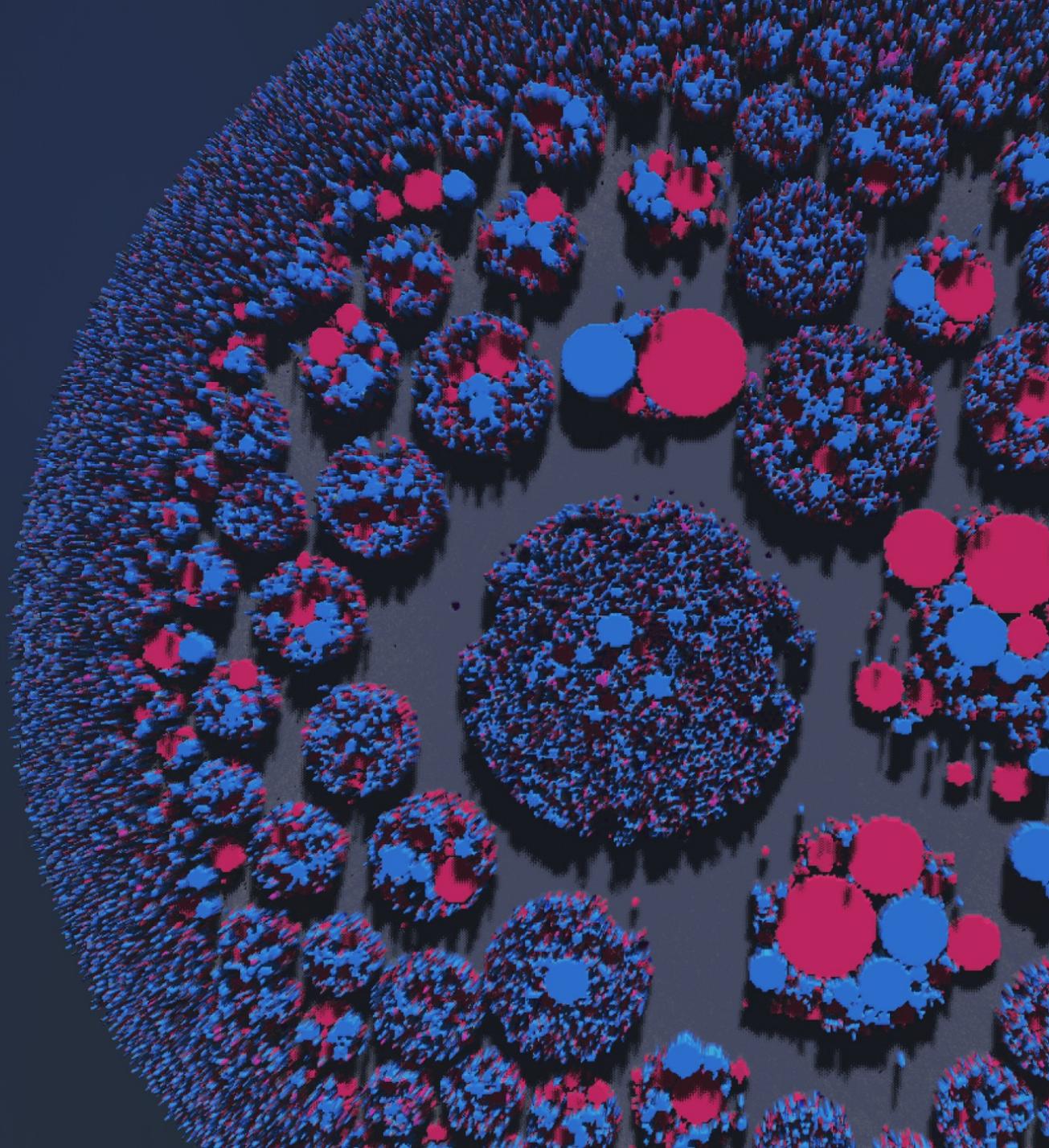




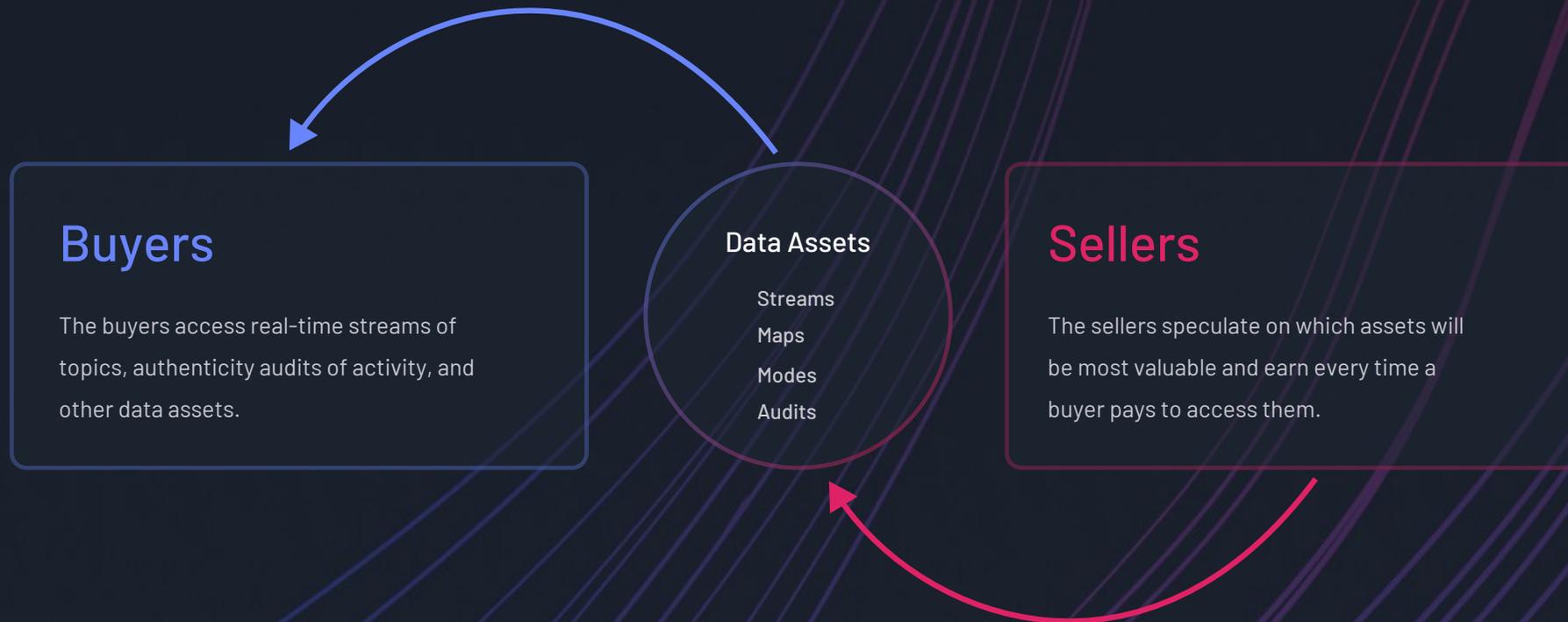
Decentralized Social Intelligence

The Mainline DAO owns a patent pending SaaS platform that uncovers the authenticity and virality of activity across social networks.



Token Marketplace.

Holders of our native MAIN token participate in a data marketplace where they generate and sell data assets to both fiat and crypto users of the platform.



Data Assets

Data assets enable both fiat and crypto businesses of all stripes to discover authentic perceptions, target engaged audiences, shape emerging trends, and capitalize on viral conversations



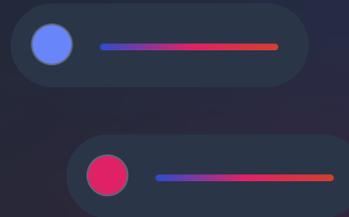
Streams

Real-time feeds of activity across Twitter, Reddit, Telegram, Discord, and more.



Maps

God-mode view of the spread of people, topics, trends, and content across these networks.



Audits

Authenticity and activity reports of accounts, their followers, and the engagements on posts



Modes

Customized Modules that deliver streamlined workflows to enable specific business uses

Buyer Benefits

The buyers get a god-mode view of what's happening in their industry and the tools to discover and influence trends that drive business value.

 Investors <p>Avoid rugs and find quality projects amidst the noise</p>	 Marketers <p>Discover trends driving action and leverage them in posts</p>	 Firms <p>Attract, manage, and reward emerging influencers</p>	 Influencers <p>Engage early with viral trends and bridge to wider audiences</p>
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Seller Roles

The Sellers participate in the variety of steps to deliver data assets to the buyers, from passive collection to speculating on which assets will drive the most revenue.



Contributors

Earn passively in MAIN to help generate data assets.



Curators

Earn MAIN proportional to stake by tagging and verifying



Auditors

Acquire audits and earn MAIN when a buyer accesses them.



Brokers

Own streams and earn MAIN when a buyer accesses them.

Why Token?

The DAO uses the token to prioritize data collection, process and contextualize it quickly, offer a free tier that doesn't require ads, and create a sustainable open ecosystem not reliant on centralized infrastructure.



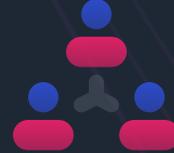
Prioritize Collection

Introduce market forces to drive collection of the most valuable data



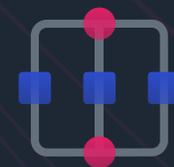
Distribute Compute

Increase throughput of data by incentivizing the collection process across many nodes.



Drive HUMINT

Improve data quality by incentivizing community labelling and tagging



Decentralize Benefit

Create a public platform not reliant on centralized infrastructure or the ad model.

Mainline SaaS Platform

Where paid users discover & consume data assets across a variety of views

Search

Find trends across multiple social networks simultaneously.

Feed

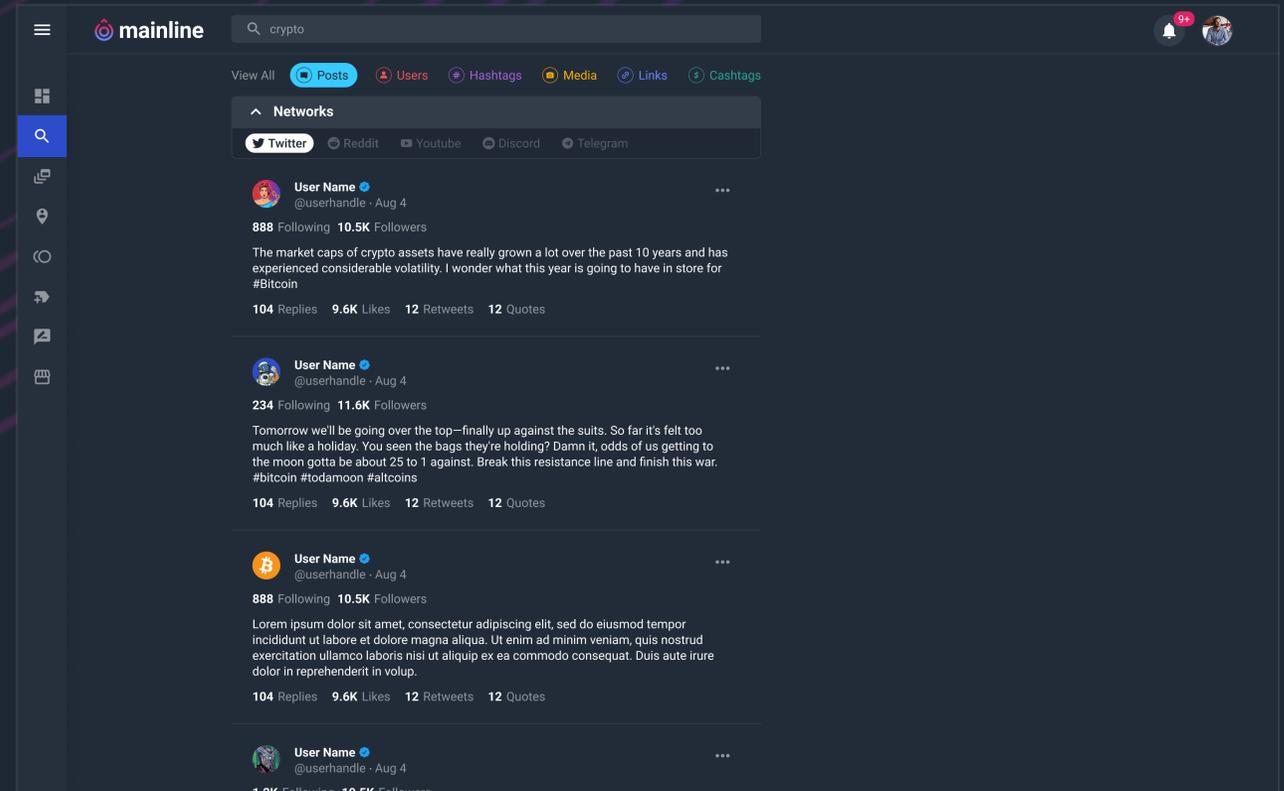
Track the top trends and users across topic streams.

Maps

Visualize the virality of users and the breadth of influence.

Profiles

Generate audits & reports of users, content, and trends.



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The screenshot displays the Mainline SaaS Platform interface. At the top, there's a search bar and navigation tabs for 'Posts', 'Users', 'Hashtags', 'Media', 'Links', and 'Cashtags'. The main content area is titled 'Networks' and 'Streams', with filters for 'Collections', 'Topics', and 'Keywords'. The 'Collections' filter is set to 'Crypto', and the 'Topics' filter is set to 'NFT', 'Bitcoin', 'Alt Coins', 'Ethereum', 'Metaverse', and 'Web3'. The 'Keywords' filter is set to 'NFT', 'OpenSea', 'BTC', and 'Bitcoin'. Below the filters, there's a 'Sort by...' dropdown and a 'Track/Ignore' section. The 'Track/Ignore' section shows a list of users with their profiles, names, and handles. The first user is 'User Name' (@userhandle) with 888 Following and 10.5K Followers. The second user is 'User Name' (@userhandle) with 234 Following and 11.6K Followers. The 'Audit Info' section shows an 'Overall Score' of 84/100 and a breakdown of followers: Total Followers: 10,500; Users under 10k followers: 33,461; Users over 10k followers: 37; Users over 50k followers: 9; Users over 100k followers: 6. The 'Run Audit' button is visible at the bottom right.

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The screenshot displays the Mainline SaaS Platform interface. The top navigation bar includes a search bar, a 'View All' button, and tabs for 'Posts', 'Users', 'Hashtags', 'Media', 'Links', and 'Cashtags'. A left sidebar contains a menu with options for 'Networks', 'Streams', 'Filters', and 'More'. The 'Filters' section is expanded, showing settings for 'Followers' (10k - 50k), 'Exposure' (10K+), 'Influence' (Medium), 'Timeframe' (Past 1hr), and 'Toggles' (View All). The main content area features a network map with nodes and edges, overlaid with a list of 'Top Posts'. The first post is by 'User Name' (@userhandle) from Aug 4, with an audit score of 84/100. The second post is by 'Astronaut' (@userhandle) from Aug 4, with an audit score of 77/100. The interface also shows user statistics such as '888 Following' and '10.5K Followers' for both users. A 'Last Updated' timestamp of '08-16-2021 2:16 PM' is visible at the bottom right.

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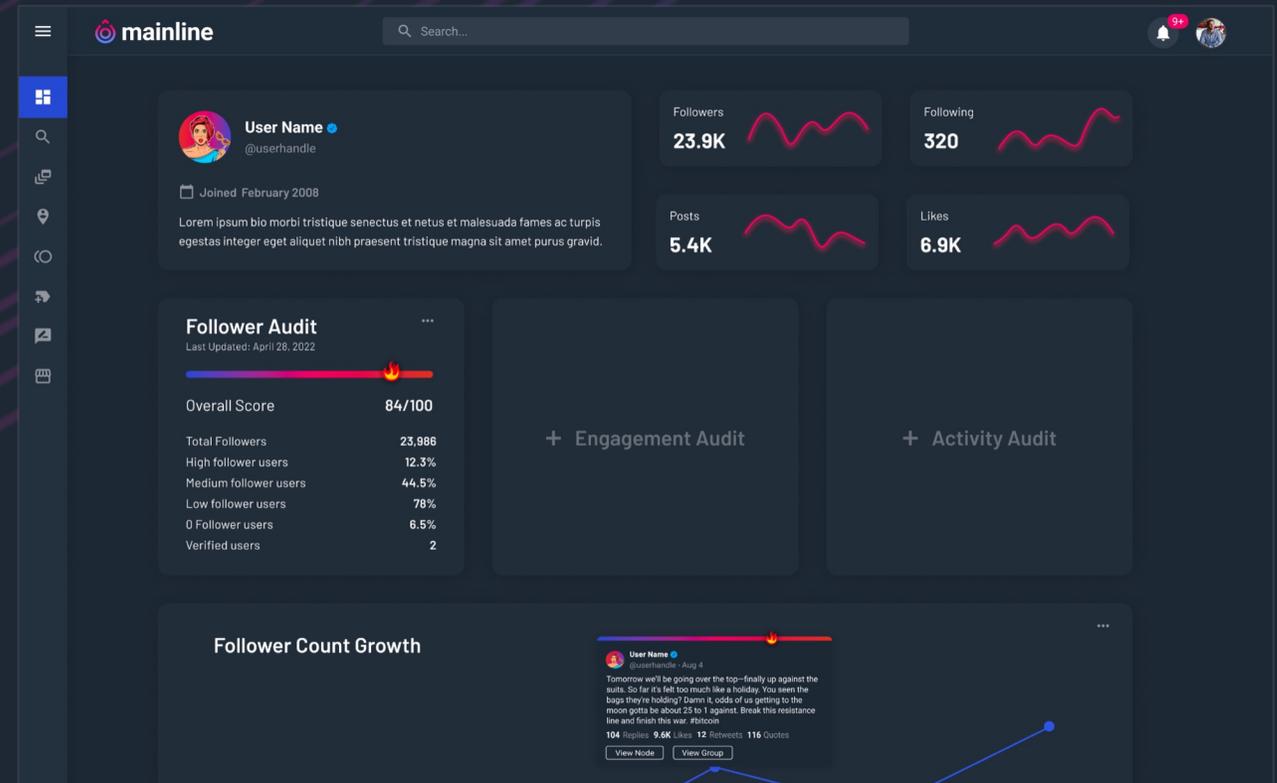
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Mainline DApps

Where token holders contribute to the DAO and acquire data assets.

Stake

Join in on governance and earn passively as the platform grows.

Curate

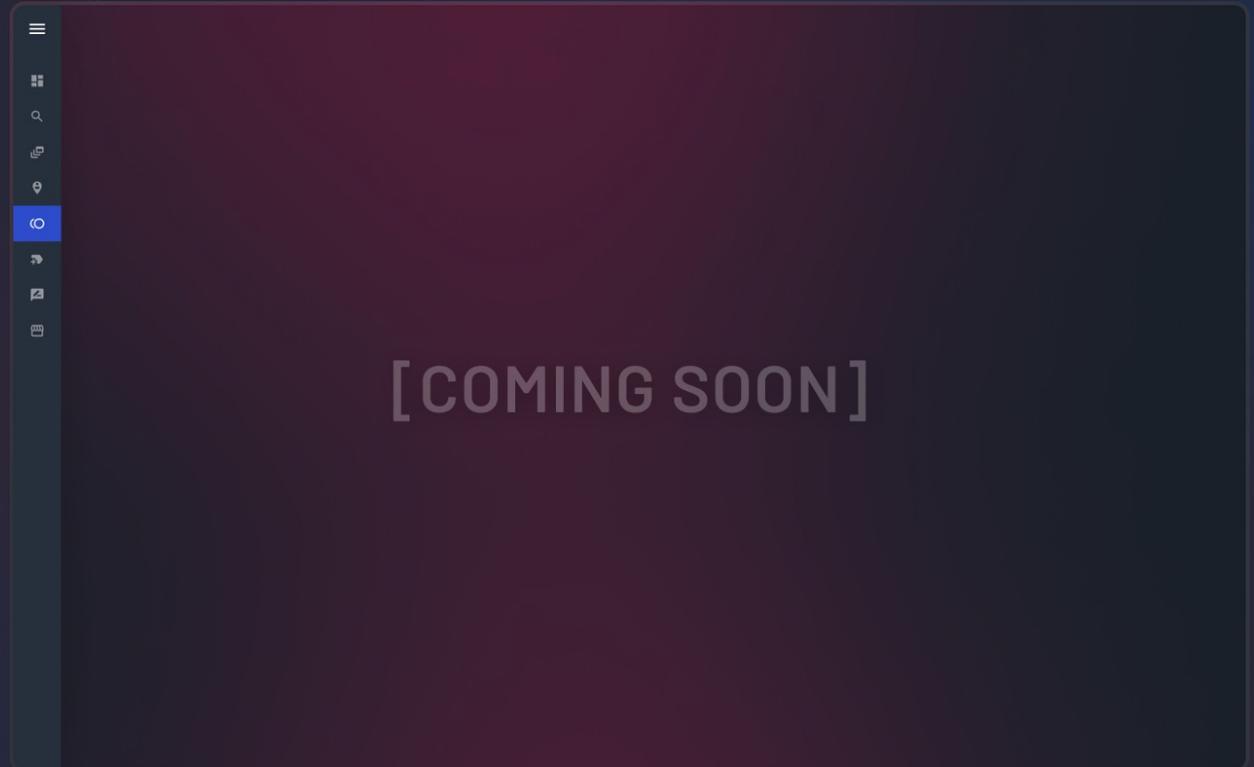
Tag and label for rewards based on stake.

Audit

Acquire audits. Discover emerging voices.

Broker

Open and trade streams. Monitor topic trends.



Get Mainline

Make a free account to create a personalized, real-time feed across any publicly hosted stream. Earn MAIN to help grow the database.

Stake MAIN to become a DAO member and get rewarded for curation and earn when other users access data assets you own.

No Stake

- Search and Feed tabs
- Earn MAIN to process audit results
- Earn MAIN to add social accounts

Any Stake

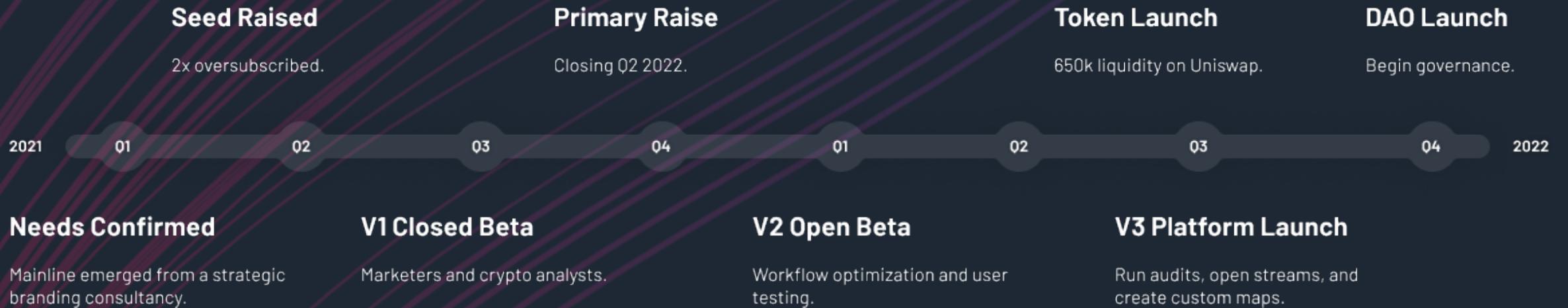
- Earn 2.5% on global transactions
- Curate for rewards
- Participate in DAO governance

Stake \$1000 in MAIN

- Use MAIN to acquire data assets
- Earn \$15/data lot on audits*
- Earn \$30/data lot on streams*

*Data lot = 1,000,000 data points. Data points are users and posts collected through audits & streams and accessed by buyers.

Roadmap



DAO Production Schedule

On DAO Launch, voting can begin on which items get prioritized. DAO members can contribute to technical delivery and earn MAIN

	Backlog	To-Do	In Progress	Done
Token	Curator Dapp Auditor Dapp Broker Dapp Mode NFTs CEX Launch	Contributor Rewards	Staking Rewards	Token Contract
Platform	Integrations Reporting Dashboards Browser Extension	Evangelist Mode Follower Attribution Engagement Audits	Follower Audits Retweet Audits Dynamic Maps	Explore Mode Maps Search Feed

Meet the Team



Preston Tesvich

CEO



Chris Berger

COO



Jonathan Hill

General Counsel



Jessica McCann

Creative Director



Brandon Berger

Lead Developer



Adal Deivasigamani

Solidity Developer



Ben Meredith

Technical Advisor



John Kim

Strategic Advisor



Bradley Townsend

Growth & Partnerships



Josh Meier

Investor Relations



Corey Billington

Strategic Marketing



Cal Evans

Compliance



Partners and Early Supporters

SHIMA  CAPITAL

AXIA8
VENTURES

ZBS CAPITAL



/collide.
capital/



LATITUDE
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pulse
ventures

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