



DECENTRALIZE IMPACT

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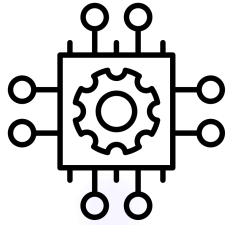
Creating Markets, Creating Opportunities

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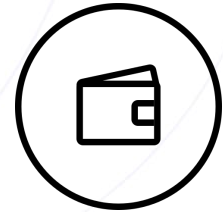
The Problem: blockchain adoption and innovation relies on community education and engagement



Blockchain **technology** is revolutionizing models and processes. We need to participate in leading the change.



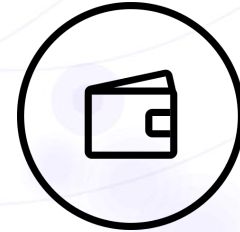
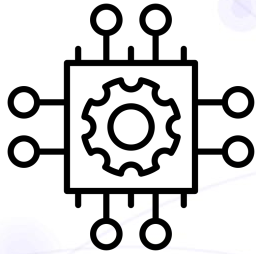
Blockchain ecosystems and decentralization cannot take hold without a strong **community**.



Our current **financial models** are in need of decentralized governance.



An approach which tackles these three pillars will lead to a sustainable economy and an inclusive society.



Introduction

01

Decentralize Impact is a blockchain innovation program for empowering next innovations of the blockchain ecosystem through community-driven governance, feedback, and involvement mechanisms.

Our Mission

02

Is to catalyse the Tunisian ecosystem with projects based on blockchain technology and to expose entrepreneurs to a new model of decentralization.

Our Vision

03

Is to create a new mindset and to set the foundation for a new perception of governance and entrepreneurship based on decentralization.



Purpose

From the conviction that decentralization will :

- Empower societies
- Democratize decision-making
- Offer more opportunities to women and young people
- Support the emergence of developing countries
- Allow new ways of organizing economic activities, reducing costs and time associated with intermediaries

We Aim To :

- Educate, catalyze and develop projects in the blockchain industry using participatory governance.
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- Present decentralized decision-making to the general public
- Provide opportunities for youth engagement and prevent the re-creation of ineffective governance models.
- Promote decentralized applications and simplify Blockchain and its manifestations
- Reduce unemployment rates by converting youth towards the skills of the future (web3 era)



Program Stakeholders

IFC is an international financial institution that offers investment, advisory, and asset-management services to encourage private-sector development in less developed countries.

Impact Partner is a non-profit organization specialized in the financial and non-financial support for impactful early-stage SMEs and startups especially the one having the potential to create sustainable jobs for women and youth.



Program Stakeholders

Dar Blockchain a technological hub that assists organizations in their digital transformation, innovation and in favor of decentralization.

Dar Blockchain led the **design of the program** and will act as the program steering agency and will take care the **implementation of the program**.



1337 Digital Studio, a startup that provides turnkey digital solutions to real world problems and is in charge of **the communication and marketing aspect** of the entire program.

1337 Digital
Studio



Program Challenges



Food & Healthcare

Ag-Tech, Novel Farming Food Innovation, Healthcare Services and more



Energy & Environment

Renewables, Clean Energy, Micro grids, Decentralized Energy, Energy Storage and more



Creative Industries

NFTs, Photography, Architecture, Music, Gaming, Publishing and more



Logistics & Mobility

Public Transport, Service Systems, Sharing Economy, Urban, Rural, IoT Logistics and more..



Financial Inclusion

De-Fi, Financial Management, Digital Wallets, P2P systems, Digital ID and more



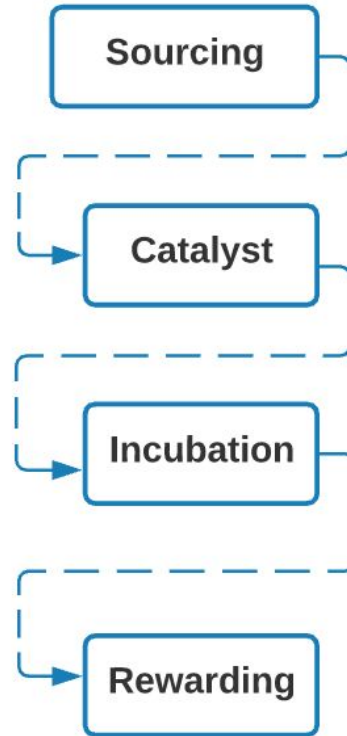
Social & Civic

Community organizing, Social networks, Crowdfunding, Collaborative consumption



Methodology

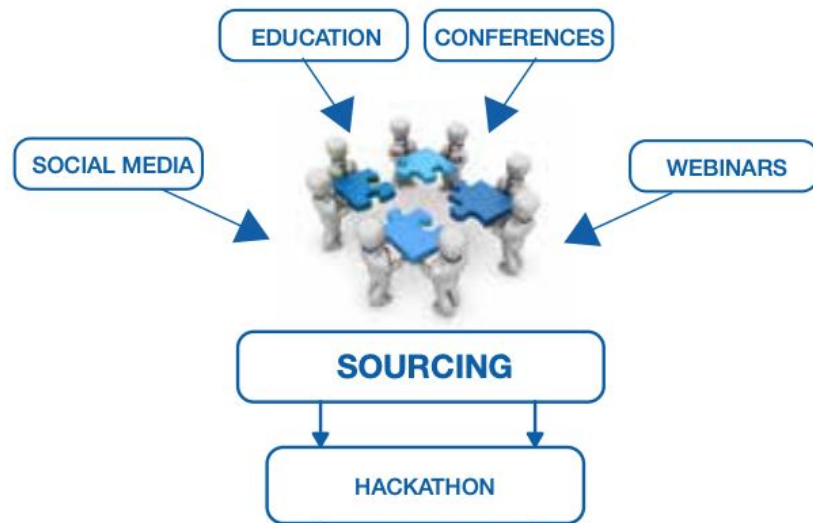
- Community Sourcing
- Community Gathering
- Community Growing
- Community rewarding



Phase 1: Sourcing

- Create interest
- Spread the word
- Engage community

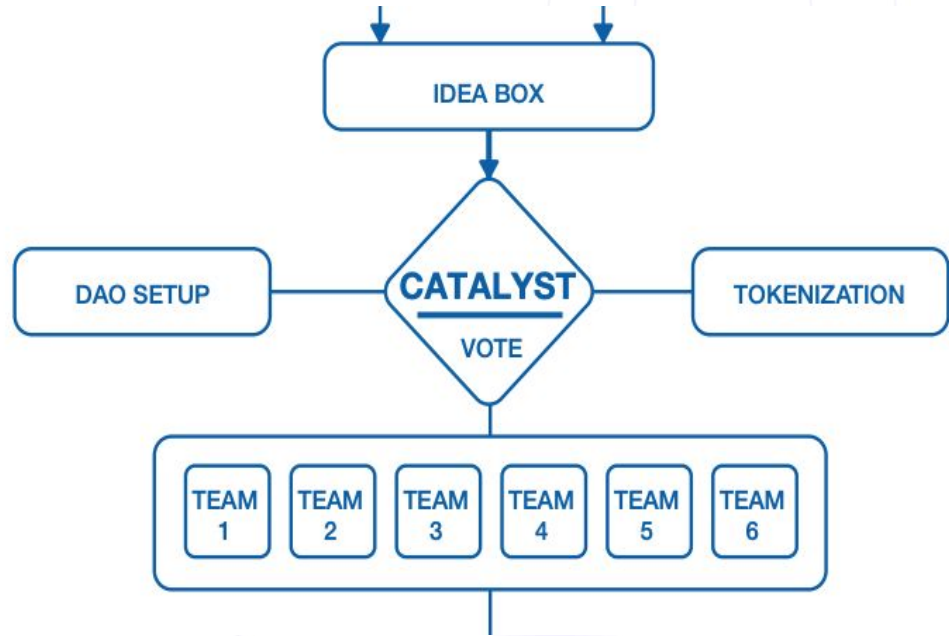
COMMUNITY SOURCING



Phase 2: Catalyst

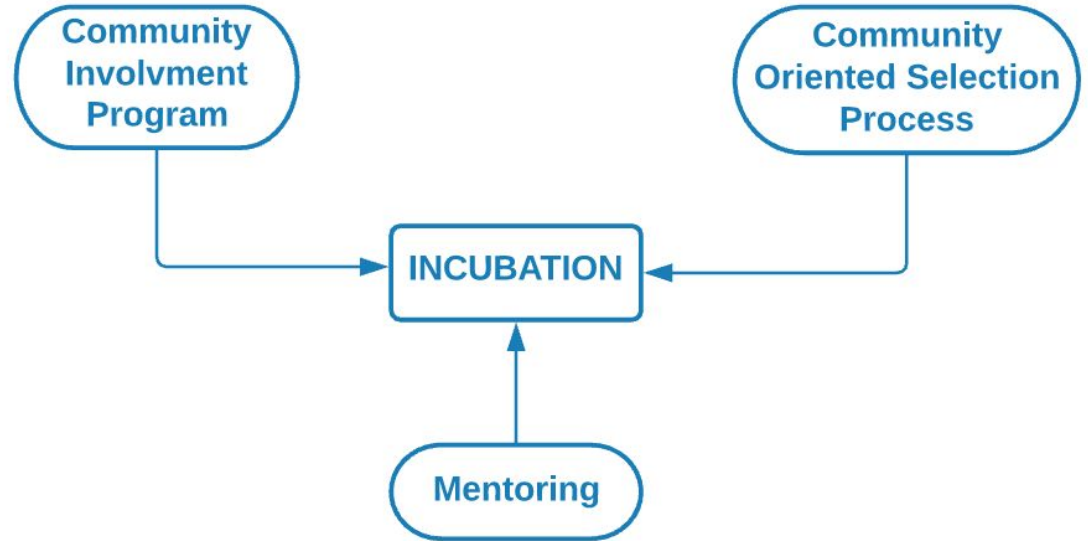
- Teams ready
- DAO Setup
- Tokenomics Introduction

COMMUNITY GATHERING



Phase 3: Incubation

- Community Advisory
- Feedback loop
- DAO Voting Mechanism

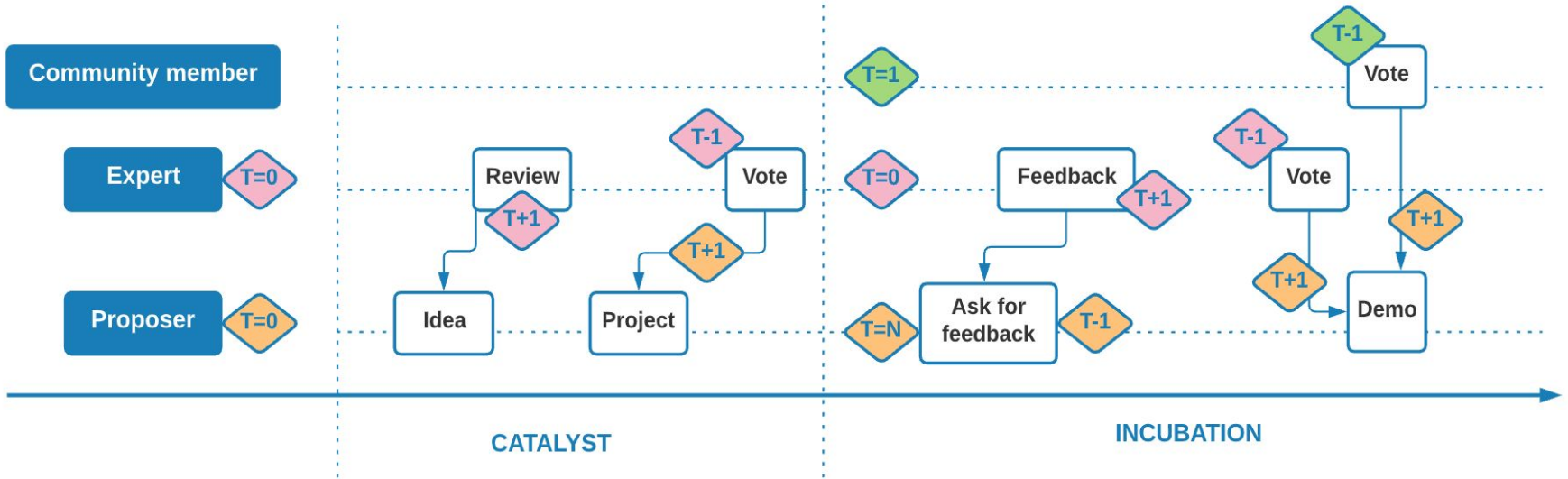


Phase 4: Rewarding

Winners Teams	Community
<ul style="list-style-type: none">• Acceleration program• Seed Investment opportunities• Access to international competitions	<ul style="list-style-type: none">• Advisory rewards



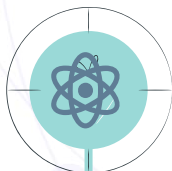
Tokenemics



TIMELINE

24 December

Sourcing : 15 weeks of Ideation,
Community Gathering and Call for
Applications



28 February*

Incubation: 10 weeks of
Training & Mentoring



7 February*

Catalysing : 3 weeks of
Bootcamp to DAO voting



May 2021*

**DAO Voting &
Rewarding** (Demo
Day)

*Open to change depending on the pandemic situation



Number of workshops, training events, seminars, conferences...

34

24

**NATIONAL AND INTERNATIONAL
EXPERTS INTERVENTIONS**

2

HACKATHONS

2

WEBINARS

4

WORKSHOPS

2

BOOTCAMPS



Startup Persona

These Projects:

- Must have a social impact
- Should use blockchain technology
- Preferably have a Business Model based on decentralization
- Must be innovative and achievable with SMART goals
- Must have a team of at least 2 co-founding members, one of them must be an IT profile
- Should be ready for seed(pre seed) investment / acceleration
- Must have reasonable and non-limiting budgetary requirements

At the end of the program,
startups or projects will
have these main assets:

1

A proof of concept

2

A business plan
(white paper)

3

A team

4

Incorporation ready

5

A community



What's innovative in this program?

Vision

DAO-driven selection process,

Decentralized incubator.

Tokenomics

keys

Community-oriented selection processes paired with DAO voting mechanisms

Expertise based community involvement programs throw feedback and involvement mechanisms



Partners

■ Local Ecosystem:

- Flat6labs Tunis
- OST pre-incubator
- Fondation Tunisie pour le Développement
- Centre de recherche numérique du technopole de Sfax
- IEEE
- Orange Tunisie
- Betacube
- Ect...

■ Blockchain Ecosystems

- S Qoin
- Lightency
- K2lis
- Binance
- Celo
- Cardano



What's in it for you?

Partnership Type

Referral partner:

- Program promotion
- Partnerships establishment
- Sourcing participants

Knowledge partner:

- One to one advisory sessions for participants
- Experts intervention & Training sessions delivery
- Curriculum revision and revamping

Challenge sponsoring:

- Sourcing and selection of industry issues and potential use cases.
- Compensations for the winning projects of the sponsored challenge
 - Business introductions and networking opportunities
 - Co-investment & acceleration follow ups
 - Cash prize



What's in it for you?

ONLINE & MEDIA EXPOSURE

- Social media
- Website
- Press releases

INTRODUCTION

Introducing you to startups that you might be interested to work with.

OFFLINE EXPOSURE THROUGHOUT THE VARIOUS SOURCING AND INCUBATION ACTIVITIES

- Introductions
- Interventions
- Opening words
- Logo on printed materials

EXPOSURE

Exposure to a community of innovators, experts, enthusiasts, youth and organizations motivated by entrepreneurship and blockchain.

What's next ?

Contact us

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