

# Team Members of Innovatio Start-Up.

# Ayax Labombarda.

CEO  
& FOUNDER



## Biography:

Entrepreneur passionate about market praxeology applied to finance and digital services. Project Manager and CEO of Innovatio, past in political and economic journalism.

A transparent, direct, leader and motivator person, in love of the blockchain technology and its possibilities, with a strong belief in individual freedom and what it implies, and in a continuous search of important innovations in the financial market.

## Crypto Knowledge:

Experience as CEO and Project Manager of a hybrid project on the Cardano Blockchain, general knowledge of blockchain applied to develop digital services with Smart Contracts and Oracles. Knowledge applied to monetary theory in tokenomics, inflationary and deflationary tokenization of assets and regulation of utility and security tokens.

General knowledge of taxation and regulations in the EU applied to Blockchain and digital services.

## Hobbies:

He enjoys action and drama series, coffee and working in a cafe with good music and company. He also has his competitive moments in Esports and appreciates a good chat with new people through Discord.

# Aidan Rankin-Williams.

COMMUNITY  
LEADER



## Biography:

A crypto enthusiast and gamer that loves to build applications and communities. Aidan has a background in marketing that led into user experience and incentive design. Aidan has worked for numerous crypto companies and was a fellow for Nikes innovation lab, Valiant Labs.

## Crypto Knowledge:

Aidan joined the blockchain world in the late 2017 bull run followed by a very quick return to fundamentals. Since learning about crypto Aidan dived into the space by participating in local meetups, spending many hours learning, hosting educational presentations, and building crypto projects.

Aidan has been following Cardano since pre-shelly launch and has had the pleasure of participating in things like the ITN, mainnet staking, pool operating, native asset minting, Project Catalyst, and the Cardano Summit.

## Hobbies:

Aidan is a huge fan of gaming and has been doing so since a young age, whether it be Ratchet and Clank on the PS2 or Raft Wars on Miniclip. Aidan also got into Parkour at a young age and even became a coach at his local gym during high school. Additionally Aidan is actively learning kickboxing, Brazilian Ju Jitsu, and bouldering.

# Martín Martinez.

**BACK-END ENGINEER  
AND FULL STACK**



## Biography:

IT Engineering degree trained in software development using several programming languages with a solid knowledge of algorithms and data structures. Experienced in databases, server administration, networking, cloud computing and agile methodologies. Working on backend and cloud infrastructure at Innovatio.

Ambitious and hard working person interested on everything related with IT and enthusiastic about the blockchain world.

## Crypto Knowledge:

Experience as Stake Pool Operator and integration of blockchain services on a hybrid project on the Cardano Blockchain. Technical knowledge of distributed systems and blockchain technologies. Knowledge of smart contract programming.

## Hobbies:

Professional musician and disciplined athlete during free time. Enjoys spending time with friends and people who contribute value to each others.

# Mario Trapiello.

BACK-END ENGINEER  
AND FULL STACK



## Biography:

Telecommunications Engineer. Knowledge in multiple programming languages from both front-end ( HTML, JavaScript ) and back-end ( Python, Java, Typescript ) universes. Trained in the machine learning field therefore mastering the management of databases, data cleaning processes and application of algorithms. Working on backend and cloud infrastructure at Innovatio, and also as a Senior Orchestration Engineer in Merkle.

Passionate about new technologies and how they can change the world for better.

## Crypto Knowledge:

Stake Pool Operator & Stake Pool Owner. Experience in the deployment and maintenance of Cardano nodes. Deep understanding of the foundations of blockchain and the principal blockchains ( Bitcoin, Ethereum, Cardano) Smart contract programming skills for Ethereum ( Solidity ) and Cardano ( Plutus and Atala Prism) ecosystems.

## Hobbies:

Spanish federated athlete in track and field, specifically as a discus thrower. Food and cinema lover.

# Sorin Chis.

FULL STACK  
DEVELOPER



## Biography:

An enthusiastic developer , curious and enjoying work that challenges him to learn something new every day . Carrying deeply about creating world-class, useful, and beautiful products that help people and make a difference in the life or real people

## Crypto Knowledge:

Passionate about decentralized applications and continuously learning about it, he joined blockchain world 2 years ago and everything changed for him. Have been participating in blockchain traceability solution and nfts projects so far

## Hobbies:

Except coding , Sorin likes jogging , play the guitar and visit new places everytime he's got the time and chance for it

# Cristian Lazzaro.

GRAPHIC DESIGNER UIX



## Biography:

Bachelor of advertising specialized in graphic design and UX design, co-founder of Reblit Agency, passionate about the world of technology. A person who believes in freedom and flexibility at work, that's why he has been working as a freelancer with a remote team for more than 7 years.

## Crypto Knowledge:

A very curious and self-taught person, a fervent admirer of the blockchain world and its technological potential. I believe a lot and I am a big fan of people or inventions that have the ability to change the world and I believe that the Crypto world came for that, a world that we cannot be left out of and that is being overcome day by day

## Hobbies:

I'm a big soccer fan, especially my Rosario Central team, spending a lot of time with my friends, enjoying family tradition on weekends. A lover of nature and freedom who seeks in his spare time to know new places traveling and visiting different places, trying to open his mind to other cultures and surround myself with landscapes and people that one does not see on a day-to-day basis.

# Nicolás

## Bó. ADVERTISING CREATIVE DIRECTOR

### Biography:

Advertising Creative Director & Project Leader of Reblit Agency.

BA in Advertising from Universidad Abierta Interamericana (UAI).

More than nine years working in communication, marketing, creativity and design for different companies and entrepreneurs in Argentina, USA and Spain.

Winner of 11 national and international advertising awards. (FePI & Obrar Awards)

### Crypto Knowledge:

Crypto enthusiast. Investor and lover of NFT and metaverse projects. He likes the crypto world for everything that can be developed with blockchain technology and how decentralized finance can change people's life.

### Hobbies:

He loves playing the guitar and singing with friends, listening to music, coffee and soda. Enjoys outdoor lifestyle and spending weekends in contact with nature and friends. Money that he saves he invests in traveling, which is his greatest passion.





# Lucas Muccilli.

GRAPHIC DESIGNER



## Biography:

Visual designer and illustrator. Focused on working on different projects in the short and long term, always planning projects from a global vision to the particular, helping to collaborate on commercial and professional projects from the main idea to the finished product or service. Always interested in learning, working as a team with other people and professionals. Experience in content for social networks, brand identity, image, animations, video editing, visuals, web design, illustrations, cartoons. Currently working as a freelance designer.

## Crypto Knowledge:

Small Investor and hobbyist, constantly learning about various concepts related to the crypto world, from the generation of tokens, NFT, metaverses, markets and any type of project that is innovative and contributes significant changes to blockchain technology.

## Hobbies:

He likes to train and have swimming as an amateur sport, whether in a pool or in open water. Passionate about architecture, urbanity, constructions and design. Currently learning about character and background design, animation, cartoons. He also enjoys being an amateur photographer, playing video games, listening to music, and hanging out with friends.

# Santiago Swarztein.

COMMUNITY  
MANAGER



## Biography:

Digital marketer by profession and storyteller by passion. BA in Communications at Universidad Nacional de Rosario (UNR).

A marketing strategist obsessed with cryptocurrency who relies on creativity and community building to craft compelling stories and valuable content.

## Crypto Knowledge:

After 3 years in the space and 2 actively working in the crypto industry, Santi is a firm believer in the future of cryptocurrency and its potential to help us reclaim our individual and financial freedom.

## Hobbies:

He's a pop culture devotee who enjoys well-told stories in any format (although he has a particular weakness for videogames). He loves dogs, playing and watching football/soccer, and going out for a beer with friends.

# Partnership Projects.

**Adriano  
Fiorenza.** CEO



**GAME  
CHANGER WALLET**



## **Biography:**

Fullstack developer with 10+ years working on my own projects. Blockchain builder. Entrepreneur & Filmmaker.

CTO of iParking, a fiat wallet that allows you to pay, book and search available parking services. Founder and lead dev at Gamechanger.finance, the 3rd gen wallet for the 3rd gen blockchain, committed to lower barriers for blockchain newcomers. Studied Computer Engineering and Filmmaking.

Creativity and dedication are my key values. There are no impossible solutions, all one needs is dedication.

# Professional Advisors.

**Dimitar  
Ivanov.** ADVISOR - DIGITAL  
TRANSFORMATION



## **Biography:**

LimeChain has helped 80+ Enterprises and Blockchain entrepreneurs design, build and implement their vision using Blockchain and Decentralized Ledgers Technology. Blockchain agnostic.

He is a dedicated person in his work with a lot of desire to face challenges every day, happy to do the most difficult and challenging jobs that come his way because solving them gives him great satisfaction.

He has more than 10 years of experience in the legal world and in the last two years he has focused especially on the financial world of blockchain.

**Georgi  
Traykov.** ADVISOR - LEGAL  
ADVISORY



## Biography:

LimeLegal is a legal advisory that provides legal solutions for businesses operating in the Fintech and Blockchain space.

The team at LimeLegal is consist of lawyers, legal advisors & technologist with vast experience in Fintech & Blockchain. Having the right mix of legal & technological expertise is what makes LimeLegal to exceed compared to the traditional legal firms.

Accomplished corporate and dispute resolution lawyer based in Sofia, Bulgaria, admitted to the BAR, with more than 10 years of broad experience, having trained and practiced in two of the major Bulgarian law firms. Extensive experience on high-stakes multijurisdictional arbitration and litigation disputes. Particular focus on development of complex infrastructure and real estate expansion projects, cross-border and domestic mergers and acquisitions. Good deal of experience in technology, procurement, competition and other sectors. Certified mediator. An NGO volunteer passionate about driving positive change.

**Pedro  
Perez.**

**ADVISOR - CHIEF  
DEVELOPER AWS AMAZON**



### **Biography:**

He is a senior engineer and technical leader specializing in hyperscale cloud computing infrastructure, architecture, analytics and deep problem solving.

Pedro is a team player and team builder, leverages data for decision making and keeps the customer always at the center. He also likes to challenge himself and his colleagues by asking them how they can continue to progress and strives to learn from every interaction he has at work.



**Thanks.**