



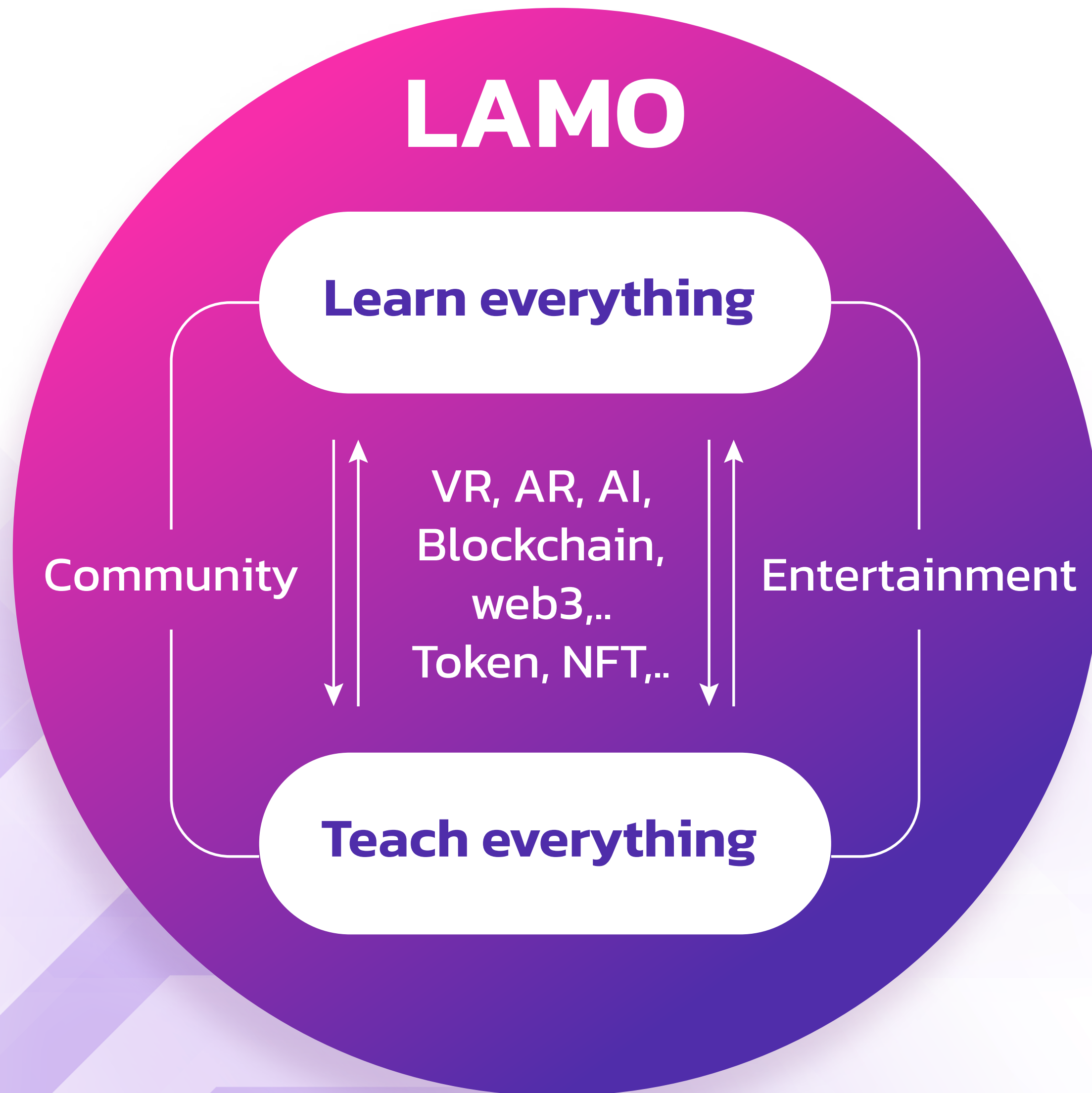
LAMO

Education Platform



The new era
of education!

What is LAMO?



Leaners

- Learn any courses, any skills;
- From any content creators;
- Anywhere;
- Anytime;
- With full experiences just like traditional classes;
- And earn directly from learning.



Content creators

- Provide any content;
- To a variety of learners;
- From anywhere;
- At anytime;
- Always protected by copyright;
- Transparent system, no ghost voting or cheating;
- Earn money through legal means in a proactive way.



With a single device connected to the Internet.

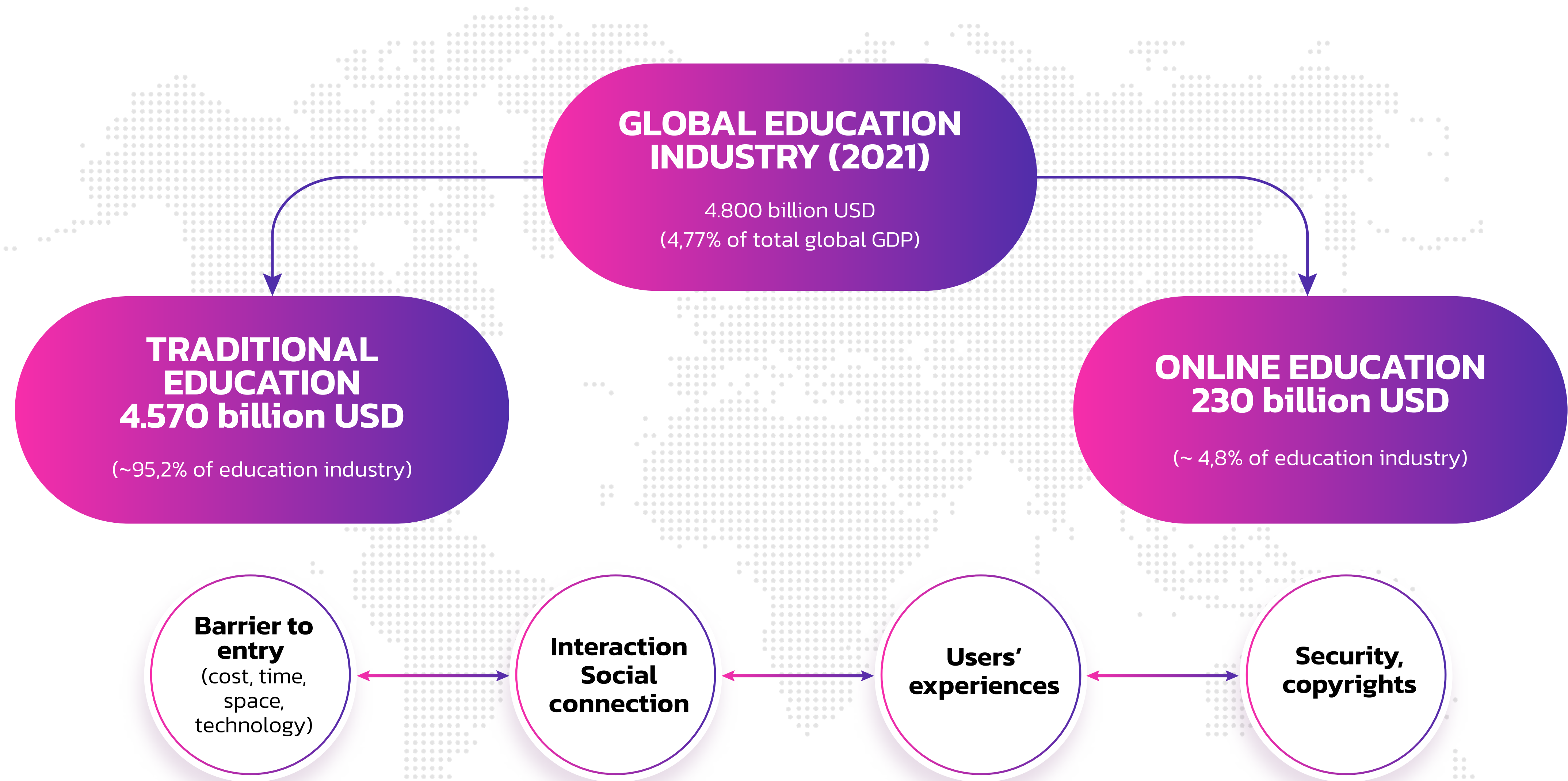
An all-in-one education platform: Learning, investing, running business, entertaining and socializing on ediverse platform.

DECENTRALIZED EDUCATION PLATFORM



THE NECESSITY OF LAMO

Global education scenario



Source: <https://www.visualcapitalist.com/visualizing-the-94-trillion-world-economy-in-one-chart/>
<https://www.thinkimpact.com/online-learning-market-size/>

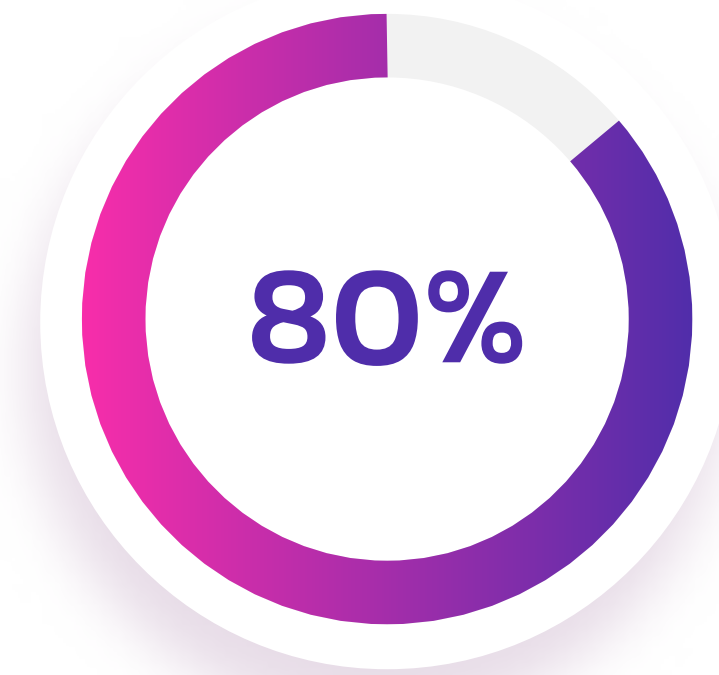
Traditional Education



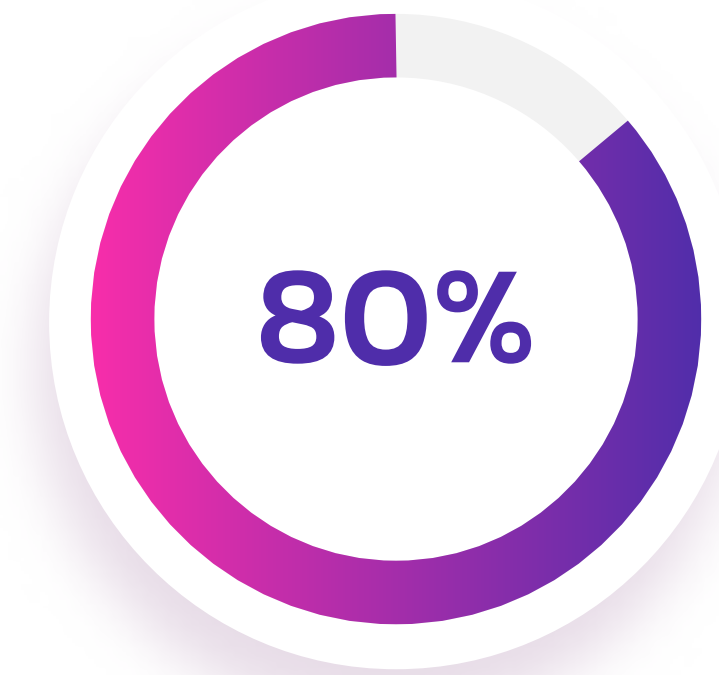
Users' experiences



Interaction
Social connection

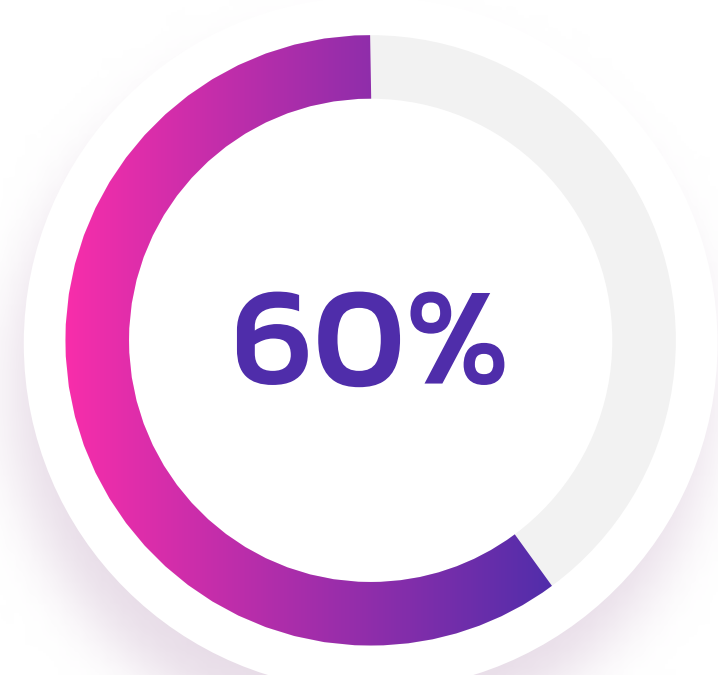


Barrier to entry
(cost, time, space, technology)

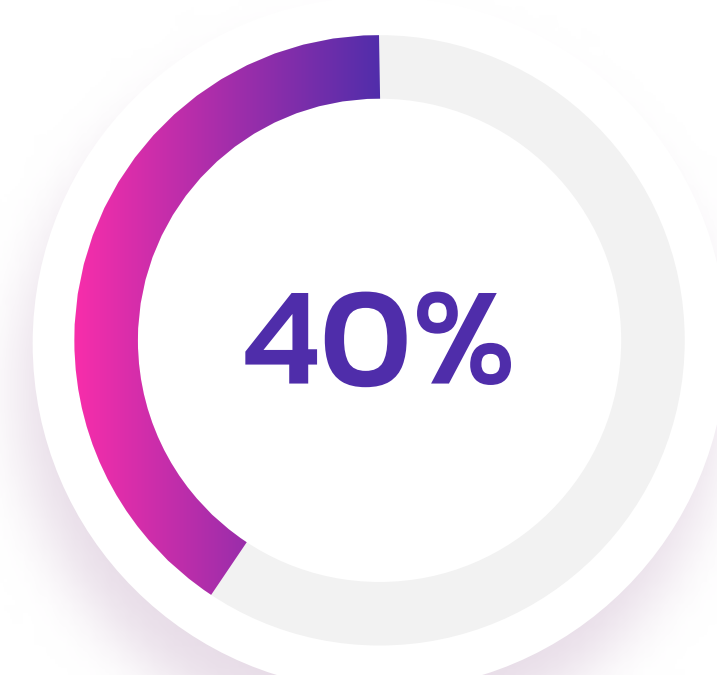


Security, copyrights

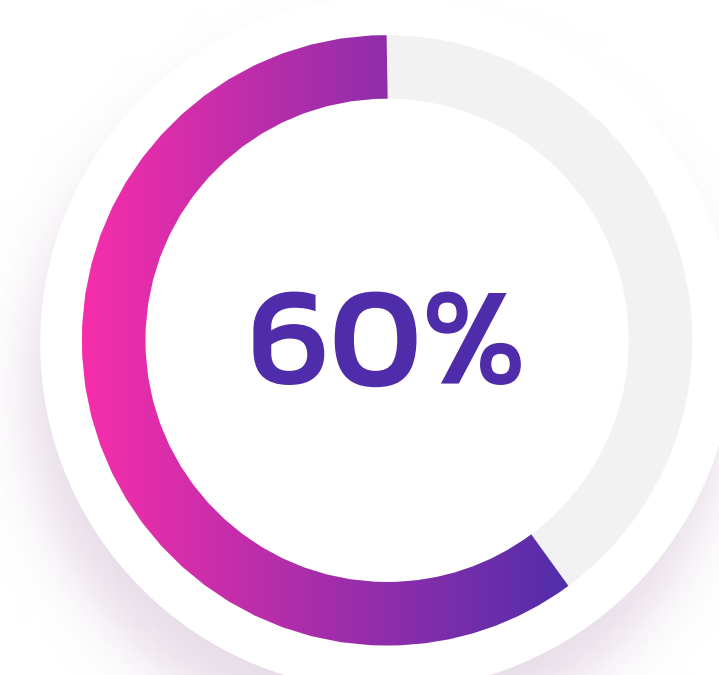
Online Education



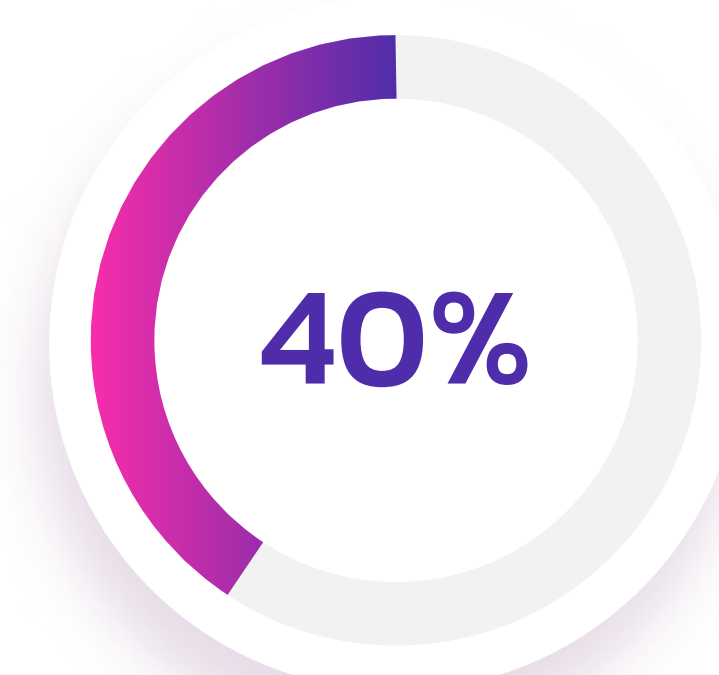
Users' experiences



Interaction
Social connection



Barrier to entry
(cost, time, space, technology)



Security, copyrights

Traditional Education

Advantages:

- Optimized experience.
- Social connections, including friends, learners – teachers, socializing and building relationships.

Disadvantages:



To learners:

- High fees.
- Do not generate real and material incomes.
- Depend on content creators, have few choices about subjects and learning methods.
- Travel expenses and time-consuming.



To content creators:

- Depend on many regulations of the education organisation and administrative regulations.
- Not proactive in finding and approaching learners.
- Travel expenses and time-consuming.

Online Education

Advantages:

• To learners:

Low fees.

Save time and travel expenses.

• To content creators:

Unlimited accessibility to learners:

In terms of geography, quantity...

Save time and travel expenses.

Disadvantages:



To learners:

- Bad experience, missing out of interaction with teachers, resulting in lack of motivation.
- Lack of social relationships and connections, leading to decreasing interest in learning.
- The security and privacy is not safe on the Internet, especially for teenagers under 18 years old.



To content creators:

- Bad experience, feeling bored, stress out while trying to tutor learners on an online environment with bare minimum amount of interaction.
- High cost required for approaching learners.
- Depend on the regulations of the party providing the online platform.
- High risk of courses being stolen, infringement of intellectual property rights.
- The security and privacy is not protected, in the scenario of many platforms requiring users' personal information to be allowed for using their technology.



THE OVERWHELMING ADVANTAGES OF LAMO

All-in-One Platform

Learning, entertaining,
investing, running business,
social connecting
with creativity and
humane values

To learners

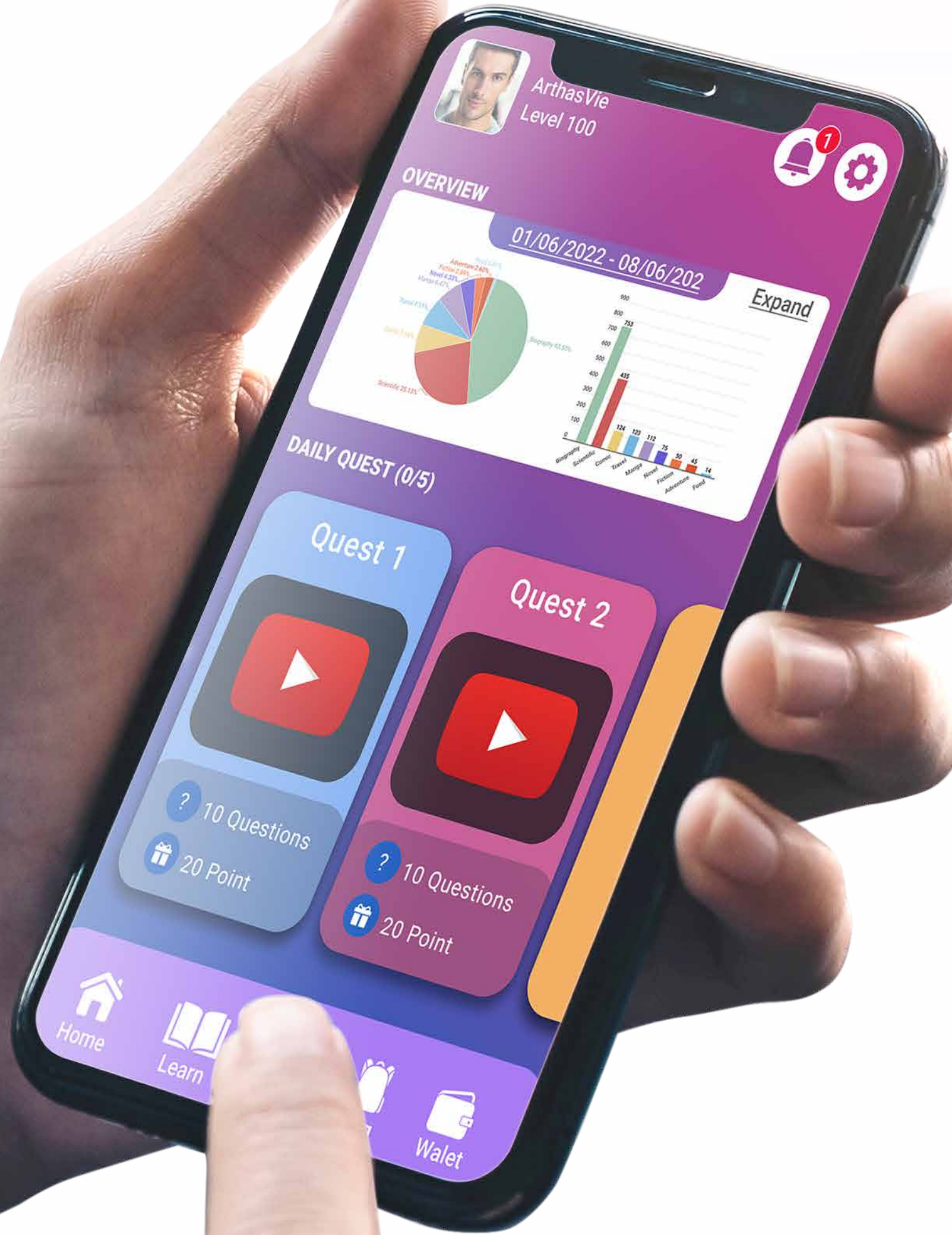
- Learn to earn
- Optimized experience
- Social connections
- Time-saving
- Maximized benefits
- Secure and private

To the society

- Cost-saving
- Lower cost barrier
- Raise social wisdom

To content creators

- Cost-saving
- Maximized efficiency
- Self-determination
- Fair and transparent system
- Intellectual property rights are protected





How to earn in Lamo platform

How the learners earn:

- Learn and get the right answer for questions in lessons and courses;
- Complete the daily tasks according to each topic the users had chosen;
- Doing the tests;
- Invite more friends to join in learning community Lamo;
- Rate and evaluate courses from content creators.

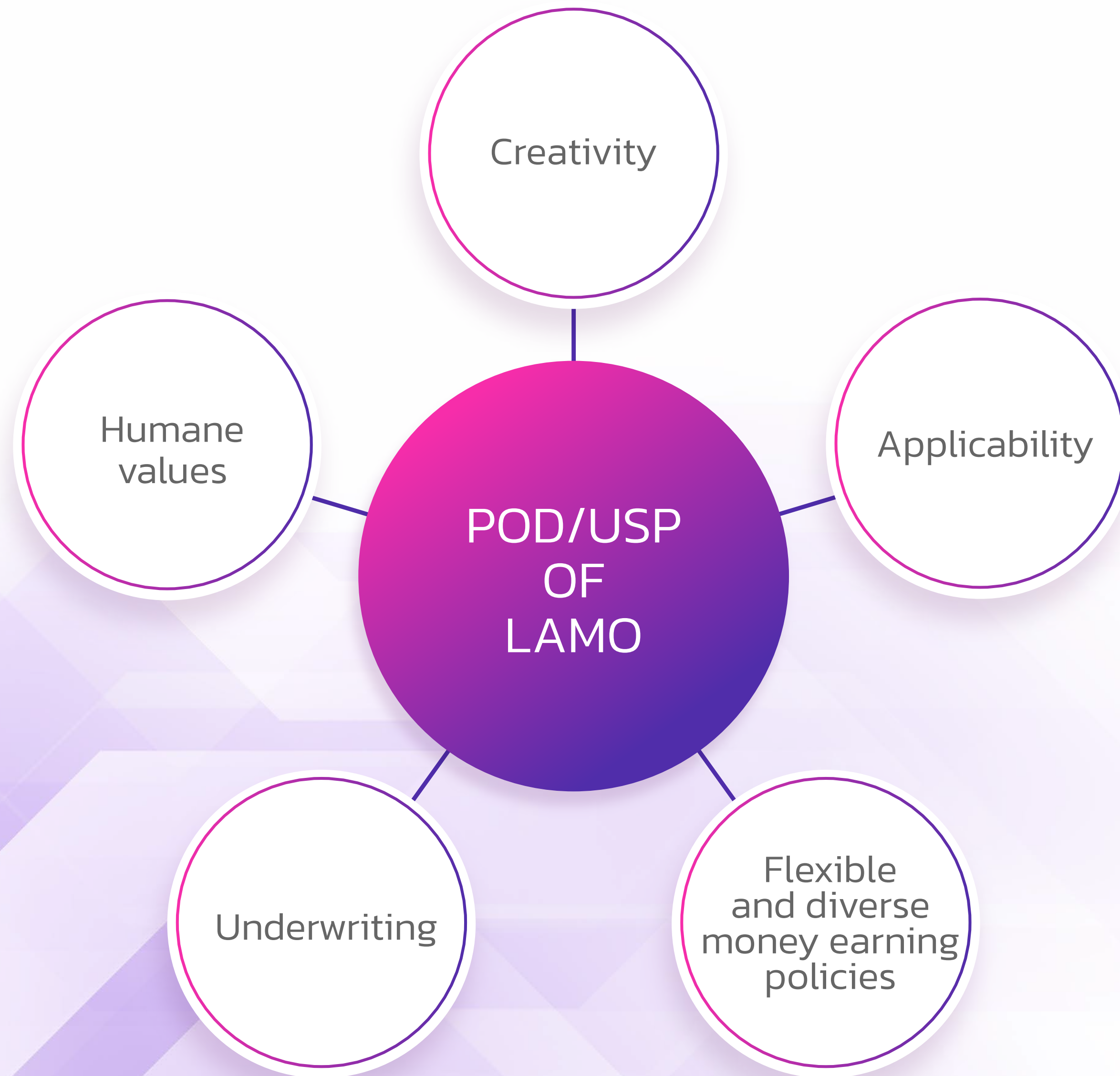
How the content creators earn:

- Provide content through courses;
- Interact and foster learning progress of learners;
- Receive good rating and reviews in regard to being creative and useful;
- Evaluate others' courses;
- Invite more friends to join in learning community Lamo.



IN LAMO PLATFORM, THE USERS CAN BE LEARNER AND CONTENT CREATOR AT THE SAME TIME.

The Different Point of LAMO



Creativity: All-in-one platform, helps learner learn any field of knowledge and skills with a single device while enjoying the full experience just like traditional classes. Additionally, it brings regular incomes for learners, therefore opens a completely new era for education.

Humane values: A product with high humane values, promoting the needs of learning, lowering cost barrier of education accessibility for the majority of population and overall raising social wisdom.

Applicability: Lamo focuses on practical and economic field of knowledge, skills such as personal finance management, financial investment,... which are closely related to each person's daily lives.

Flexible and diverse money earning policies: This enables learners and course providers to be more flexible when choosing earning methods suitable for personal needs and advantages.

Underwriting: For the first time ever, a blockchain application is underwritten by actual products from prestigious partners in order to ensure benefits and protect the rights of investors.

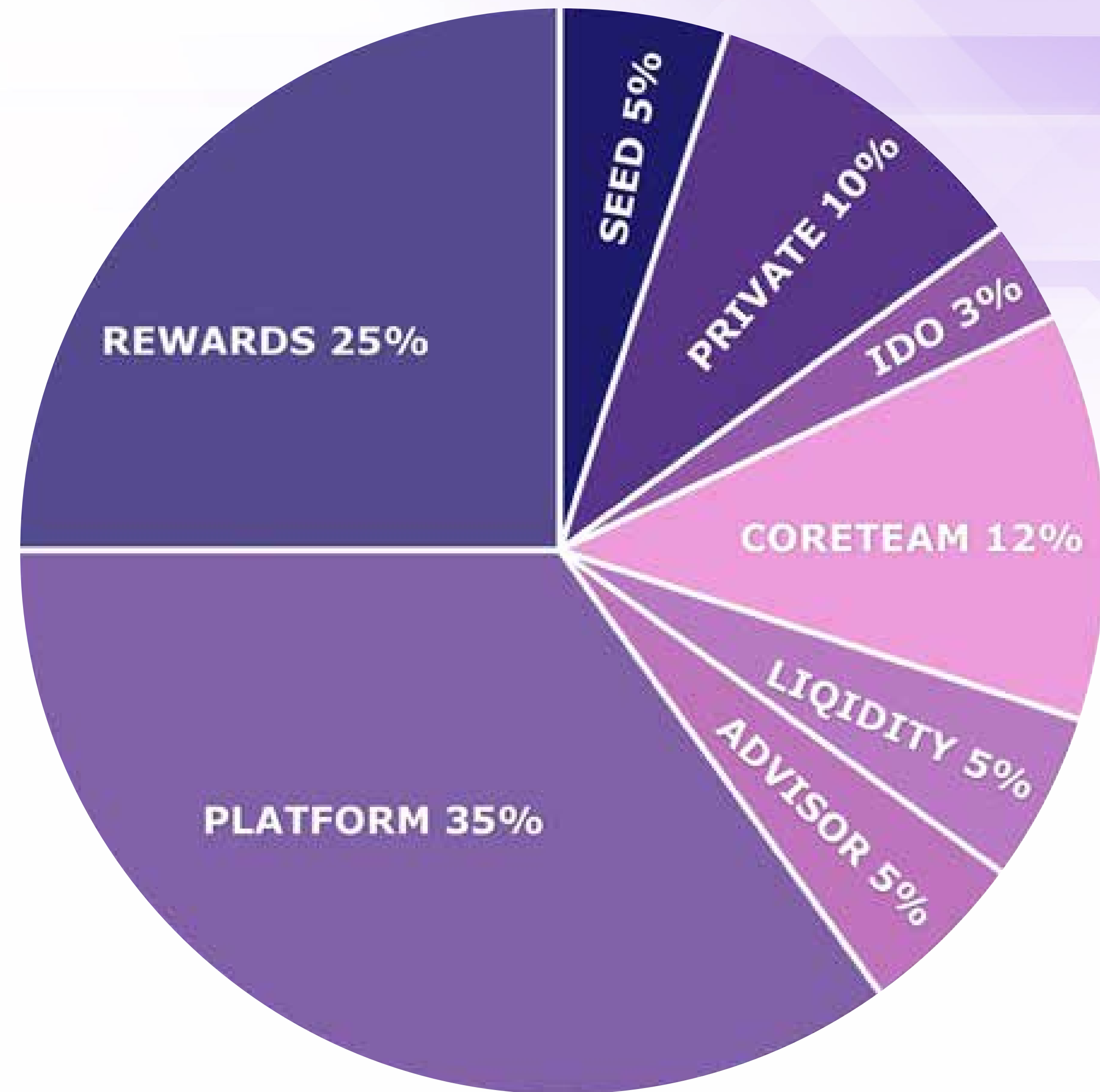
Road map



Tokenomics

Total Supply: 1.000.000.000 token

ROUND	AMOUNT
Seed	5%
Private	10%
IDO	3%
Core team	12%
Liquidity	5%
Advisor	5%
Platform	35%
Rewards	25%



Token Metrics

ROUND	AMOUNT	METRICS
Seed	5%	Cliff 6 months, vesting 30 months. Total: 36 months
Private	10%	Cliff 3 months, vesting 21 months. Total: 24 months
IDO	3%	Release 25% at TGE and monthly vesting in the next 5 months. Total: 7 months
Core team	12%	Cliff 24 months, vesting 36 months. Total: 60 months
Liquidity	5%	Cliff 6 months, vesting 30 months. Total: 36 months
Advisor	5%	Monthly vesting in 60 months
Platform	35%	Monthly vesting in 60 months
Rewards	25%	Monthly vesting in 40 months

Core team



MR. ANH PHAM NGOC

Founder, CEO LAMO

- Mr. Ngoc Anh has over 20 years of experiences in training, sales, marketing, risk management in investment, business strategies counseling,... with over 150,000 trainees in Vietnam, Singapore, Taiwan, Japan, US,...
- He currently is the CEO of ASK Training JSC., also the founder, head of many promising business such as Vietfuture, Jun Dental, BusinessMen club's,...

 phamngocanh.com



MS. HA DO THI THU

Chief marketing officer

- Mrs. Do Ha, was a journalist, has over 12 years of experiences in Journalism Media and Communications – Marketing. She is also the founder of Young Journalists' Forum since 2011.
- She currently engages actively in activities within Gaming and Blockchain field, an administrator of Blockchain Education Forum and a member of Vietnam Blockchain Association (VBA).

 www.linkedin.com/in/dohalamo



MR. TIEN NGUYEN ANH

Chief product officer

- Nguyen Anh Tien, founder of the VILAI stake pool, computer science experts, working in the Cardano/Crypto space since 2018.
- Deploying many payment systems for major banks, financial institutions, and telecommunications in Vietnam

 <https://www.linkedin.com/in/tienna/>

Advisor



MR. LOUIS TRUONG

- Co-Head of Cyber Security Technology Village at Techfest
- Founder, CEO, Vietnamese Security Network J.S.C

 <https://www.linkedin.com/in/trudulu/>



MR. THE GIANG CONG

- Former IT Manager of World Bank in Washington D.C, the USA, in charged with 14 developing countries in the East Asia and Pacific (EAP) region.
- Media and Development Expert.

 <https://hieuminh.wordpress.com/>

Partner



OUR COMMUNITY



Lamo.info



[tiktok.com/@lamoplatform](https://www.tiktok.com/@lamoplatform)



LAMO – Education Platform



Fanpage: [fb.com/Lamoplatform](https://www.facebook.com/Lamoplatform)



twitter.com/LamoPlatform



<https://t.me/lamoplatform>