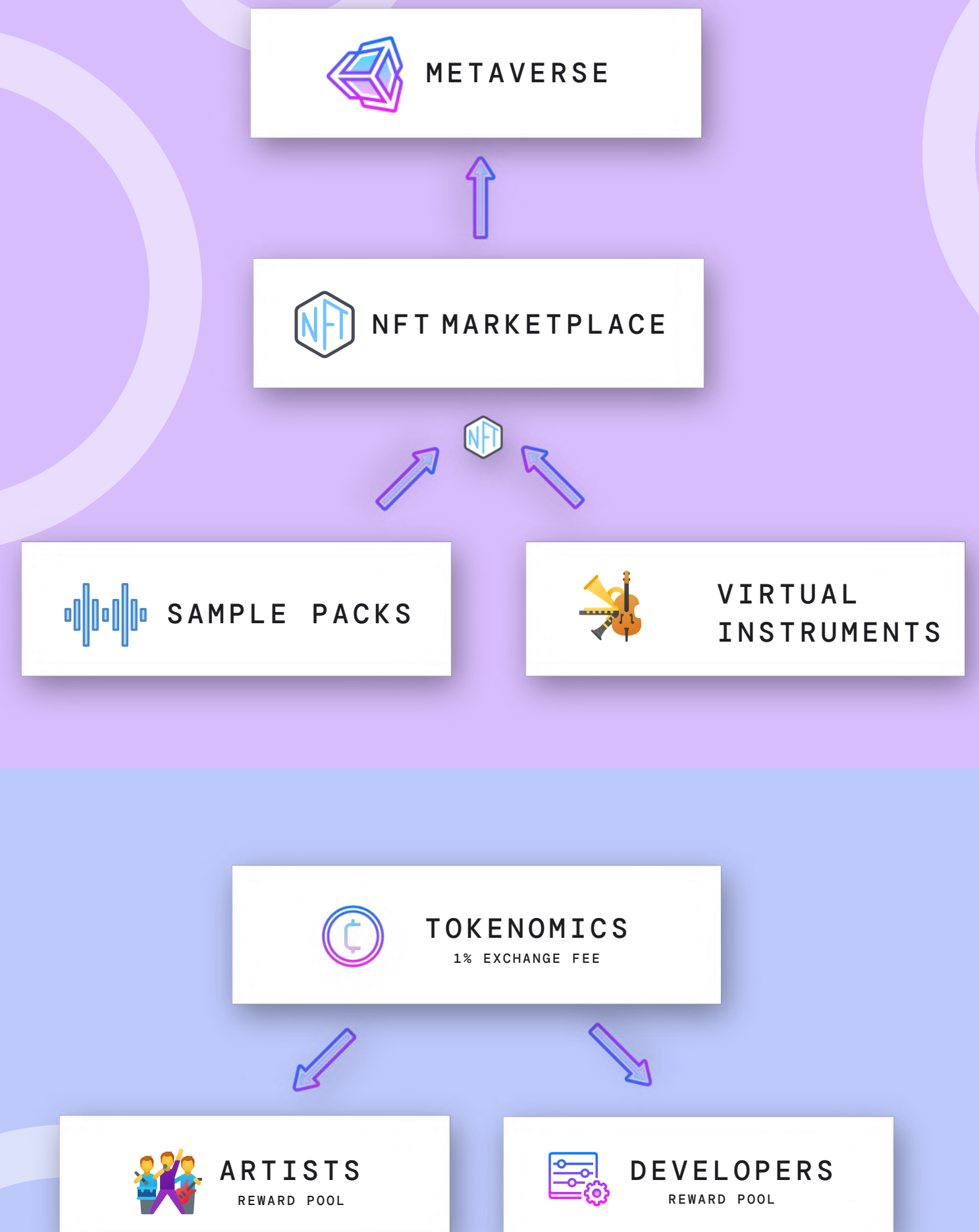
Tokenomics

 1% exchange **fee**

 Smart contracts distribute **rewards**

 Artists get **tokens** after performing

 Designed on  **CARDANO**



Roadmap



MARCH 2022



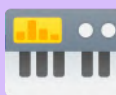
Metaverse integrations preparation

APRIL 2022



VR development

JULY 2022



First interactive musical instruments as NFTs



JUNE 2022



Whitepaper published

AUGUST 2022



NFT music instrument store



OCTOBER 2022



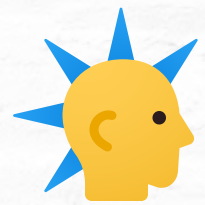
ICO - Initial Coin Offering

Customers

Musicians wish list:



- Interactive music instruments in VR
- Easy way of creating tracks as NFTs
- Getting paid to be a musician
- Performing for people in the Metaverse



Music fans wish list:

- NFT merchandising
- Ability to invest in artists as NFTs
- Receiving tokens for being a loyal fan



Market Opportunity

**BEAT
SABER**

- Beat Saber has proven that music and VR works

The most successful VR game in history with 4M copies sold and with over **\$100M** dollars in revenue.

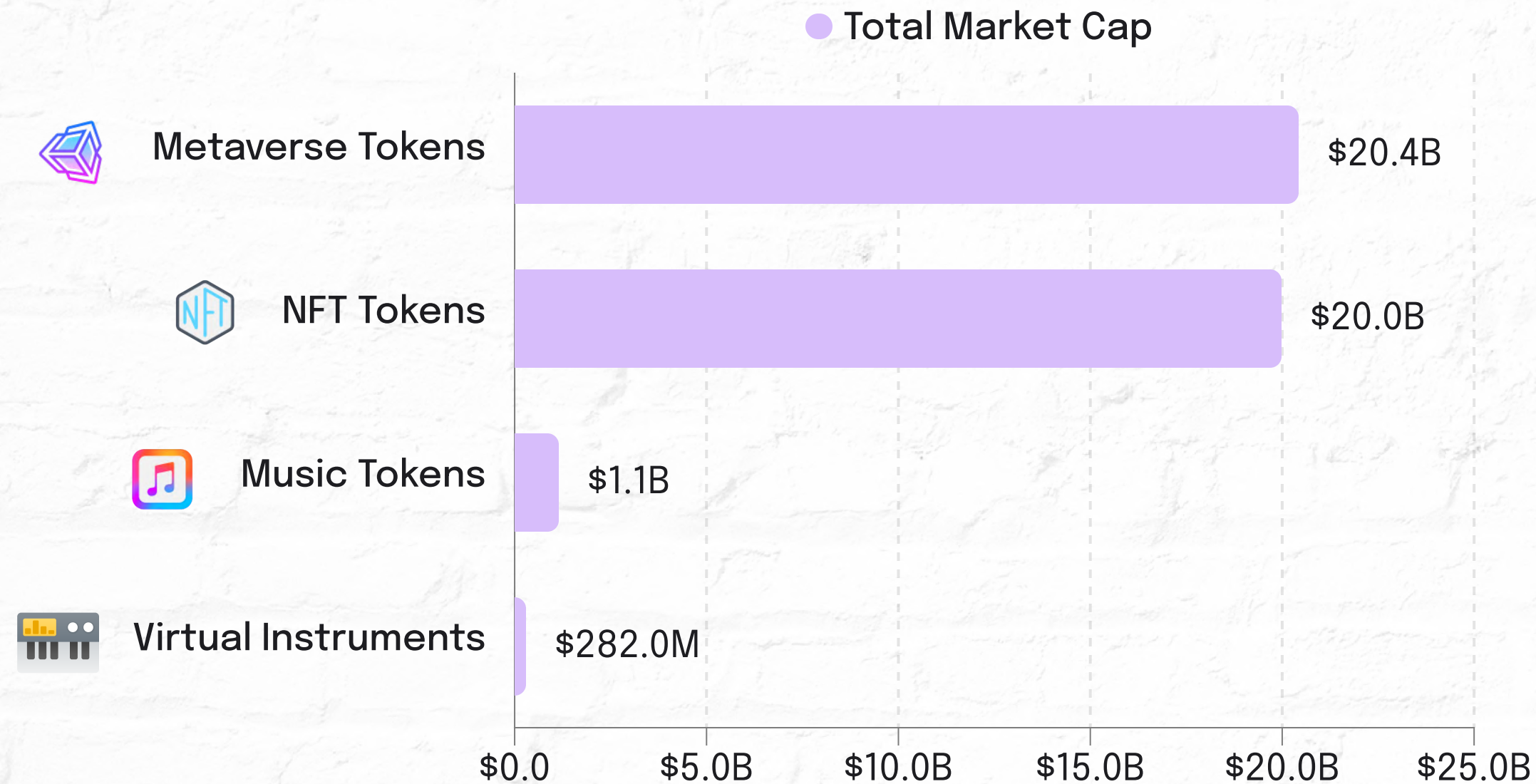
TRAVIS SCOTT

- Travis Scott made the biggest concert that was ever made in virtual space.



27 milion people attended Travis Scott concert in Fortnite game.






Market Opportunity




 TOP MARKET CAP

 Metaverse:  Decentraland
MARKET CAP: \$5,1B DOLLARS

 NFT:  OpenSea
MARKET CAP: \$1,5B DOLLARS

 Music:  AUDIUS
MARKET CAP: \$1,1B DOLLARS

 Instruments:  NATIVE INSTRUMENTS
MARKET CAP: \$100M DOLLARS

Music is still an unexplored segment of the NFT world. We see this as an opportunity to be the **first in the game**, leveraging the first-mover advantage.



SingularityNET



Music Performing



AI algorithm for projecting musical instruments into VR



Composing music



AI for creating original sounds



AI for automatic sound design balancing

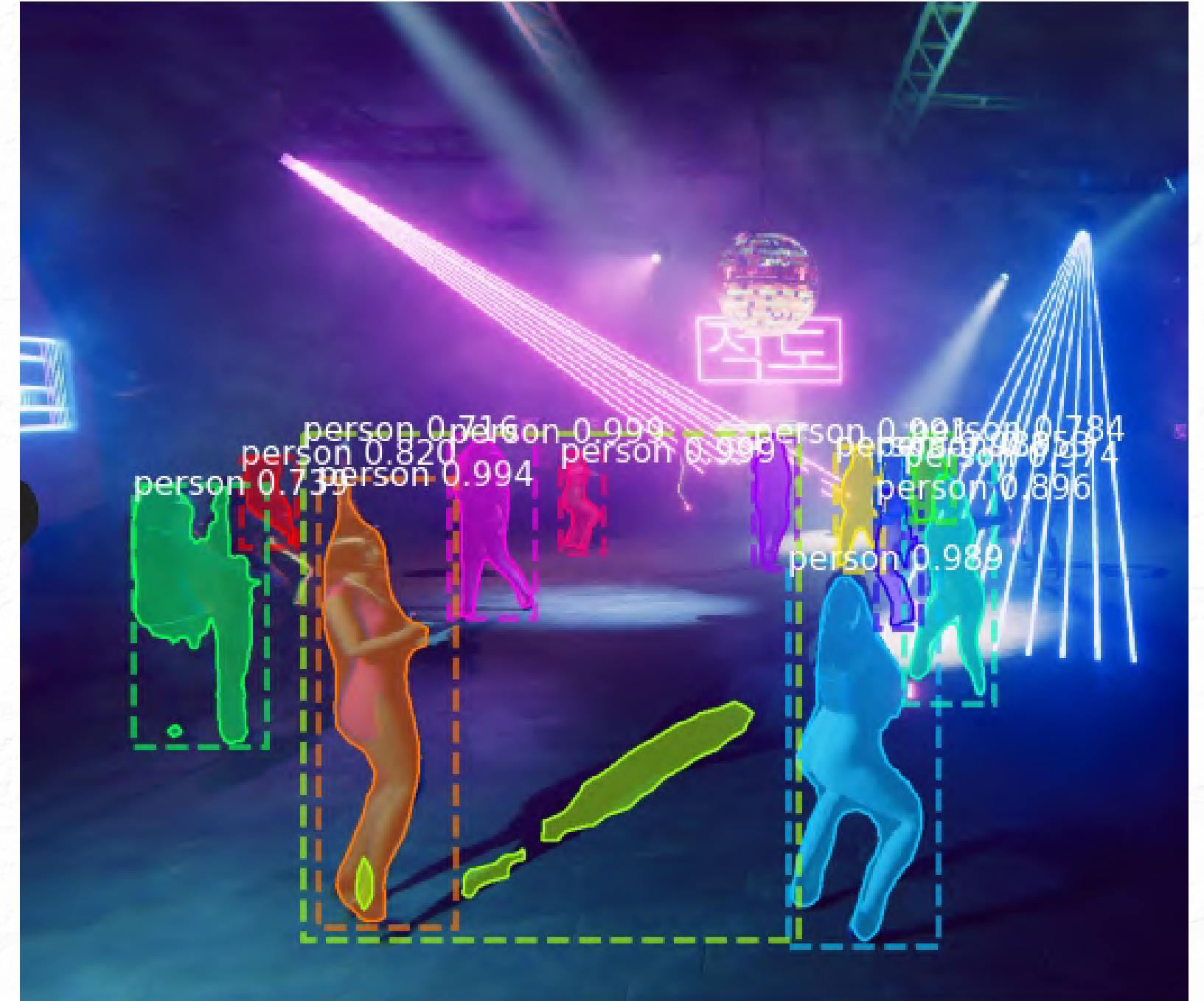


API connection to AI marketplace in SingularityNET

- AI for Instrument **type** recognition
- AI for instrument **shape** recognition
- AI for music **recommendation**
- **Reputation system**
- Future **AI-DSL** integration
- Mindplex



AI recognition



1. Snapshot from camera placed in VR scene

2. AI Image Segmentation from **SingularityNET** applied on the snapshot

Marketing Plan



ANIMATION VIDEOS

Creating a series of **animated videos** explaining the whitepaper to simplify the message



BUILDING COMMUNITY

Building a community of music fans, artists, developers on **Discord, Telegram and Twitter**



VIDEO BLOGS

Preparing **videos/vlogs** explaining the vision and presenting any updates





Thank you

As always, we're open for questions

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